## UNITED STATES DISTRICT COURT EASTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

## CISCO SYSTEMS, INC. and LINKSYS LLC,

Plaintiffs,

Case No.

v.

Honorable

CHRIMAR SYSTEMS INC. D/B/A CMS TECHNOLOGIES, Magistrate Judge

Defendant.

## **COMPLAINT AND JURY DEMAND**

Plaintiffs Cisco Systems, Inc. and Linksys LLC (collectively "Cisco") hereby demand a jury trial and allege as follows for their complaint against Defendant ChriMar Systems Inc. d/b/a CMS Technologies ("ChriMar"):

## **COMPLAINT**

## PARTIES

1. Cisco Systems, Inc. is a California corporation with its principal place of business on Tasman Drive in San Jose, California 95134.

2. Linksys LLC is a limited liability corporation organized under the laws of California with its principal place of business at 12045 East Waterfront Drive, Playa Vista, California, 90094.

3. On information and belief, ChriMar Systems, Inc. d/b/a CMS Technologies is a Michigan corporation with its principal place of business at 36528 Grand River Avenue, Suite A-1 in Farmington Hills, Michigan.

#### JURISDICTION AND VENUE

4. This action is predicated on the patent laws of the United States, Title 35 of the United States Code, with a specific remedy sought based upon the laws authorizing actions for declaratory judgment in the courts of the United States, 28 U.S.C. §§ 2201 and 2202. This court has jurisdiction over this action pursuant to 28 U.S.C. §§ 1331, 1338(a), and 1367.

5. An actual and justiciable controversy exists between ChriMar and Cisco as to the noninfringement, invalidity, and unenforceability of U.S. Patent No. 8,155,012 ("012 Patent") (attached as Exhibit A). As further alleged below, ChriMar is and has been engaged in a campaign to license and enforce its patent portfolio against manufacturers and sellers of Power over Ethernet ("PoE") networking products, including Cisco. In connection with ChriMar's licensing campaign targeting PoE products, Cisco is currently involved in litigation against ChriMar with respect to U.S. Patent No. 7,457,250 ("'250 Patent").<sup>1</sup> This litigation involves PoE products implementing the IEEE 802.3af and 802.3at standards.

<sup>1.</sup> ChriMar Systems, Inc. v. Cisco Systems, Inc., No. 3:13-cv-1300-JSW (N.D. Cal.).

Cisco maintains that the '250 and '012 Patents are invalid, unenforceable, and are not infringed by Cisco's PoE products implementing IEEE Standards 802.3af/at.

6. This Court has personal jurisdiction over ChriMar at least because, on information and belief, ChriMar is a Michigan corporation having its principal place of business within the Eastern District of Michigan at 36528 Grand River Avenue, Suite A-1 in Farmington Hills, Michigan. ChriMar has made substantial business contacts in Michigan including product sales to Michigan entities and ChriMar's campaign to enforce and license its patent portfolio, including the '012 Patent, has a substantial relationship to Michigan. ChriMar has availed itself of the laws of this district in connection with its current portfolio licensing efforts targeting PoE products, including by litigating patent infringement claims involving that portfolio in this district.

7. Venue is proper in this Court under 28 U.S.C. § 1391(b)(1), (c) and § 1400(b) at least because ChriMar is subject to personal jurisdiction in this District and is located within this District and because a substantial part of the events that give rise to the claims herein occurred in this district.

#### BACKGROUND

#### A. CHRIMAR'S PATENTS

8. ChriMar's patent portfolio includes the '250 Patent, the '012 Patent, U.S. Patent No. 6,650,622 (the "'622 Patent"), and U.S. Patent No. 5,406,260 (the "'260 Patent").

9. The '012 Patent, entitled "System and Method for Adapting a Piece of Terminal Equipment," reports that it was filed on September 26, 2008 as Application No. 12/239,001, and issued on April 10, 2012. The '012 Patent reports that it is a continuation of Application No. 10/668,708, filed on September 23, 2003, now the '250 Patent, which is a continuation of Application No. 09/370,430, filed on August 9, 1999, now the '622 Patent, which is a continuation-in-part of application No. PCT/US99/07846, filed on April 8, 1999. The inventors named on the '012 Patent are John F. Austermann, III and Marshall B. Cummings.

10. As alleged herein, Cisco denies that the '012 Patent was duly and legally issued.

11. On information and belief, ChriMar is the current assignee of the '012Patent.

12. The '250 Patent, entitled "System for Communicating with Electronic Equipment," reports that it was filed on September 23, 2003, issued on November 25, 2008 and then had a reexamination certificate issued on March 1, 2011. The

'250 Patent reports that it is a continuation of Application No. 09/370,430, filed on August 9, 1999, now the '622 Patent, which is a continuation-in-part of Application No. PCT/US99/ 07846, filed on April 8, 1999. The inventors named on the '250 Patent are John F. Austermann, III, and Marshall B. Cummings.

13. On information and belief, ChriMar Systems is the current assignee of the '250 Patent.

14. The '012 Patent shares a common specification with its parent, the '250 Patent.

15. As alleged herein, on information and belief, Cisco believes that ChriMar asserts, and will assert, that the '012 Patent covers products with PoE functionality.

## B. CHRIMAR'S LICENSING AND ENFORCEMENT EFFORTS TARGETING PRODUCTS WITH POWER OVER ETHERNET FUNCTIONALITY

16. For many years, ChriMar has actively pursued a patent licensing and enforcement campaign targeting products with Power Over Ethernet ("PoE") functionality specified by certain standards promulgated by the Institute of Electrical and Electronics Engineers ("IEEE") and sellers of such products, including numerous California-based companies.

17. ChriMar's licensing and enforcement campaign began in 2001, when ChriMar sued Cisco in this District for allegedly infringing the '260 Patent.

ChriMar sued Cisco for alleged infringement of the '260 Patent in 2001, accusing, for example, Cisco's IP phones.<sup>2</sup> ChriMar thereafter claimed that the '260 Patent was "essential" to the IEEE PoE standards.<sup>3</sup> After the court in that action entered an order granting Cisco's motion for summary judgment that claim 1 of the '260 Patent was invalid, that litigation between Cisco and ChriMar was resolved by way of settlement, with Cisco taking a license to ChriMar's alleged technology. ChriMar also sued D-Link Systems ("D-Link")<sup>4</sup> and Foundry Networks ("Foundry"),<sup>5</sup> two other California-based companies, and also PowerDsine, Ltd. ("PowerDsine")<sup>6</sup> based on their respective sales of products with PoE functionality accusing those companies of infringing the '260 Patent based on sales of those products. D-Link and PowerDsine took licenses to the '260 Patent after favorable rulings were issued, and ultimately an additional claim of the '260 Patent (claim 17) was invalidated by the court in the Foundry action, leading to dismissal of that action and summary affirmance by the Federal Circuit.

<sup>2.</sup> *ChriMar Sys., Inc. v. Cisco Sys., Inc.*, No. 2:01-cv-71113 (E.D. Mich.) (filed Mar. 21, 2001, terminated Sept. 15, 2005).

<sup>3.</sup> See ChriMar Letter of Assurance, available at http://standards.ieee.org/about/sasb/patcom/loa-802\_3af-chrimar-03Dec2001.pdf.

<sup>4.</sup> See ChriMar Sys., Inc. v. D-Link Sys., Inc., No. 2:06-cv-13937 (E.D. Mich.) (filed Sept. 6, 2006, terminated Apr. 21, 2010).

<sup>5.</sup> See ChriMar Sys., Inc. v. Foundry Networks, Inc., No. 2:06-cv-13936 (E.D. Mich.) (filed Sept. 6, 2006, terminated Aug. 1, 2012).

<sup>6.</sup> ChriMar Sys., Inc. v. PowerDsine LTD., No. 2:01-cv-74081 (E.D. Mich.) (filed Oct. 26, 2001, terminated Mar. 31, 2010).

18. Shortly after issuance of the '250 Patent, which ChriMar deliberately failed to disclose to the IEEE standards bodies that developed the PoE standards, as alleged below. ChriMar continued its licensing and enforcement campaign against sellers of products with PoE functionality, including Cisco and a number of other California-based companies. ChriMar sued Waters Network Systems, LLC for allegedly infringing the '250 Patent in 2008, and went on to sue multiple additional sellers of products with PoE functionality (including California-based companies Danpex Corp., Garrettcom, Inc., and Edgewater Networks) in 2009.<sup>7</sup> Following conclusion of a reexamination proceeding involving the '250 Patent, ChriMar sued Cisco, and also California-based Hewlett-Packard, Avaya, Inc., and Extreme Networks, both in the International Trade Commission,<sup>8</sup> and in district court,<sup>9</sup> for allegedly infringing the '250 Patent by selling products with PoE functionality, including among other products, IP telephones, wireless access points, and wireless network cameras.

<sup>7.</sup> See ChriMar Sys., Inc. v. Waters Network Sys., LLC, No. 2:08-cv-00453 (E.D. Tex.) (filed Nov. 25, 2008, terminated June 19, 2009); ChriMar Sys., Inc. v. Danpex Corp., No. 2:09-cv-00044 (E.D. Tex.) (filed Feb. 6, 2009, terminated May 20, 2009); ChriMar Sys., Inc. v. Garrettcom, Inc., No. 2:09-cv-00085 (E.D. Tex.) (filed Mar. 23, 2009), No. 3:09-cv-04516 (N.D. Cal.) (terminated Dec. 22, 2009); ChriMar Sys., Inc. v. KTI Network, Inc., No. 2:09-cv-00230 (E.D. Tex.) (filed July 30, 2009, terminated Nov. 25, 2009).

<sup>8.</sup> In the Matter of Certain Communication Equipment, Components Thereof, and Products Containing the same, including Power over Ethernet Telephones, Switches, Wireless Access Points, Routers and other Devices Used in LANs, and Cameras, Inv. No. 337-TA-817 (instituted Dec. 1, 2011, terminated Aug. 1, 2012).

<sup>9.</sup> *ChriMar Systems, Inc. v. Cisco Systems, Inc.*, No. 3:13-cv-1300-JSW (N.D. Cal.) ("the NDCA case").

19. ChriMar recently expanded its licensing and enforcement campaign against products with PoE functionality to include the '012 Patent, which issued last year. ChriMar recently filed five actions in the United States District Court for the Eastern District of Texas alleging infringement of the '012 Patent by various manufacturers and re-sellers of PoE products. The complaints in these actions accuse specific models of IP phones and/or Wireless Access Points, each of which includes PoE functionality.

20. ChriMar brought suit against Aastra Technologies Limited and Aastra USA Inc. in the Eastern District of Texas, Case No. 6:13-cv-879, on November 8, 2013, alleging infringement of the '012 Patent, for among other things, making, using, offering for sale, selling, and/or importing IP telephones, which, on information and belief, include PoE functionality.

21. ChriMar brought suit against Alcatel-Lucent, Inc., Alcatel-Lucent USA, Inc., and Alcatel-Lucent Holdings, Inc., in the Eastern District of Texas, Case No. 6:13-cv-880, on November 8, 2013, alleging infringement of the '012 Patent, for among other things, making, using, offering for sale, selling, and/or importing wireless access points, which, on information and belief, include PoE functionality.

22. ChriMar brought suit against AMX, LLC, in the Eastern District of Texas, Case No. 6:13-cv-881, on November 8, 2013, alleging infringement of the

'012 Patent, for among other things, making, using, offering for sale, selling, and/or importing wireless access points, which, on information and belief, include PoE functionality.

23. ChriMar brought suit against Grandstream Networks, Inc., in the Eastern District of Texas, Case No. 6:13-cv-882, on November 8, 2013, alleging infringement of the '012 Patent, for among other things, making, using, offering for sale, selling, and/or importing IP telephones and wireless network cameras, which, on information and belief, include PoE functionality.

24. ChriMar brought suit against Samsung Electronics Co, Ltd., Samsung Electronics America, Inc. and Samsung Telecommunications in the Eastern District of Texas, Case No. 6:13-cv-883, on November 8, 2013, alleging infringement of the '012 Patent, for among other things, making, using, offering for sale, selling, and/or importing IP telephones, which, on information and belief, include PoE functionality.

25. ChriMar's website, www.cmspatents.com, confirms that ChriMar's licensing and enforcement campaign targets products with PoE functionality for allegedly infringing ChriMar's patents, including the '012 and '250 Patents. ChriMar's website includes a number of public statements concerning ChriMar's licensing of the '012 and '250 Patents. Specifically, ChriMar publicly states on that website that its licensing campaign involves the '012 and '250 Patents, and targets

"PoE equipment." ChriMar states on that website that it "is engaged in active licensing with vendors of *PoE equipment*. Licenses for our *patents* are being offered to manufacturers and resellers of *PoE equipment*."<sup>10</sup> This same page specifically identifies the '012 Patent, the '250 Patent, and the '622 Patent as U.S. Patents awarded to ChriMar. Additionally, ChriMar lists Avaya, Inc. as a licensee to the '012 Patent and '250 Patent under the heading "*PoE Licensees and Products Include*:".<sup>11</sup> As alleged above, Avaya was previously a named party to '250 Patent litigation, when that action was pending in Delaware prior to transfer, but was dismissed after Avaya entered into a licensing agreement with ChriMar, which ChriMar publicly states includes a license to the '012 Patent. Further, ChriMar's website describes ChriMar's "EthernetConnect Program," which ChriMar states "allows for certain vendors of *PoE products* to receive special terms under *the Patent Licensing Program*, the EtherLock Reseller Program and/or the EtherLock Finally, ChriMar's website www.cmstech.com includes the OEM Program."<sup>12</sup> statement that "CMS Technologies is the innovator in putting a DC current signal to the 802.3i connection. In April of 1995 CMS received a US Patent for impressing a DC current signal onto associated current loops . . . . The IEEE 802.3af Standards Committee now refers to this important technique as Power over

<sup>10.</sup> EthernetConnectProgram,http://www.cmspatents.com/index.html(emphases added).

<sup>11.</sup> www.cmspatents.com/licensees.html.

<sup>12.</sup> *EthernetConnect Program*, http://www.cmspatents.com/index.html.

Ethernet."<sup>13</sup> ChriMar's actions and statements all make clear that ChriMar is targeting products with PoE functionality for allegedly infringing ChriMar's patents, including the '012 and '250 Patents.

#### C. STANDARDS IN GENERAL

26. A technical standard is an established set of specifications or requirements that either provides or is intended to provide for interoperability among products manufactured by different entities. Once a standard is established, competing manufacturers can offer their own products and services that are compliant with the standard.

27. "Industry standards are widely acknowledged to be one of the engines driving the modern economy." (*See* U.S. Dep't of Justice and U.S. Fed'l Trade Comm'n, Antitrust Enforcement and Intellectual Property Rights: Promoting Innovation and Competition (2007) at 33.) Standards, such as those related to Power over Ethernet-enabled products, allow U.S. enterprises to create data and voice communications networks knowing that the different elements of the network will work together. Standards help drive innovation by making new products available and insuring interoperability of components.

28. Technical standards serve an important role in developing technologies and have the potential to encourage innovation and promote

<sup>13.</sup> www.cmstech.com/power.htm.

competition. As the technical specifications for most standards are published and broadly available, entities interested in designing, manufacturing and producing products that comply with a standard are more willing to invest heavily in the development of such products because they will operate effectively and be compatible with other products from third parties so long as their products are compliant with the published technical standard.

One goal of a typical standards setting body is to create a standard that 29. everyone in the industry can practice without the threat of patent infringement lawsuits that would prevent a company from practicing the standard. In furtherance of this goal, most standard setting organizations have adopted intellectual property rights policies to address the problems that may arise from patent hold-up. A patent hold-up situation can occur where, after a standard is set and compliant products are being manufactured/sold, a patentee then claims rights to the technology covered by the standard. Typically, the royalty that a patentee may obtain from a patent license for its technology is limited in part by the availability of alternative technical approaches to perform that function. However, if an issued standard requires the use of that patented technology, other technological approaches are generally no longer available substitutes and will no longer serve to limit the patentee's ability to demand royalties far in excess of what is warranted by the intrinsic value of the technology. This is compounded because

companies who have designed, had made and sold standards-compliant products, such as Cisco, invest significant resources in developing innovative, new products that also comply with the technical standard. Even if there were an alternative standard, the costs and disruption associated with switching is typically prohibitively expensive. Such high switching costs result in "lock-in" where companies become locked into manufacturing and selling products that are in compliance with the standard. Indeed, the public comes to rely upon standards-compliant equipment which can make it prohibitively difficult to subsequently switch to alternative, non-infringing substitutes once the standard has been issued. The high cost of switching applies to all elements of the standard regardless of how small the marginal contribution of the element would be (if not required by the standard) to the functionality of a standard compliant product.

30. To address these concerns, standard setting organizations typically have policies that set forth requirements concerning, among other things: (a) the timely and prompt disclosure of intellectual property such as patents or patent applications that may claim any portion of the specifications of the standard in development (i.e., are believed to be infringed by implementing the standard (also sometimes referred to as "Essential Patent Rights")); and (b) a process of assurance by which members or participants in the standard setting organization who hold purported Essential Patent Rights commit to licensing those rights on RAND terms or at minimum indicate that they will not provide such licenses to any Essential Patent Rights.

31. The timely disclosure of any arguably Essential Patent Rights and whether the holder of those rights will license those rights on RAND terms by individuals participating in the standard setting organization is critical so that those participating in the development of the standard may evaluate any and all technical proposals with knowledge of the potential licensing costs that might be incurred by anyone developing standards-compliant products.

32. Any non-disclosure of arguably Essential Patent Rights and/or breach of RAND commitments, as ChriMar has done here, undermine the safeguards that standard setting organizations put in place to guard against abuse and to prevent patent hold-up. By seeking to unfairly exploit intellectual property rights to technology by permitting a standard to be issued with non-disclosure of arguably Essential Patent Rights and/or breach of RAND commitments, the intellectual property owner violates the industry practice and the very commitment that led to incorporation of that technology in the first place.

33. Failure to disclose Essential Patent Rights, as ChriMar has done here, also may lead to anti-competitive patent hold-up, where after the industry and the public have become locked-in to the standard, the patentee seeks to extract exorbitant, unreasonable or otherwise improper royalties through its improperly

obtained power over the market for the technology for the standards-compliant equipment.

# D. THE HISTORY OF THE IEEE'S POWER OVER ETHERNET STANDARDS

34. The IEEE is a standards setting organization for a broad range of disciplines, including electric power and energy, telecommunications, and consumer electronics. In or about March 1999, there was a call for interest in the IEEE 802.3 working group — which sets standards for physical layer and data link layer's media access control (MAC) of wired Ethernet — to begin developing what would become the IEEE 802.3af Data Terminal Equipment (DTE) Power via Media Dependent Interface (MDI) Enhancement to the IEEE 802.3 standard ("the IEEE 802.3af amendment"). A task force was formed to field technical proposals from the industry and to create a draft standard to present to the IEEE 802.3 working group. As part of this process, the task force held a number of meetings and received input from multiple industry participants.

35. In or about November 2004, there was a call for interest in the IEEE 802.3 working group to begin what would become the IEEE 802.3 at Data Terminal Equipment (DTE) Power via Media Dependent Interface (MDI) Enhancement to the IEEE 802.3 standard ("the IEEE 802.3 at amendment"). Subsequently, a task force was formed to field technical proposals from the industry and to create a

draft standard to present to the IEEE 802.3 working group. As part of this process, the task force held a number of meetings and received input from multiple industry participants.

36. The IEEE 802.3af amendment allows for the supply of data and power over Ethernet cables to certain devices such as VoIP phones, switches, wireless access points ("WAPs"), routers, and security cameras. Generally, the IEEE 802.3af amendment defines the electrical characteristics and behavior of both Power Sourcing Equipment ("PSE"), which provide up to 15.4 watts of power, and Powered Devices ("PD"), which draw power. The IEEE 802.3at amendment is a standard meant to enhance the capabilities provided by the IEEE 802.3af amendment by allowing a PSE to provide power in excess of 30 watts to a PD.

37. The success of the IEEE's standards-setting process depends on the disclosure by participants as to whether they possess any patents or applications which they believe may be infringed by any proposed standard and whether the participant is willing or unwilling to grant licenses on RAND terms. As such, the IEEE has a "patent disclosure policy" that requires participants in the standards setting process to disclose patents or patent applications they believe to be infringed by the practice of the proposed standard. This policy is set forth in the IEEE-SA Standards Board Bylaws and the IEEE-SA Standards Board Operations Manual. Further, the IEEE's patent disclosure policy requires members and

participants to disclose intellectual property rights through a "Letter of Assurance." See, e.g., IEEE, IEEE-SA Standards Board Operations Manual 22 (1998) ("Patent holders shall submit letters of assurance to the IEEE Standards Department (to the attention of the Staff Administrator, Intellectual Property Rights) before the time of IEEE-SA Standards Board review for approval."); see also IEEE, IEEE-SA Standards Board Bylaws 12 (1998). The IEEE patent disclosure policy also requires those submitting a Letter of Assurance to affirmatively elect whether or not it would "enforce any of its present or future patent(s) whose use would be required to implement the proposed IEEE standard against any person or entity using the patent(s) to comply with the standard," or provide a license "to all applicants without compensation or under reasonable rates, with reasonable terms and conditions that are demonstrably free of any unfair discrimination." IEEE, IEEE-SA Standards Board Bylaws 12 (1998).

38. The IEEE 802.3af amendment was set on or around June 18, 2003, and the IEEE 802.3at amendment was set on or around September 11, 2009.

39. Power over Ethernet devices that are compliant with the IEEE 802.3af and/or IEEE 802.3at amendments to the IEEE 802.3 standard include network switches that supply data and Power over Ethernet to devices such as VoIP phones, switches, WAPs, routers, and security cameras (previously referred to as "Power over Ethernet-enabled products."). This allows buildings and other physical

infrastructure to be designed so that electrical plugs do not need to be located near where network devices are used. Moreover, because Power over Ethernet-enabled switches that distribute power using Power over Ethernet are often supported by uninterruptible power supplies or other redundant power sources, the use of Power over Ethernet permits devices like VoIP phones to continue to receive power from a Power over Ethernet switch in the event of power outages. The availability of this method of delivering power has driven government and private enterprise to design not only their networks, but also their physical infrastructure around Power over Ethernet-enabled products.

## E. CHRIMAR'S DELIBERATE NON-DISCLOSURE, MISREPRESENTATION OF AND FALSE COMMITMENTS CONCERNING ITS PURPORTED ESSENTIAL INTELLECTUAL PROPERTY

40. ChriMar illegally exploited the IEEE standard setting process with respect to the IEEE 802.3af and 802.3at amendments by deliberately failing to disclose to the IEEE (a) the '012 Patent or its applications,<sup>14</sup> (b) ChriMar's belief of their applicability to the 802.3af or 802.3at amendments to the IEEE 802.3 standard and/or (c) ChriMar's unwillingness to license the '012 Patent or its applications on RAND terms, in order to intentionally and knowingly induce the

<sup>14.</sup> The phrase "the '012 Patent or its applications" as used throughout Cisco's Complaint refers to U.S. Patent No. 8,155,012 or any application to which it may purport to claim priority, including without limitation Application Nos. 12/239,001, 10/668,708, 09/370,430, PCT/US99/07846, or Provisional Application No. 60/081,279.

IEEE 802.3 working group to set the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard based upon technology that is purportedly covered by ChriMar's intellectual property.

41. John Austermann, III, President and Chief Executive Officer of ChriMar and named inventor on the '012 Patent and its applications, attended certain IEEE meetings regarding the setting of the IEEE 802.3af and IEEE 802.3at amendments. The IEEE conducted a "call for patents" at each meeting attended by Mr. Austermann. During the meetings leading up to the setting of the IEEE 802.3af and IEEE 802.3at amendments, Mr. Austermann, on behalf of ChriMar, made presentations at least at the July 11-12, 2000 IEEE 802.3af task force meeting in La Jolla, California, as well as the January 26-27, 2005 PoE-Plus Study Group. Mr. Austermann failed to disclose the '012 Patent or its applications to the IEEE. Mr. Austermann also failed to disclose to the IEEE any belief that any proposals for the IEEE 802.3 standard would be covered by the '012 Patent or its applications.

42. Further, ChriMar submitted a Letter of Assurance to the IEEE on or about December 3, 2001, which disclosed only U.S. Patent No. 5,406,260. *See* Letter from John Austermann, ChriMar Systems, Inc., to Secretary, IEEE-SA Standards Board Patent Committee (Dec. 3, 2001), ("Letter of Assurance") available at http://standards.ieee.org/about/sasb/patcom/loa-802\_3af-chrimar03Dec2001.pdf. In this letter, ChriMar promised to "grant a license to an unrestricted number of applicants on a world-wide non-discriminatory basis." *Id.* at 1. ChriMar, however, did not identify the '012 Patent or its applications in its December 3, 2001 letter.

43. ChriMar failed to disclose to the IEEE the '012 Patent or its applications. ChriMar failed to disclose that the '012 Patent or its applications covered any proposals for the IEEE 802.3af standard. ChriMar failed to disclose to the IEEE that the '012 Patent or its applications covered any proposals for the IEEE 802.3at standard. ChriMar failed to disclose to the IEEE its unwillingness to license the '012 Patent on RAND terms.

44. Pursuant to IEEE standards policies applicable to ChriMar, in light of ChriMar's attendance at that IEEE meeting and ChriMar's belief as to the applicability of the '012 Patent or its applications to the IEEE 802.3af and 802.3at amendments to the 802.3 standard, ChriMar was under a duty to disclose to the IEEE (a) the '012 Patent or its applications, (b) ChriMar's belief of their applicability to the 802.3af or 802.3at amendments to the IEEE 802.3 standard and/or (c) ChriMar's unwillingness to license the '012 Patent or its applications on RAND terms. ChriMar failed to do so.

45. ChriMar breached its obligations that arose from its participation in the standards setting process and those laid out in the IEEE's patent disclosure

policy, as well as standard industry norms and practices, when it failed to disclose the '012 Patent or its applications to the IEEE and also when it did not inform the IEEE that it is unwilling to license such intellectual property rights on RAND terms.

46. ChriMar's failure to disclose the '012 Patent or its applications was done knowingly and with intent to deceive and induce the IEEE and participants in the standards-setting process for the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard to adopt those standards.

47. Due in part to ChriMar's knowing and intentional deception, the industry adopted the present form of the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard, and is now locked-in to the current implementation thereof for Power over Ethernet-enabled products. Such knowing and intentional deception was for the purpose of acquiring monopoly power over the Power over Ethernet Technology Market as defined below. ChriMar expected that were the standard to issue with technology that it believed to be covered by its patent rights, it would have an opportunity to become an indispensible technology licensor to anyone in the world seeking to produce Power over Ethernet-enabled products.

48. ChriMar's unlawful conduct has had, and will continue to have, a substantial anticompetitive effect on the Power over Ethernet Technology Market.

49. In developing the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard, IEEE participants sought to select the most appropriate technology to provide each individual function with the standard. IEEE participants evaluated whether to incorporate particular proposed technology and whether to include viable alternative competing technologies into the standard. They made these decisions based on technical and commercial merit and intellectual property considerations, including whether the proposed technology was covered by disclosed intellectual property rights and, if so, whether the party claiming such intellectual property rights had committed to license those rights on RAND terms.

50. Various companies were attempting to have their technologies, which were viable alternatives to that which ChriMar now claims is covered by the '012 Patent, considered for incorporation into the IEEE 802.3af and IEEE 802.3at amendments. For example, with respect to the IEEE 802.3af amendment, the IEEE considered technologies, that appear to be alternative technologies, which were proposed by the following companies on or around the listed dates: (a) Broadcom and Level One (September 28, 1999); (b) TDK Semiconductor (November 10, 1999); (c) Hewlett Packard (January 21, 2000); (d) Cisco Systems (January 21, 2000); (e) Nortel Networks (January 21, 2000 and May 25, 2000); (f) Circa Communications (March 8, 2000); (g) Broadcom (November 10, 1999 and

March 8, 2000); (h) Level One (March 8, 2000 and May 25, 2000); (i) PowerDsine (March 8, 2000); and (j) Agilent Technologies (May 25, 2000).

51. ChriMar's nondisclosures and misrepresentations resulted in incorporation into the standard of technology over which ChriMar now alleges to have patent rights. Had ChriMar disclosed to the IEEE the '012 Patent or its applications and the fact that ChriMar believed they would be infringed by practicing the 802.3af and 802.3at amendments to the 802.3 standard, and that ChriMar was unwilling to license the patent on RAND terms, the IEEE would have (a) incorporated one or more viable alternative technologies into the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard; (b) required ChriMar to provide a letter of assurance that it would license the '012 Patent on RAND terms; (c) decided to either not adopt any amendment to the IEEE 802.3; and/or (d) adopted an amendment that did not incorporate technology that ChriMar claims is covered by the '012 Patent. See, e.g., IEEE, IEEE-SA Standards Board Bylaws 12 (1998) ("IEEE standards may include the known use of patent(s), including patent applications, if there is technical justification in the opinion of the standardsdeveloping committee and provided the IEEE receives assurance from the patent holder that it will license applicants under reasonable terms and conditions for the purpose of implementing the standard.").

#### F. AN ACTUAL AND JUSTICIABLE CONTROVERSY EXISTS

52. ChriMar's conduct demonstrates that it will seek to prevent Cisco from manufacturing, importing, offering for sale or selling products with PoE functionality, including IP telephones, wireless access points, and wireless network cameras by alleging infringement of the claims of the '012 Patent. For example, ChriMar's actions and course of conduct against other manufacturers of products with PoE functionality, including IP telephones, wireless access points, and wireless network cameras, including in the Eastern District of Texas, and ChriMar's actions and course of conduct against Cisco are sufficient affirmative acts to create an actual and justiciable controversy.

53. Further, in light of ChriMar's enforcement conduct including its website and patent infringement suits against other manufacturers of products with PoE functionality, including IP telephones, wireless access points, and wireless network cameras in the Eastern District of Texas, Cisco expects to be confronted with similar allegations from ChriMar on the '012 Patent.

54. ChriMar's allegations of infringement of the '250 Patent against Cisco in the NDCA case and the ITC investigation for similar products as are accused in the Eastern District of Texas cases further create an actual and justiciable controversy. The '250 Patent is the parent patent to the '012 Patent, and on information and belief, Cisco believes that ChriMar alleges that the '012 Patent and the '250 Patent are directed to the same technology. Cisco expects to be confronted with similar allegations from ChriMar as to the '012 Patent against its products as it has been with respect to the '250 Patent.

55. A declaration concerning the invalidity, noninfringement, and unenforceability of the claims of the '012 Patent is necessary in light of the present controversy between the parties.

#### **FIRST COUNT**

#### (Declaratory Judgment of Non-Infringement of U.S. Patent No. 8,155,012)

56. Plaintiffs incorporate by reference the allegations in paragraphs 1 through 55, inclusive.

57. There exists an actual and justiciable controversy regarding the noninfringement of the '012 Patent by Cisco.

58. Cisco has not infringed and does not infringe any valid and enforceable claim of the '012 Patent. Accordingly, Cisco requests a judicial determination of its rights, duties, and obligations with regard to the '012 Patent.

59. A judicial declaration is necessary and appropriate so that Plaintiffs may ascertain their rights regarding the '012 Patent.

#### **SECOND COUNT**

#### (Declaratory Judgment of Invalidity of U.S. Patent No. 8,155,012)

60. Plaintiffs incorporate by reference the allegations in paragraphs 1 through 59, inclusive.

61. There exists an actual and justiciable controversy regarding the invalidity of the '012 Patent. Accordingly, Cisco requests a judicial determination of its rights, duties, and obligations regarding the '012 Patent.

62. The claims of the '012 Patent are invalid because of a failure to meet the conditions of patentability and/or otherwise comply with one or more of 35 U.S.C. §§ 100 et seq., including §§ 101, 102, 103, and 112.

63. By way of example only, and without limitation, and in consideration of ChriMar's likely application of the claims of the '012 Patent, the claims of the '012 Patent are invalid under 35 U.S.C. §§ 102 and/or 103 in view of at least the following prior art, either alone or in combination with one or more of the prior art references listed below:

- U.S. Pat. No. 3,983,338
- U.S. Pat. No. 4,173,714
- U.S. Pat. No. 5,568,525
- U.S. Pat. No. 5,675,813
- U.S. Pat. No. 5,991,885

64. Depending on the scope of the asserted claims of the '012 Patent or contentions in connection therewith, the asserted claims may also be invalid for failure to provide an adequate written description and/or enabling disclosure, or for failure to disclose the best mode pursuant to 35 U.S.C. § 112, subparagraph 1, or for indefiniteness under 35 U.S.C. § 112, subparagraph 2.

65. A judicial declaration is necessary and appropriate so that Plaintiffs may ascertain their rights regarding the '012 Patent.

#### THIRD COUNT

#### (Declaratory Judgment of Unenforceability of U.S. Patent No. 8,155,012)

66. Plaintiffs incorporate by reference the allegations in paragraphs 1 through 65, inclusive.

67. ChriMar's hands are unclean, rendering the '012 Patent unenforceable and barring ChriMar's claims.

68. Despite having a duty to disclose to the IEEE (a) the '012 Patent or its applications, (b) ChriMar's belief of their applicability to the 802.3af or 802.3at amendments to the IEEE 802.3 standard and/or (c) ChriMar's unwillingness to license the '012 Patent or its applications on RAND terms in connection with the 802.3af and 802.3at amendments, ChriMar knowingly and intentionally did not do so.

69. As alleged above, ChriMar's above-referenced failures to disclose to the IEEE directly harmed Cisco because Cisco relied upon the standard and assurance process, and therefore ChriMar's non-disclosure, to its detriment.

70. ChriMar now actively seeks licenses, damages and injunctive relief against manufacturers and re-sellers of products that implement the IEEE 802.3af/at standards. ChriMar's wrongful conduct affects the balance of equities between the litigants and equity dictates that ChriMar cannot enforce the '012 Patent in light of its intentional wrongful and deceptive conduct during the standards-setting process.

71. ChriMar thus committed conduct involving fraud, deceit, unconscionability, and bad faith, in connection with the '012 Patent, which directly relates to the matter at issue, rendering the '012 Patent unenforceable. A judicial declaration of unenforceability is necessary and appropriate in order to resolve this controversy.

#### FOURTH COUNT

#### (Breach of Contract)

72. Plaintiffs incorporate by reference the allegations in paragraphs 1 through 71, inclusive.

73. As a participant in the IEEE standards setting process, the IEEE patent policy and bylaws required ChriMar, which entered into an express and/or implied

contract with the IEEE's members, or alternatively, with the IEEE to which IEEE members and others are third-party beneficiaries, to disclose through a Letter of Assurance patents or patent applications that it believed were infringed by the practice of the proposed standard. ChriMar was also required in that Letter of Assurance to affirmatively elect whether or not it would "enforce any of its present or future patent(s) whose use would be required to implement the proposed IEEE standard against any person or entity using the patent(s) to comply with the standard," or provide a license "to all applicants without compensation or under reasonable rates, with reasonable terms and conditions that are demonstrably free of any unfair discrimination."

74. The IEEE rules and policies (including without limitation the IEEE's patent policy), both formal and informal, including all stipulations, amendments, modifications, requirements and representations in any form, constitute a contract between ChriMar and the IEEE's members, or alternatively between ChriMar and the IEEE, to which IEEE members and others, including but not limited to Cisco, are third-party beneficiaries including because industry participants who manufacture or sell Power over Ethernet-enabled products such as Cisco are the intended beneficiaries of the IEEE patent policy, which includes being informed as to whether owners of essential intellectual property rights will license such rights on RAND terms.

75. In light of the above-referenced failures to disclose to the IEEE, ChriMar has breached its contractual obligations, memorialized in the IEEE patent policy to which Cisco is both a party and an intended beneficiary.

76. Cisco has been and will continue to be damaged by ChriMar's breach of contract. Cisco has invested considerable sums bringing Power over Ethernetenabled products to market, which is now in jeopardy in light of ChriMar's licensing and enforcement efforts due to Cisco's reliance upon the standards and assurance process and ChriMar's failures to disclose to the IEEE as alleged above.

#### FIFTH COUNT

## (Unfair Business Practices Under Section 17200 of California Business & Professions Code)

77. Plaintiffs incorporate by reference the allegations in paragraphs 1 through 76, inclusive.

78. ChriMar has engaged in unfair competition within the meaning of Section 17200 of the California Business and Professions Code.

79. ChriMar's conduct constitutes: (1) unlawful business acts or practices;(2) unfair business acts or practices; and (3) fraudulent business acts or practices.

80. Cisco Systems, Inc. and Linksys LLC are located in California, and one or more of ChriMar's illegal, unfair, and fraudulent acts occurred in California. For example, and without limitation, ChriMar's President and CEO, John

Austermann III, made presentations on ChriMar's behalf at least at the July 11-12, 2000 IEEE 802.3af task force meeting in La Jolla, California. As alleged, ChriMar was required to disclose (a) the '012 Patent or its applications, (b) ChriMar's belief of their applicability to the 802.3af amendments to the IEEE 802.3 standard and/or (c) ChriMar's unwillingness to license the '012 Patent or its applications on RAND terms at that meeting within the State of California, but failed to do so. ChriMar's illegal, unfair and fraudulent acts have harmed and threaten to further harm California customers, consumers, and competition within California, including by seeking to increase the prices California consumers would pay for communication devices that are compliant with the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard or disrupt California consumers' ability to obtain Power over Ethernet-enabled products.

81. As is alleged with particularity above, ChriMar committed unlawful business acts by monopolizing the Power over Ethernet Technology Market.

82. Each of the unlawful business acts identified above have continuing anticompetitive effects in the state of California and throughout the United States.

83. As alleged above, ChriMar engaged in unfair business practices including by: (1) attending IEEE meetings regarding the 802.3af and 802.3at amendments to the IEEE 802.3 standard while knowingly and intentionally not disclosing that it believed it had intellectual property rights that would be essential

to the practice of such amendments and that it is unwilling to license on RAND terms; (2) ChriMar did not disclose its intellectual property rights and unwillingness to license on RAND terms, knowingly and in order to induce reliance on its representations as to its intellectual property rights; (3) ChriMar knew or should have reasonably expected that its nondisclosures and misrepresentations would induce the IEEE to set the IEEE 802.3af and 802.3at amendments to the IEEE 802.3 standard as it did; and (4) ChriMar did not disclose its intellectual property rights and unwillingness to license on RAND terms and made misrepresentations in order to exploit the key advantage of the standard while at the same time attempting to side-step its disclosure obligations.

84. ChriMar's actions seek to reduce output, prevent competition on the standardized product, raise prices, waste the time and money spent standardizing the product, and run counter to the policy of encouraging the setting of standards to promote competition. ChriMar's actions subvert the key purpose of standard setting. Under ChriMar's approach, only companies now licensed by ChriMar would be legally permitted to sell products or devices that are compliant with the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard. Any current ChriMar licensees cannot meet the market demand, and could charge supra-competitive prices for the products that are compliant with the IEEE 802.3 standard that they would be able to manufacture and sell. Customers and

consumers will be harmed, either by not getting products that are compliant with the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard or having to pay an exorbitant price for one. These actions would result in higher prices and less competition, and are therefore unfair business practices.

85. Each of the unfair business acts identified above is unfair when the effect of the act on Cisco is balanced against ChriMar's reasons, justifications, and motives for that act.

86. Each of the unfair business acts identified above violates the policy or spirit of the antitrust laws because it harms Cisco, competition, and consumers.

87. Each of the unfair business acts identified above has continuing anticompetitive effects in California and throughout the United States.

88. ChriMar committed fraudulent business acts by engaging in the conduct as pleaded herein that deceived the IEEE, its participants and members of the public, including but not limited to, participating and advocating for technology to be incorporated into the 802.3af and 802.3at amendments to the IEEE 802.3 standard while knowingly and intentionally not disclosing that it believed it had intellectual property rights that would be necessary to the practice of such amendments and that ChriMar was unwilling to provide RAND licenses to those alleged patent rights. ChriMar's failures to disclose and misrepresentations were intended to induce reliance. ChriMar knew or should have reasonably expected

that its nondisclosures and misrepresentations would induce the IEEE to set the IEEE 802.3af and 802.3at amendments to the IEEE 802.3 standard.

89. Each of the fraudulent business acts identified above has continuing anticompetitive effects in California and throughout the United States. By reason of ChriMar's unlawful, unfair, and fraudulent business conduct, Cisco has suffered injury-in-fact and has been deprived of money or property in which they have a vested interest. Unless and until the Court enjoins such conduct, Cisco's injuries in fact are irreparable, and Cisco will continue to suffer injury-in-fact.

90. The allegations set forth herein are based upon Cisco's current belief and the information presently available to Cisco, and are subject to change as additional evidence is obtained through discovery.

#### SIXTH COUNT

#### (Fraud)

91. Plaintiffs incorporate by reference the allegations in paragraphs 1 through 90, inclusive.

92. ChriMar's enforcement efforts suggest ChriMar's belief that the '012 Patent is necessarily infringed by products that comply with the 802.3af and 802.3at amendments to the IEEE 802.3 standard. If the '012 Patent were necessarily infringed as alleged by ChriMar, then ChriMar was under a duty to disclose to the IEEE the '012 Patent or its applications to the IEEE and/or ChriMar's position as to whether or not it would license the '012 Patent or its applications on RAND terms. ChriMar had a duty to disclose to the IEEE the '012 Patent or its applications and/or whether it would be willing to license the '012 Patent or its applications to an unrestricted number of applicants on RAND terms or that it is unwilling to grant licenses on RAND terms. ChriMar, however, knowingly and intentionally hid and did not disclose to the IEEE (a) the '012 patent or its applications, (b) ChriMar's belief of their applicability to the 802.3af or 802.3at amendments to the IEEE 802.3 standard, and (c) ChriMar's unwillingness to license the '012 Patent or its applications to an unrestricted number of applications on RAND terms.

93. For example, and without limitation, ChriMar representatives including the named inventor, John Austermann, III, attended a number of IEEE meetings with respect to the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard, including at least a January 2000 meeting in La Jolla, California, and a January 2005 meeting in Vancouver, British Columbia. Pursuant to IEEE standards policies applicable to ChriMar representatives including the named inventor, John Austermann, III, in light of attendance at these IEEE meetings and ChriMar's representatives' belief as to the applicability of the '012 Patent or its applications to the IEEE 802.3af and IEEE 802.3af and IEEE 802.3at amendments to the 802.3 standard, ChriMar's representatives including John Austermann, III were

under a duty to disclose to the IEEE the '012 Patent or its applications and their belief as to applicability to the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard, or ChriMar's unwillingness to license the '012 Patent or its applications to an unrestricted number of applicants on RAND terms, which ChriMar failed to do. Further, in a December 2001 assurance letter, ChriMar further failed to disclose that it is unwilling to grant an unrestricted number of licenses to its intellectual property that it believes may be infringed by compliance with the proposed standard on RAND terms. Instead, ChriMar represented that it would provide RAND licenses with respect to the IEEE 802.3af amendments to the IEEE 802.3 standard.

94. Cisco, other members of the IEEE, other implementers of the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard, and members of the public who purchase products that implement those amendments relied to their detriment upon ChriMar's failure to disclose to the IEEE (a) the '012 patent or its applications, (b) ChriMar's belief of their applicability to the 802.3af or 802.3at amendments to the IEEE 802.3 standard, and/or (c) ChriMar's unwillingness to license the '012 Patent or its applications on RAND terms. Based on such reliance, participants in the IEEE standards development process, including Cisco's representatives, approved the issuance of the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard in their issued form, containing elements

that ChriMar appears to allege are covered by the '012 Patent while simultaneously expressing an unwillingness to extend licenses on RAND terms, as opposed to implementing viable alternative technologies that were available during the standards-setting process.

95. Cisco, other implementers of the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard, and members of the public who purchase products that implement those amendments, have been materially prejudiced and damaged by their reliance on ChriMar's failures to disclose in contravention of the IEEE's patent policy as set forth above. Cisco and other implementers of the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard have made very significant investments in designing, having manufactured and selling products designed based on the IEEE 802.3 standard.

96. ChriMar knew its above-referenced nondisclosures and/or misrepresentations would induce the IEEE to adopt the IEEE 802.3af and 802.3at amendments to the IEEE 802.3 standard in their present form and that vendors of products designed based upon the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard, like Cisco, would rely upon its misrepresentations including nondisclosures as to its intellectual property rights, and develop, have made and sell such products.

97. Cisco and others developed, had made and marketed their products and services in reliance on ChriMar's nondisclosures and/or misrepresentations, as described above, including investing substantial sums developing, having made and marketing products designed based upon the IEEE 802.3af and IEEE 802.3at amendments to the IEEE 802.3 standard and have suffered damages based upon nondisclosures ChriMar's fraudulent actions, including the and/or misrepresentations identified above and additional nondisclosures and/or misrepresentations.

#### **PRAYER FOR RELIEF**

Plaintiffs pray for judgment against Defendants as follows:

A. A declaration that Plaintiffs have not infringed and do not infringe in any manner any of the claims of the '012 Patent;

B. A declaration that each claim of the '012 Patent is invalid;

C. A declaration that the '012 Patent is unenforceable and therefore without any force or effect against Plaintiffs, their respective officers, agents, employees and customers;

D. A declaration that ChriMar's ability to enforce the '012 patent is limited or barred in equity;

E. An injunction against ChriMar and its affiliates, subsidiaries, assigns, employees, agents, or anyone acting in privity or concert with ChriMar from

charging infringement or instituting any legal action for infringement of the '012 Patent against Cisco or anyone acting in privity with Cisco;

F. An order declaring that Cisco is the prevailing party and that this is an exceptional case, awarding Cisco its costs, expenses, disbursements and reasonable attorney fees under 35 U.S.C. § 285 and all other applicable statutes, rules and common law;

G. Adjudge and decree that ChriMar has violated Section 17200, et seq., of the California Business and Professions Code;

H. Enjoin, pursuant to applicable federal and state laws, including Section 17200, et seq., of the California Business & Professions Code, ChriMar's continuing violations of law by: (1) barring ChriMar from asserting the '012 Patent and other intellectual property rights it has claimed cover the IEEE 802.3af or IEEE 802.3at Power over Ethernet standards against parties manufacturing, selling, purchasing or using products practicing those standards; or in the alternative (2) requiring ChriMar to grant IEEE members, including Cisco a royalty-free license to the '012 Patent and any other intellectual property rights that ChriMar has claimed are essential to practice the IEEE 802.3af or IEEE 802.3at Power over Ethernet standards;

I. Enter judgment that ChriMar committed fraud and provide Cisco damages for the fraud, as well as declare the '012 patent unenforceable based upon ChriMar's fraudulent conduct;

J. That this is an "exceptional" case within the meaning of 35 U.S.C. § 285, entitling Plaintiffs to an award of their reasonable attorneys' fees, expenses, and costs in this action; and

K. For such other and further relief, in law or in equity, as this Court deems just.

#### JURY TRIAL DEMAND

Plaintiffs demand a trial by jury as to all issues and causes of action so triable herein, pursuant to Federal Rule of Civil Procedure 38.

Dated: January 22, 2014

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