McDougal, Deal With Us, Inc., Yonathan Englard, gotUcovered, Shaanan Lett-Smith, Miele's (also known as ManStore), Jeffrey Winton, Quaver (also known as StyleByte), Martin Balog, Simulstore, Kulap Simonis, Specialty Warehouse, Rachelle Owens, TechWave, Mu Wen Juan, Truncate Home, and Simon Trent. (collectively "Defendants").

# **SUMMARY OF ALLEGATIONS**

- 1. Plaintiffs Wacom Co., Ltd. ("Wacom") and Wacom Technology Corporation ("Wacom U.S.") have pioneered the development of electronic tablets and stylus pens, sometimes called touch pens. Wacom's tablets include innovative electronic interfaces that allow artists, designers, students and other users to draw and electronically display figures, cartoons, handwriting, or anything else that can be drawn by the human hand. Wacom's pens, which are designed for use with its own and/or others' tablets or other products, are known for being accurate, comfortable, balanced, and responsive.
- 2. Since Wacom introduced its first tablets and pens more than 25 years ago, Wacom has developed a reputation for technical innovation and quality that have made it a market leader. The company and its innovative products have received broad recognition and industry acclaim. To protect its investment in its technology, designs and good name, Wacom has filed for and obtained numerous issued U.S. patents and registered trademarks.
- 3. The Defendants have committed patent and trademark infringement and unfair competition in an effort to capture for themselves the hard-earned benefits of Wacom's technical leadership, designs and brand names. In particular, Defendants have offered and sold in the U.S. counterfeits of Wacom pens that are protected by Wacom's patents and trademarks. Such pens have been advertised and sold as though they were genuine Wacom products, whereas in fact they are and were fakes. Such products are and were of inferior quality, leading to customer complaints, some of which have been directed to Plaintiffs.
- **4.** Plaintiffs now file this complaint to ask the Court to halt Defendants' wrongful conduct, and to seek redress for the damages Defendants have caused.

### **PARTIES**

5. Plaintiff Wacom is an entity organized under the laws of Japan, and has its

Defendant ChargeWorld is an entity located at 505 Harbor Ridge Drive, Brandon,

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- **28.** Defendant TechWave is an entity located at Chang Ning Xian Mang Shui Zhen He Wei Hui Xin Fang Zicun, Boa Shang, Yunnan, China 678100.
- **29.** Defendant Mu Wen Juan is a person located at Chang Ning Xian Mang Shui Zhen He Wei Hui Xin Fang Zicun, Boa Shang, Yunnan, China 678100, and on information and belief is the owner of TechWave or uses TechWave as a dba.
- **30.** Defendant Truncate Home is an entity located at 43 Nichols Street, Newark, New Jersey 07105.
- **31.** Defendant Simon Trent is a person located at 43 Nichols Street, Newark, New Jersey 07105, and on information is the owner of Truncate Home, or uses Truncate Home as a dba.

### JURISDICTION AND VENUE

- **32.** This Court has subject matter jurisdiction over this matter pursuant to 28 U.S.C. §§ 1331, 1332, 1338, and 1367.
- 33. The Court has personal jurisdiction over the Defendants. On information and belief, each of the Defendants has voluntarily entered into a Marketplace Seller agreement with Amazon.com, based in Seattle, Washington, pursuant to which such Defendant offered and sold counterfeit Wacom products to the consuming public. On information and belief, the Marketplace Seller agreements entered into between Defendants and Amazon.com provided for Washington law to apply to the agreements, and for Washington to be the exclusive venue for any disputes. Each Defendant purposefully availed itself of the benefits of Washington law by voluntarily entering into an agreement with Amazon.com, based in Seattle, Washington, pursuant to which such Defendant offered and sold the goods at issue. Further, each Defendant purposely availed itself of the benefits of Washington law by entering into an agreement pursuant to which the goods at issue were offered and sold and providing for Washington law to be applied and for the juridical forum to be in Washington.
- **34.** Personal jurisdiction also exists over each Defendant because, on information and belief, each of the Defendants offered and/or sold the counterfeit goods at issue to residents of

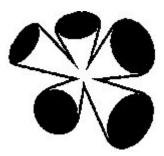
B, C, and D, respectively.

- **40.** Wacom is the owner of, among others, the following U.S. trademark registrations (collectively, the "Wacom Marks"):
  - a. 3,344,421, for the word mark WACOM for various goods including "input writing pens, [and] input touch pens." Said mark was registered in 2007 and has attained the status of incontestability.
  - b. 3,509,376, for a stylized version of the word mark BAMBOO for various goods and services, including "electronic pencils and erasers." Said mark was registered in 2008.
  - c. 3,537,343, for a stylized version of the word mark WACOM for various goods including "computer input pens, namely, . . . touch pens" Said mark was registered in 2008.
  - d. 3,534,336, for the design mark set forth immediately below, being a stylized design made up of five cones, with various colors claimed as part of the mark, for various goods including "computer input pens, namely, . . . touch pens"



Said mark was registered in 2008.

e. 3,540,537, for the stylized design mark set forth immediately below, being a stylized design made up of five cones, with color not being a claimed feature of the mark, for goods including "computer input pens, namely, . . . touch pens"



Said mark was registered in 2008.

COMPLAINT – 8

	41.	The Wacom Marks have been used	d by Plaintiffs in connection with the offer and
sale of	genuin	e Bamboo® Solo Stylus and Bambo	oo® Stylus Duo products sold by Plaintiffs,
appear	ing on t	he packaging and package inserts.	In addition, the Bamboo mark has been used
on the	stylus p	en itself. The Wacom Marks have	also been used by Plaintiffs in connection with
the off	er and s	ale of replacement nibs for the Ban	nboo® Stylus Solo and Duo.

- **42.** On information and belief, Defendants have each imported, distributed, offered for sale and sold counterfeit Bamboo® Stylus Solo and/or Duo products, and/or counterfeit replacement nibs for same (collectively, the "Counterfeit Products") in the United States and in this judicial district. Said Counterfeit Products each bore counterfeits of the Wacom Marks on the product packaging, package inserts, and/or product.
- **43.** The Counterfeit Products are not genuine Plaintiffs' products. Plaintiffs did not manufacture, inspect or package the Counterfeit Products, and did not approve or license the Counterfeit Products.
- 44. Defendants' use of any or all of the Wacom Marks on the Counterfeit Products is likely to cause confusion or mistake or to deceive persons into the erroneous belief that Defendants' Counterfeit Products are genuine Wacom products or that Defendants or their Counterfeit Products are authorized, endorsed or sponsored by Plaintiffs or are connected in some way with Plaintiffs.
- 45. On information and belief, Defendants' use of the Wacom Marks was deliberate and intentional and designed to create confusion and mistake and to deceive persons into the incorrect belief that the Counterfeit Products are genuine Wacom products or that Defendants or the Counterfeit Products are authorized, endorsed or sponsored by Plaintiffs or are connected in some way with Plaintiffs.
- **46.** Defendants' use of counterfeit Wacom Marks falsely designates the origin of Defendants' products and constitutes false descriptions and representations to the effect that Defendants' Counterfeit Products are genuine Wacom products or that Defendants or their

Counterfeit Products are authorized, endorsed or sponsored by Plaintiffs or are conne	ected in
some way with Plaintiffs.	

- 47. Plaintiffs believe that they have been and are likely to be damaged by Defendants' use of said false designations, descriptions and representations in that purchasers are likely to buy Defendants' Counterfeit Products in the mistaken belief that they are genuine Wacom products or that Defendants or their Counterfeit Products are authorized. endorsed, or sponsored by Plaintiffs or are connected in some way with Plaintiffs.
- **48.** On information and belief, Defendants had knowledge of Plaintiff's prior rights in the Wacom Marks.
- **49.** Defendants' use of the counterfeit Wacom Marks is and has been without Plaintiffs' license, authorization or permission.
- **50.** The acts and conduct of Defendants have damaged Plaintiffs and, unless restrained, will impair, if not destroy, the value of the Wacom Marks and the goodwill represented thereby, and Plaintiffs have no adequate remedy at law.

# **FIRST CAUSE OF ACTION**

(By Plaintiff Wacom Against Defendants AppleBox, Xu Rui Rui, Bethtown Store, Bing Bang Boom (also known as DealTronics), Ralph Popham, Buy at Wholesale (also known as High Quality Accessories), PK Ventures, Chargeworld, Victor McDougal, Deal With Us, Inc., Yonathan Englard, Gotucovered, Shaanan Lett-Smith, Miele's (also known as Manstore), Jeffrey Winton, Quaver (also known as Stylebyte), Martin Balog, Simulstore, Kulap Simonis, Specialty Warehouse, Rachelle Owens, Techwave, Mu Wen Juan, Truncate Home, And Simon Trent for Patent Infringement Under 35 U.S.C. § 271)

- **51.** Plaintiff Wacom realleges and incorporates paragraphs 1 to 50 as if fully set forth herein.
- 52. On information and belief, Defendants Bing Bang Boom (also or previously known as DealTronics), Ralph Popham, Buy at Wholesale (also or previously known as High Quality Accessories), PK Ventures, ChargeWorld, Victor McDougal, Deal With Us, Inc., Yonathan Englard, gotUcovered, Shaanan Lett-Smith, Miele's (also or previously known as ManStore), Jeffrey Winton, Quaver (also or previously known as StyleByte), Martin Balog, Simulstore, Kulap Simonis, Specialty Warehouse, Rachelle Owens, TechWave, Mu Wen Juan, Truncate Home, and Simon Trent have been and are aware of Wacom patent D655,292, at least

through cease and desist letters sent to them by Wacom.

- 53. The defendants identified in this cause of action, including all defendants identified in the immediately preceding paragraph as well as AppleBox, Xu R. Rui and Bethtown Store, have infringed and are infringing Wacom patent D655,292 under 35 U.S.C. § 271(a) by making, using, offering for sale, and/or selling in the United States, or importing into the United States, stylus pen products under the name Bamboo® Stylus Solo or similar names such as "Wacom Tech Corp. Bamboo Stylus for iPad/Tablets," "Wacom Bamboo Stylus for iPad While (CS100W)," "Bamboo Solo Stylus for iPad Green (CS100E)" or other similar names that refer to other colors under which Wacom genuine Bamboo® Stylus Solo products are sold, including Pink, Black, White, Blue, Green, and Orange.
- **54.** On information and belief, the counterfeit Bamboo® Stylus Solo products sold by the defendants identified in this cause of action were manufactured by or obtained from one or more common sources.
- **55.** Wacom will suffer irreparable damage due to the infringing acts of the identified defendants unless said defendants are preliminarily and permanently enjoined by this Court from infringing Wacom patent D655,292.
- **56.** Wacom is entitled to damages as a result of the infringement as set forth in this cause of action, in an amount to be proved at trial.

# SECOND CAUSE OF ACTION

(By Plaintiff Wacom Against Defendants Bing Bang Boom (also known as DealTronics), Ralph Popham, Buy at Wholesale (also known as High Quality Accessories), PK Ventures, Quaver (also known as StyleByte), and Martin Balog for Patent Infringement Under 35 U.S.C. § 271)

- **57.** Wacom realleges and incorporates paragraphs 1 to 56 as if fully set forth herein.
- **58.** On information and belief, Defendants Bing Bang Boom (also or previously known as DealTronics), Ralph Popham, Buy at Wholesale (also or previously known as High Quality Accessories), PK Ventures, Quaver (also or previously known as StyleByte), and Martin Balog have been and are aware of Wacom patents D669,896, D669,897 and D669,898, at least through cease and desist letters sent to them by Wacom.

- **59.** The defendants identified in the cause of action have infringed and are infringing under 35 U.S.C. § 271(a) each of Wacom patents D669,896, D669,897 and D669,898 by making, using, offering for sale, and/or selling in the United States, or importing into the United States, a combined stylus and traditional pen product under the name Bamboo® Stylus Duo, Stylus Bamboo Pen Duo, Stylus Bamboo Pen or a similar names.
- **60.** On information and belief, the counterfeit Bamboo Stylus Duo products sold by the defendants identified in this cause of action were manufactured by or obtained from one or more common sources.
- **61.** Wacom will suffer irreparable damage due to the infringing acts of the identified defendants unless said defendants are preliminarily and permanently enjoined by this Court from infringing Wacom patents D669,896, D669,897 and D669,898.
- **62.** Wacom is entitled to damages as a result of Defendants' infringement, in an amount to be proved at trial.

### THIRD CAUSE OF ACTION

# (By Plaintiff Wacom Against All Defendants for Federal Trademark Counterfeiting and Infringement Under 15 U.S.C. § 1114)

- **63.** Plaintiff Wacom incorporates and re-alleges paragraphs 1 to 62 as if fully set forth herein.
- **64.** As a result of its long-term and continuous use of the Wacom Marks and the quality of goods manufactured, distributed and sold under the Wacom Marks, Plaintiff Wacom has developed considerable goodwill in its Wacom Marks. The trade and consuming public have come to know, recognize and identify goods, including but not limited to the Bamboo® Stylus Solo and Duo products, and replacements nibs, bearing the Wacom Marks as the quality goods of Wacom.
- 65. On information and belief, without Wacom's authorization or consent, and having knowledge of Wacom's prior rights in the Wacom Marks and the fact that Defendants'

  Counterfeit Products bear counterfeits of those marks, Defendants have distributed, offered for sale and/or sold the Counterfeit Products at least to the consuming public in direct competition with Wacom's sale of genuine products and with the sales of its authorized distributors and

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resellers, in or affecting interstate commerce.

- 66. Defendants' use of copies or simulations of the Wacom Marks is likely to cause and is causing confusion, mistake and deception among the trade and general purchasing public as to the origin of the Counterfeit Products, and is likely to deceive the trade and public into believing the Counterfeit Products being sold by Defendants originate from, are associated with or are otherwise authorized by Wacom, all to the damage and detriment of Wacom's reputation, goodwill and sales.
- **67.** Wacom has no adequate remedy at law and, if Defendants' activities are not enjoined, Wacom will continue to suffer irreparable harm and injury to its goodwill and reputation.
- 68. By virtue of Defendants' counterfeiting activities, Wacom is, in addition to other remedies, entitled under Section 35 of the Lanham Act to recover from each of said Defendants either (a) the trebled amount of Defendants' profits and/or actual damages, or (b) statutory damages up to the amount of \$2 million for each mark counterfeited, for each type of good or service sold or offered. In addition, Wacom is entitled to recover its attorneys' fees and costs.

# FOURTH CAUSE OF ACTION

- (By All Plaintiffs Against All Defendants for False Designation, False Representation and False Advertising in Violation of 15 U.S.C. § 1125(a))
  - **69.** Plaintiffs incorporate and re-allege paragraphs 1 to 68 as if fully set forth herein.
- **70.** The Counterfeit Products sold and offered for sale by Defendants are of the same general nature and type as Plaintiffs' products sold and offered for sale by Plaintiffs and, as such, Defendants' use is likely to cause confusion to the general purchasing public.
- 71. By misappropriating and using the Wacom Marks, Defendants misrepresent and falsely describe and advertise to the general public the origin and source of the Counterfeit Products and create a likelihood of confusion by the trade and ultimate purchasers as to both the source and sponsorship of such merchandise.
- **72.** Defendants' unlawful, unauthorized and unlicensed distribution, offer for sale and/or sale of the Counterfeit Products creates express and implied but false misrepresentations

that the Counterfeit Products were created, authorized or approved by Plaintiffs, all to Defendants' profit and Plaintiffs' great damage and injury.

- 73. Defendants' aforesaid acts are in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a), in that Defendants' use of the Wacom Marks, in connection with their goods and services, in interstate commerce constitutes a false designation of origin, false representation false advertising, and unfair competition. Said acts also constitute false advertising.
- **74.** Plaintiffs have no adequate remedy at law and, if the Defendants' activities are not enjoined, Plaintiffs will continue to suffer irreparable harm and injury to their goodwill and reputations.

# FIFTH CAUSE OF ACTION

- (By All Plaintiffs Against All Defendants for Unfair Competition and Unfair and Deceptive Practices in Violation of Washington Statute RCW 19.86.020)
  - **75.** Plaintiffs incorporate and re-allege paragraphs 1 to 74 as if fully set forth herein.
- **76.** Defendants' offer and sale of Counterfeit Products and their use of the Wacom Marks in commerce in connection with the sale of their Counterfeit Products constitutes an unfair, unlawful, and deceptive business practice and method of competition pursuant to Washington statute RCW § 19.86.020 *et seq*.
- 77. The actions of Defendants complained of herein constitute an unfair or deceptive practice occurring in trade or commerce that impacts the public interest and that has caused injury to Plaintiffs.
- 78. Among other things, Defendants have engaged in acts that are deceptive *per se* in that they violate multiple statutes aimed at protecting the public against confusion. Defendants' conduct affects and is contrary to the public interest and tends to mislead the public as to the source, origin or approval of the Counterfeit Products, causing injury in the State of Washington. Such impact and injury are reflected in complaints received by Wacom U.S. relating to the Counterfeit Products, and in comments online complaining about the inferior quality of counterfeit Wacom products. As a result of Defendants' deceptive acts and practices, and the resulting consumer confusion, Plaintiffs have suffered and will continue to suffer losses and

irreparable injury to their business reputation and goodwill in amounts not yet ascertained. Plaintiffs' remedy at law is not itself adequate to compensate them for injuries inflicted and threatened by Defendants.

**79.** Pursuant to RCW § 19.86.090, Plaintiffs are further entitled to actual and trebled damages, attorneys' fees, and costs of suit.

# SIXTH CAUSE OF ACTION

(By All Plaintiffs Against All Defendants for Trademark Infringement Under Washington State Common Law)

- **80.** Plaintiffs incorporate and re-allege paragraphs 1 to 79 as if fully set forth herein.
- **81.** The acts and conduct of Defendants, as alleged above, constitute infringement of Plaintiffs' Washington State common law rights in the Wacom Marks. Plaintiff Wacom has registered the Wacom Marks and its use is prior to that of Defendants' efforts at misappropriation.
- **82.** Defendants' acts and conduct as alleged above have damaged and will continue to damage Plaintiffs in an amount that is unknown at the present time.

# PRAYER FOR RELIEF

WHEREFORE, Plaintiffs request entry of judgment in their favor and against Defendants as follows:

- A. A determination that Defendants AppleBox, Xu R. Rui, Bethtown Store, Bing Bang Boom (also or previously known as DealTronics), Ralph Popham, Buy at Wholesale (also or previously known as High Quality Accessories), PK Ventures, ChargeWorld, Victor McDougal, Deal With Us, Inc., Yonathan Englard, gotUcovered, Shaanan Lett-Smith, Miele's (also or previously known as ManStore), Jeffrey Winton, Quaver (also or previously known as StyleByte), Martin Balog, Simulstore, Kulap Simonis, Specialty Warehouse, Rachelle Owens, TechWave, Mu Wen Juan, Truncate Home, and Simon Trent have infringed Wacom patent D D655,292;
- B. A determination that Defendants Bing Bang Boom (also or previously known as DealTronics), Ralph Popham, Buy at Wholesale, PK Ventures, Quaver (also or previously known as StyleByte), and Martin Balog have infringed Wacom patents D669,896, D669,897 and

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D669,898;

- C. Issuance of a preliminary and permanent injunction enjoining Defendants, their agents, officers, assigns and all others acting in concert with them from infringing the Wacom Patents:
- D. An award of damages to compensate Wacom for the acts of patent infringement complained of herein;
- E. That Defendants, their officers, agents, servants, employees, attorneys, confederates, and agents and any persons in active concert or participation with them, and any banks, savings and loan associations or other financial institutions, or agencies which engage in the transfer of assets or real property, or holders of assets of the Defendants, who receive actual notice of the Court's order, by personal service or otherwise, shall be temporarily restrained and enjoined from transferring, disposing of, or secreting any money, stocks or other assets of Defendants, without prior approval of the Court, except as to a Defendant that files with the Court and serves upon Plaintiffs' counsel: (1) an accounting of Defendant's assets having a value of five thousand dollars (\$5,000) or more, and the location and identity thereof; and (2) uncontradicted documentary proof accepted by Plaintiffs (such acceptance not to be unreasonably withheld) that particular assets are not proceeds of Defendant's counterfeiting activities, in which case those particular assets shall be released to the Defendant.
- F. That Defendants be required upon service of this Complaint to immediately deliver up to Plaintiffs any and all products, guarantees, circulars, price lists, labels, signs, prints, packages, wrappers, pouches, receptacles, advertising matter, promotional, and other materials in the possession of Defendants or under their control bearing any of Wacom's Marks, or each of them, alone or in combination with any other words, or used in connection with the advertising, offering for sale or sale of products not Plaintiffs', or not made under the authorization and control of Plaintiffs.
- G. That Defendants be required upon service of this Complaint to immediately supply Plaintiffs with a complete list of entities from whom they purchased and to whom they distributed and/or sold products falsely bearing the Wacom Marks or products not authorized by

1	Plaintiffs to be sold in connection with such marks.		
2	H.	That Defendants be required upon service of this Complaint to immediately	
3	deliver up for destruction their entire inventory of such products bearing the Wacom Marks.		
4	I.	An award of the Defendants' profits, treble Plaintiffs' damages, and costs of this	
5	action, in an amount to be proved at trial, under 15 U.S.C. § 1117(a);		
6	J.	A determination that this case is exceptional;	
7	K.	An award of Plaintiffs' attorney fees under 15 U.S.C. § 1117;	
8	L.	An award of statutory damages of up to \$2 million per infringed mark and per	
9	product, pursuant to Section 35(c) of the Lanham Act, 15 U.S.C., § 1117(c).		
10	M.	An award of Plaintiffs' actual damages and costs of suit, including attorney's fees,	
11	in an amount to be proved at trial and as provided under RCW 19.86.090;		
12	N.	An award of treble damages to Plaintiffs as provided under RCW 19.86.090;	
13	O.	An award of damages to compensate Plaintiffs' for Defendants' acts of common	
14	law trademark infringement.		
15	P.	An award of pre-judgment interest and post-judgment interest on all damages	
16	awarded;		
17	Q.	Such other and further relief as the Court deems just.	
18		DEMAND FOR JURY TRIAL	
19	Pursi	uant to Fed. R. Civ. P. 38 and Local Rule 38.1(b), Plaintiffs demand a jury trial on all	
20	issues triable to a jury.		
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# DATED this 5th day of February 2014 KENYON & KENYON LLP By: s/ Michael N. Zachary Michael N. Zachary, WSBA No. 27064 1801 Page Mill Road, Suite 210 Palo Alto, CA 94304 Telephone: 650-384-4700 Facsimile: 650-384-4701 E-mail: mzachary@kenyon.com Attorneys for Plaintiffs WACOM CO., LTD. and WACOM TECHNOLOGY CORPORATION

COMPLAINT – 17

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