UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC., LINKEDIN CORP., and TWITTER, INC., Petitioner,

v.

SOFTWARE RIGHTS ARCHIVE, LLC, Patent Owner.

Case IPR2013-00478 Patent 5,544,352

Before SALLY C. MEDLEY, CHRISTOPHER L. CRUMBLEY, and BARBARA A. PARVIS, *Administrative Patent Judges*.

PATENT OWNER'S NOTICE OF APPEAL

Director of the United States Patent and Trademark Office c/o Office of the General Counsel Madison Building East, 10B20 600 Dulany Street Alexandria, VA 22314-5793

Notice is hereby given, pursuant to 37 C.F.R. § 90.2(a), that Patent Owner Software Rights Archive, LLC hereby appeals to the United States Court of Appeals for the Federal Circuit from the Final Written Decision entered on February 2, 2015 (Paper 58), and from all underlying orders, decisions, rulings and opinions, including without limitation the Decision on the Institution of *Inter Partes* Review entered on February 3, 2014 (Paper 17).

In accordance with 37 C.F.R. § 90.2(a)(3)(ii), Patent Owner further indicates that the issues on appeal may include, but are not limited to:

 Whether the Patent Trial and Appeal Board's claim construction was correct, including at least the claim terms "direct relationship," "indirect relationship," "marking objects in the database so that each marked object in the database may be individually identified by a computerized search," "the first and second numerical representations are vectors that are arranged in matrices," "wherein objects in the database may be divided into subsets and wherein the marking step includes the step of marking subsets of objects in the database," "objects in a computer database," "computerized searching," "pool-similarity

1

searching," "pool-importance searching," and "relationships exists between or among subsets";

2. The Patent Trial and Appeal Board's determination of unpatentability of claims 26, 28-30, 32, 34, and 39 of U.S. Patent No. 5,544,352 under 35 U.S.C. § 103(a); and

3. Any finding, claim interpretation, or determination supporting or related to those issues such as the Board's findings on objective evidence of non-obviousness and on whether indirect relationships are useful for search or degrade search results and are too unreliable for search, as well as the Board's ultimate conclusion of obviousness and all other issues decided adversely to Patent Owner in any orders, decisions, rulings and opinions.

Simultaneous with this submission, a copy of the Notice of Appeal is being filed with the Patent Trial and Appeal Board. In addition, three copies of this Notice of Appeal, along with the required docketing fees, are being filed with the Clerk's Office for the United States Court of Appeals for the Federal Circuit.

2

Respectfully submitted,

Date: April 1, 2015

By: /s/ Martin M. Zoltick

Martin M. Zoltick, Reg. No. 35,745 Nancy J. Linck, Reg. No. 31,920 Soumya P. Panda, Reg. No. 60,447 **ROTHWELL, FIGG, ERNST & MANBECK, P.C.** 607 14th Street, N.W., Suite 800 Washington, DC 20005 Phone: 202-783-6040 Facsimile: 202-783-6031 Emails: mzoltick@rfem.com nlinck@rfem.com spanda@rfem.com

Victor G. Hardy, *Pro Hac Vice* **DINOVO PRICE ELLWANGER & HARDY LLP**

7000 North MoPac Expressway Suite 350 Austin, TX 78731 Phone: 214-948-3334 Facsimile: 214-853-9410 Email: vhardy@dpelaw.com

Attorneys for Patent Owner Software Rights Archive, LLC

CERTIFICATE OF FILING

I hereby certify that, in addition to being filed electronically through the Board's PRPS System, the original version of the foregoing, PATENT OWNER'S NOTICE OF APPEAL, was filed by hand on this 1st day of April, 2015, with the Director of the United States Patent and Trademark Office, at the following address:

> Director of the United States Patent and Trademark Office c/o Office of the General Counsel Madison Building East, 10B20 600 Dulany Street Alexandria, VA 22314-5793

CERTIFICATE OF FILING

I hereby certify that three (3) true and correct copies of the foregoing,

PATENT OWNER'S NOTICE OF APPEAL, were filed by hand on this 1st day of

April, 2015, with the Clerk's Office of the United States Court of Appeals for the

Federal Circuit, at the following address:

United States Court of Appeals for the Federal Circuit 717 Madison Place, N.W., Suite 401 Washington, DC 20005

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing, PATENT

OWNER'S NOTICE OF APPEAL, was served, in accordance with the parties'

electronic service agreement, by electronic mail on this 1st day of April, 2015,

upon the following lead, backup and pro hac vice counsel of record for Petitioners

Facebook, Inc., LinkedIn Corp. and Twitter, Inc.:

Heidi L. Keefe – Lead Counsel for all Petitioners Cooley LLP 1299 Pennsylvania Ave., N.W., Suite 700 Washington, DC 20004 Ph: 650-843-5001 Fx: 650-849-7400 E-mail: hkeefe@cooley.com

Mark R. Weinstein – *Pro Hac Vice* Backup Counsel for Facebook, Inc. Cooley LLP 1299 Pennsylvania Ave., N.W., Suite 700 Washington, DC 20004 Ph: 650-843-5007 Fx: 650-849-7400 E-mail: mweinstein@cooley.com

David Silbert – *Pro Hac Vice* Backup Counsel for LinkedIn Corp. and Twitter, Inc. Keker & Van Nest LLP 633 Battery Street San Francisco, CA 94111 Ph: 415-391-5400 Fx: 415-397-7188 E-mail: djs@kvn.com Asim M. Bhansali – *Pro Hac Vice* Counsel for LinkedIn Corp. and Twitter, Inc. Keker & Van Nest LLP 633 Battery Street San Francisco, CA 94111 Ph: 415-391-5400 Fx: 415-397-7188 E-mail: abhansali@kvn.com

Sharif E. Jacobs – *Pro Hac Vice* Counsel for LinkedIn Corp. and Twitter, Inc. Keker & Van Nest LLP 633 Battery Street San Francisco, CA 94111 Ph: 415-391-5400 Fx: 415-397-7188 E-mail: sjacob@kvn.com

/s/ Erik van Leeuwen

Erik van Leeuwen Litigation Operations Coordinator Rothwell, Figg, Ernst & Manbeck, P.C.