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| 8 9 10 | | S DISTRICT COURT ICT OF CALIFORNIA |
| 11 12 13 14 | PRIME FOCUS CREATIVE SERVICES CANADA INC., Plaintiff, v. | Case No. 2:15-CV-02340-MWF-PLA FIRST AMENDED COMPLAINT FOR PATENT INFRINGEMENT AND JURY DEMAND DEMAND FOR JURY TRIAL |
| 15 16 17 18 | LEGEND3D, INC., Defendant. |))) |
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| 23 24 25 26 | | |
| 20 27 28 IRELL & MANELLA LLP A Registered Limited Liability Law Partnership Including Professional Corporations | 3453478 FIRST AMENDED COMPLAINT FOR PAT | ENT INFRINGEMENT AND JURY DEMAND |
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| 1 | FIRST AMENDED COMPLAINT FOR PATENT INFRINGEMENT | | |
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| 2 | AND JURY DEMAND | | |
| 3 | Plaintiff Prime Focus Creative Services Canada Inc. ("Prime Focus"), by and through its | | |
| 4 | undersigned attorneys, hereby pleads the following claims for patent infringement against | | |
| 5 | Defendant Legend3D, Inc. ("Legend3D") and alleges as follows. | | |
| 6 | PARTIES | | |
| 7 | 1. Prime Focus is a wholly owned subsidiary of Prime Focus World N.V. ("Prime Focus | | |
| 8 | World"), which provides creative and technology services including stereo 3D conversion, | | |
| 9 | visual effects, and animation services to major media and entertainment companies and | | |
| 10 | content producers. Prime Focus World has brought its expertise to many wide-release | | |
| 11 | Hollywood films including Guardians of the Galaxy, Transformers: Age of Extinction, Sin | | |
| 12 | City: A Dame To Kill For, Gravity, Maleficent, Edge of Tomorrow, Noah, The Great | | |
| 13 | Gatsby, World War Z, Men in Black 3, Star Wars: Episode I, II & III, Harry Potter and the | | |
| 14 | Deathly Hallows: Part 2, Transformers: Dark of the Moon Avengers: Age of Ultron, Ant- | | |
| 15 | Man, and Avatar. Films currently in production include Tarzan and Alice in Wonderland: | | |
| 16 | Through The Looking Glass. | | |
| 17 | 2. Prime Focus World helped pioneer stereo 3D conversion and leads the industry in the state | | |
| 18 | of the art. For example, the International 3D and Advanced Imaging Society awarded | | |
| 19 | Prime Focus World "Best Stereography in a Live Action movie" in 2015 for its work on | | |
| 20 | Sin City: A Dame to Kill For and "Best 2D to 3D Conversion" in 2014 for its work on | | |
| 21 | Gravity. Prime Focus World also received a Lumiere TM statuette award for its "Hybrid | | |
| 22 | Stereo Pipeline," the technology behind the stereo conversion work on shows such as | | |
| 23 | Guardians of the Galaxy, Transformers: Age of Extinction, Sin City: A Dame To Kill For, | | |
| 24 | Teenage Mutant Ninja Turtles, Edge of Tomorrow, Maleficent, and Gravity. | | |
| 25 | 3. Prime Focus World works with award-winning affiliates to provide a comprehensive set of | | |
| 26 | best-in-class creative and technology services. For example, Double Negative won an | | |
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| 1 | Academy Award in 2015 for "Best Visual Effects" for its work on Interstellar, including | | |
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| 2 | creating the most accurate depiction of a black hole and wormhole ever portrayed. | | |
| 3 | 4. Prime Focus World has global operations with a presence in key centers of creative content | | |
| 4 | 4 production. Prime Focus is incorporated in Canada with its principal place of business | | |
| 5 | 5 located at 1205 Melville Street, Vancouver, BC V6E 0A6. | | |
| 6 | 6 5. Prime Focus VFX Services II Inc. of Canada was the original assignee to U.S. Patent No. | | |
| 7 | 8,922,628 ("the '628 Patent"). Plaintiff Prime Focus Creative Services Canada Inc. is the | | |
| 8 | successor under Canadian Law to Prime Focus VFX Services II Inc. and owns all right, | | |
| 9 | title, and interest to the '628 Patent. | | |
| 10 | 6. On information and belief, Legend3D is a California Corporation with its principal place | | |
| 11 | of business at 2200 Faraday Avenue, Suite 100, Carlsbad, CA 92008. | | |
| 12 | 7. On information and belief, Legend3D sells and offers to sell stereographic conversion | | |
| 13 | services for transforming two-dimensional images into three-dimensional images. | | |
| 14 | JURISDICTION AND VENUE | | |
| 15 | 15 8. This action arises under the patent laws of the United States, Title 35 of the United States | | |
| 16 | Code. This Court has subject matter jurisdiction under 28 U.S.C. §§ 1331 and 1338(a). | | |
| 17 | 9. This Court has personal jurisdiction over Legend3D. On information and belief, | | |
| 18 | Legend3D conducts substantial business in the state of California and in this district. In | | |
| 19 | particular, on information and belief, Legend3D has regularly and deliberately engaged | | |
| 20 | and continues to engage in infringing activity of transforming two-dimensional images into | | |
| 21 | three-dimensional images in the state of California and in this judicial district. | | |
| 22 | 10. Venue is proper in this district under 28 U.S.C. §§ 1391(b)-(d) and 1400(b). | | |
| 23 | CLAIM FOR RELIEF | | |
| 24 | | | |
| 25 | 5 11. Prime Focus re-alleges and incorporates by reference Paragraphs 1 through 10 as if fully | | |
| 26 | set forth herein. | | |
| 27 | 12. The '628 Patent, entitled "System and Process for Transforming Two-dimensional Images | | |
| 28 | into Three-dimensional Images" was duly and legally issued on December 30, 2014. The | | |
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| 1 | '628 Patent names Chris Bond as sold inventor. A true and correct copy of the '628 Patent |
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| 2 | is attached as Exhibit A. |
| 3 | 13. The '628 Patent has been in full force and effect since its issuance. Prime Focus owns by |
| 4 | assignment the entire right, title, and interest in and to the '628 Patent, including the right |
| 5 | to seek damages for past, current, and future infringement thereof. |
| 6 | 14. Legend3D has knowledge of the '628 Patent at least due to the fact that Legend3D was |
| 7 | notified of the '628 Patent by Prime Focus before the filing of this action. |
| 8 | 15. On information and belief, Legend3D is directly infringing and has directly infringed |
| 9 | (literally and/or under the doctrine of equivalents) the '628 Patent by engaging in a process |
| 10 | for creating a three-dimensional media projection from a two-dimensional image. |
| 11 | 16. On information and belief, Legend3D begins its process for creating a three-dimensional |
| 12 | media projection from a two-dimensional image by creating a working copy of the two- |
| 13 | dimensional image. On information and belief, this working copy of the two-dimensional |
| 14 | image is subsequently manipulated by the steps described in the following paragraphs |
| 15 | (among other potential and additional processes) in order to help create what ultimately |
| 16 | comprises the image seen by either the left eye or the right eye of the viewer. |
| 17 | 17. On information and belief, Legend3D creates a depth selection mask associated with at |
| 18 | least one characteristic of and at least a portion of the working copy of the two- |
| 19 | dimensional image described in Paragraph 16 above. On information and belief, the depth |
| 20 | selection mask is created by first selecting a set of image features found in at least a |
| 21 | portion of the working copy of the two-dimensional image. These image features may |
| 22 | include, without limitation: luminance, saturation, color (including without limitation |
| 23 | either the RGB or HSV color spaces), gradient (edge) information, texture, and/or optical |
| 24 | flow. On information and belief, in order to perform this selection process, rather than |
| 25 | relying on fully manual techniques such as rotoscoping, Legend3D performs this selection |
| 26 | using fully or partially automated technology, including, for example, computer-assisted |
| 27 | pattern or image feature recognition. |
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- 3 - First Amended complaint for patent infringement and Jury Demand

18. On information and belief, Legend3D then creates the depth selection mask by determining a real, normalized value for the selected image features for each pixel location in the 2 selected portion of the working copy of the two-dimensional image. On information and 3 belief, Legend3D optionally visualizes the depth selection mask in the form of a grey-scale 4 mask, wherein the real, normalized values correspond to a darker or brighter pixel on the 5 grey-scale mask. For example, pixels assigned a maximal value of 1.0 may be depicted as 6 pure white while pixels assigned a minimal value of 0.0 may be depicted as pure black, 8 with intermediate values in the range [0.0, 1.0] being assigned a representative grey tone; the normalized values may also be illustrated in the inverse manner, wherein a value of 1.0 9 may be depicted as pure black while a value of 0.0 may be depicted as pure white, again 10with intermediate values in the range [0.0, 1.0] being assigned a representative grey tone. 19. On information and belief, Legend3D then determines a vector field of each pixel of the 12 selected portion of the working image. On information and belief, Legend3D assigns each 13 pixel both a horizontal and vertical vector (although any orthogonal basis may be 14 15 employed), which is stored in the "U" (horizontal) and "V" (vertical) channels associated with each pixel. On information and belief, Legend3D alternatively assigns only a single 16 vector to each pixel, since pixel displacement is typically confined to the horizontal direction, and therefore only a vector with at least a horizontal component is assigned to 18 19 each pixel of the selected portion of the working image.

2020. On information and belief, Legend3D then applies the depth selection mask to the vector field in the selected portion of the working copy of the two-dimensional image to create a 21 weighted displacement mask having a displacement vector associated with each pixel of 22 the portion of the working image, where the displacement vector has a magnitude and 23 direction. On information and belief, Legend3D scales the vectors described in Paragraph 24 25 19 in proportion to the real, normalized value determined during the creation of the depth selection mask described in Paragraphs 17 and 18. On information and belief, Legend3D 26 27 optionally visualizes the resulting weighted displacement mask in the form of a grey-scale mask wherein the magnitude of the vectors correspond to a darker or brighter pixel on the 28

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| 1 | grey-scale mask. For example, vectors with the largest relative magnitude may be depicted |
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| 2 | as pure white while vectors with the smallest relative magnitude may be depicted as pure |
| 3 | black, with intermediate vector magnitudes being assigned a representative grey tone; the |
| 4 | vector magnitudes may also be illustrated in the inverse manner, wherein the largest |
| 5 | relative magnitude vector may be depicted as pure black while the smallest relative |
| 6 | magnitude vector may be depicted as pure white. On information and belief, Legend3D |
| 7 | typically confines its displacement to only the horizontal direction for purposes of creating |
| 8 | a stereoscopic effect for the ultimate viewer; accordingly, the vertical component of the |
| 9 | vectors in Legend3D's weighted displacement masks are typically assigned a magnitude of |
| 10 | 0. |
| 11 | 21. On information and belief, Legend3D modifies the working copy of the two-dimensional |
| 12 | image by displacing each pixel of the selected portion of the working image in accordance |
| 13 | with the magnitude and direction of the vector or vectors associated with that pixel in the |
| 14 | weighted displacement mask. |
| 15 | 22. On information and belief, Legend3D then creates a stereo pair of images by pairing the |
| 16 | original two-dimensional image with the modified working copy of the two-dimensional |
| 17 | image. On information and belief, Legend3D often repeats the aforementioned steps to |
| 18 | create a second modified working copy of the two-dimensional image that corresponds to |
| 19 | the image to be seen by the viewer's other eye. |
| 20 | 23. The product made by the processes of the '628 Patent may include one or more stereo pairs |
| 21 | of images, modified two-dimensional images, three-dimensional images or media |
| 22 | projections, or sets of instructions stored on non-transitory computer-readable media for |
| 23 | facilitating the transformation of two-dimensional images into three-dimensional images or |
| 24 | media projections. On information and belief, Legend3D infringes the '628 Patent by |
| 25 | importing, offering to sell, selling, or using within the U.S. these products. As the process |
| 26 | employed by Legend3D is a post-production service, its output is by definition not |
| 27 | thereafter materially changed by subsequent processes nor does it become a trivial and |
| 28 | nonessential component of another product. |
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| 1 | 24. | On information and belief, Legend3D undertook its infringing actions despite an |
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| 2 | | objectively high likelihood that such activities infringed the '628 Patent. Since at least the |
| 3 | | time when Legend3D was notified of the '628 Patent by Prime Focus, Legend3D has been |
| 4 | | aware of an objectively high likelihood that its actions constituted, and continue to |
| 5 | | constitute, infringement of the '628 Patent and that the '628 Patent is presumed valid. |
| 6 | | Despite that knowledge, on information and belief, Legend3D has continued its infringing |
| 7 | | activities. As such, Legend3D has willfully infringed the '628 Patent. |
| 8 | 25. | As a result of Legend3D's infringement of the '628 Patent, Prime Focus has been damaged |
| 9 | | and will continue to suffer damages unless Legend3D's infringing activities are enjoined |
| 10 | | by this Court. Prime Focus is entitled to recover for damages sustained as a result of |
| 11 | | Legend3D's wrongful acts in an amount subject to proof at trial. |
| 12 | 26. | In addition, Legend3D's infringing acts and practices have caused and are causing |
| 13 | | immediate and irreparable harm to Prime Focus. |
| 14 | | PRAYER FOR RELIEF |
| 15 | | WHEREFORE, Prime Focus prays for judgment against Legend3D as follows: |
| 16 | A. | That Legend3D has directly infringed (either literally or under the doctrine of equivalents) |
| 17 | | and continues to directly infringe one or more claims of the '628 Patent; |
| 18 | B. | That Legend3D has infringed (either literally or under the doctrine of equivalents) one or |
| 19 | | more claims of the '628 Patent by importing into the U.S. or offering to sell, selling, or |
| 20 | | using within the U.S. a product that is made by a process patented in the '628 Patent; |
| 21 | C. | That Legend3D has willfully infringed the '628 Patent; |
| 22 | D. | That Legend3D and its officers, directors, agents, servants, employees, divisions, |
| 23 | | subsidiaries, parents, affiliates, branches, and all others acting in concert with Legend3D |
| 24 | | be permanently enjoined from infringing the '628 Patent; |
| 25 | E. | That Legend3D pay Prime Focus damages for infringement of the '628 patent, together |
| 26 | | with costs and both pre-judgment and post-judgment interest; |
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| 1 2 3 4 5 6 7 8 9 10 | F. That Legend3D pay Prime Focus treble damages pursuant to 35 U.S.C. § 284 for its willful infringement of the '628 Patent; G. That this is an exceptional case under 35 U.S.C. § 285 and therefore that Legend3D pay Prime Focus' reasonable attorney's fees and costs in this action; and H. That Prime Focus be awarded such other and further relief, including equitable relief, as this Court deems just and proper. DEMAND FOR JURY TRIAL Pursuant to Federal Rule of Civil Procedure 38(b), Prime Focus hereby demands a trial by ry on all issues triable to a jury. | |
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| 12 | INELE & MANUELLA LLI | |
| 13 14 | | |
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| 20 | 0 Attorneys for Plaintiff Prime Focus Creative Canada Inc. | e Services |
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