# IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

511 INNOVATIONS, INC.,	§	
	§	
Plaintiff,	§	
	<b>§</b>	Civil Action No. 2:16-cv-868
v.	<b>§</b>	
	§	JURY TRIAL DEMANDED
APPLE, INC.,	<b>§</b>	
	§	
Defendant.	§	

### ORIGINAL COMPLAINT FOR PATENT INFRINGEMENT

COMES NOW Plaintiff 511 Innovations, Inc. ("511 Innovations") and files this Original Complaint for Patent Infringement against Defendant Apple, Inc. ("Apple"), alleging as follows:

### I. NATURE OF THE SUIT

1. This is a claim for patent infringement arising under the patent laws of the United States, Title 35 of the United States Code.

### II. THE PARTIES

- 2. Plaintiff 511 Innovations, Inc. is a Texas corporation that maintains its principal place of business in Marshall, Texas.
- 3. Upon information and belief, Defendant Apple, Inc. is a corporation organized and existing under the laws of California, having a principal place of business at 1 Infinite Loop, Cupertino, California 95014. Apple, Inc. also has a place of business at 12545 Riata Vista Circle, Austin, Texas 78727.

4. Upon information and belief, Defendant Apple, Inc. is authorized to do business in Texas. Apple, Inc. may be served by serving its registered agent CT Corporation System, 1999 Bryan Street, Suite 900, Dallas, Texas 75201-3136.

### III. JURISDICTION AND VENUE

- 5. This action arises under the patent laws of the United States, Title 35 of the United States Code. Thus, this Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).
- 6. This Court has specific personal jurisdiction over Apple pursuant to due process and the Texas Long Arm Statute because each Apple, directly or through intermediaries, has conducted and does conduct substantial business in this forum, such substantial business including but not limited to: (i) at least a portion of the infringements alleged herein; (ii) purposefully and voluntarily placing one or more infringing products or services into the stream of commerce with the expectation that they will be purchased and used by consumers in this forum; or (iii) regularly doing or soliciting business, engaging in other persistent courses of conduct, or deriving substantial revenue from goods and services provided to individuals in Texas and in this District.
- 7. Venue is proper in this Court under 28 U.S.C. §§ 1391(b)-(d) and 1400(b) for the reasons set forth above. Furthermore, venue is proper because Apple, directly or through intermediaries, sells and offers to sell infringing products to persons in this District, as discussed below. Each of Apple's infringing acts in this District gives rise to proper venue.

### IV. BACKGROUND

### A. The Asserted Patents

- 8. This cause of action asserts infringement of United States Patent Nos. 6,307,629 B1; 7,110,096 B2; 7,397,541 B2; 8,472,012 B2; and 8,786,844 B2 (collectively, the "Asserted Patents").
- 9. A true and correct copy of United States Patent No. 6,307,629 B1 (the "'629 Patent"), entitled "Apparatus and Method for Measuring Optical Characteristics of an Object," is attached hereto as Exhibit A.
- 10. 511 Innovations is the current owner by assignment of all rights, title, and interest in and under the '629 Patent, which duly and legally issued on October 23, 2001, with Wayne D. Jung, Russell W. Jung, and Alan R. Loudermilk as the named inventors. 511 Innovations has standing to sue for infringement of the '629 Patent.
- 11. A true and correct copy of United States Patent No. 7,110,096 B2 (the "'096 Patent"), entitled "Method for Determining Optical Characteristics Through a Protective Barrier," is attached hereto as Exhibit B.
- 12. 511 Innovations is the current owner by assignment of all rights, title, and interest in and under the '096 Patent, which duly and legally issued on September 19, 2006, with Wayne D. Jung, Russell W. Jung, and Alan R. Laudermilk [sic] as the named inventors. 511 Innovations has standing to sue for infringement of the '096 Patent.
- 13. A true and correct copy of United States Patent No. 7,397,541 B2 (the "'541 Patent"), entitled "Apparatus and Method for Measuring Optical Characteristics of an Object," is attached hereto as Exhibit C.

- 14. 511 Innovations is the current owner by assignment of all rights, title, and interest in and under the '541 Patent, which duly and legally issued on July 8, 2008, with Wayne D. Jung, Russell W. Jung, and Alan R. Loudermilk as the named inventors. 511 Innovations has standing to sue for infringement of the '541 Patent.
- 15. A true and correct copy of United States Patent No. 8,472,012 B2 (the "'012 Patent"), entitled "Apparatus Having a First Optical Sensor Making a First Measurement to Detect Position and a Second Optical Sensor Making a Second Measurement," is attached hereto as Exhibit D.
- 16. 511 Innovations is the current owner by assignment of all rights, title, and interest in and under the '012 Patent, which duly and legally issued on June 25, 2013, with Wayne D. Jung, Russell W. Jung, and Alan R. Loudermilk as the named inventors. 511 Innovations has standing to sue for infringement of the '012 Patent.
- 17. A true and correct copy of United States Patent No. 8,786,844 B2 (the "'844 Patent"), entitled "Apparatus for Measuring Optical Characteristics Including Position Detection," is attached hereto as Exhibit E.
- 18. 511 Innovations is the current owner by assignment of all rights, title, and interest in and under the '844 Patent, which duly and legally issued on July 22, 2014, with Wayne D. Jung, Russell W. Jung, and Alan R. Loudermilk as the named inventors. 511 Innovations has standing to sue for infringement of the '844 Patent.

### B. Apple's Infringement

19. Apple, directly or through intermediaries, makes, uses, sells, or offers to sell within the United States, or import into the United States, mobile telephones, including but not limited to the iPhone 4 (the "Accused Products").

- 20. Apple, directly or through intermediaries, purposefully and voluntarily places the Accused Products into the stream of commerce with the expectation that they will be purchased by consumers in this District.
  - 21. The Accused Products are sold and offered for sale in this District.

# F. JJL and Spectral Sensors

- 22. From July 27, 2007, through September 12, 2013, JJL Technologies, LLC ("JJL") was the owner by assignment of the then-existing Asserted Patents and their families, including related then-pending applications.
- 23. JJL acquired the Asserted Patents and their families from LJ Laboratories LLC, an entity that had been formed to protect inventions resulting from research conducted by or on behalf of JJL.
- 24. JJL was a pioneer in low-cost, handheld color measurement and optical sensing technologies and products. JJL conceived, developed, produced, and sold its own products, which included world market-leading spectrophotometers.
- 25. JJL's inventions have resulted in over eighty patents throughout the world. These patents include systems and methods for measuring multiple optical properties and making determination about objects based upon their optical properties.
- 26. In 2013, JJL transferred its intellectual property, including the Asserted Patents and their families, to 511 Innovations, which in turn licensed that intellectual property to Spectral Sensors Inc. ("Spectral Sensors"), a Texas corporation having its principal place of business in Marshall, Texas, to continue research, development, and manufacturing of optical sensing products. Since that time, Spectral Sensors has conducted such activities in Marshall, Texas.

27. At all relevant times, JJL and Spectral Sensors have complied with the marking requirements set forth in 35 U.S.C. § 287.

### V. CLAIMS

28. Based on the above-described services and products, 511 Innovations asserts several causes of action against the Apple. These causes of action are detailed as follows.

### A. Infringement of the '629 Patent

- 29. The allegations of paragraphs 1-28 above are incorporated by reference as if fully set forth herein.
  - 30. The Accused Products are covered by at least claim 1 of the '629 Patent.
- 31. Apple has directly infringed and continue to infringe at least claim 1 of the '629 Patent in violation of 35 U.S.C. § 271(a) by, directly or through intermediaries and without 511 Innovations's authority, making, using, selling, or offering to sell the Accused Products in the United States, or importing the Samsung Accused Products into the United States.
- 32. Further and in the alternative, at least since the filing and service of this Complaint, the Apple has been and now is actively inducing infringement of at least claim 1 of the '629 Patent in violation of 35 U.S.C. § 271(b). Users of the Accused Products directly infringe at least claim 1 of the '629 Patent when they use the Accused Products in the ordinary, customary, and intended way, implicating use of the proximity sensors within the Accused Products. Apple's inducements include, without limitation and with specific intent to encourage the infringement, knowingly inducing consumers to use the Accused Products within the United States in the ordinary, customary, and intended way that implicates use of the proximity sensors within the Accused Products by supplying the Accused Products to consumers within the United States and instructing such consumers (for example in instruction manuals that Apple provides

online or with the Accused Products) how to use the Accused Products in the ordinary, customary, and intended way, implicating use of the proximity sensors within the Accused Products, which Apple knows or should know infringes at least claim 1 of the '629 Patent.

33. Further and in the alternative, at least since the filing and service of this Complaint, Apple has been and continues to actively contribute to infringement of at least claim 1 of the '629 Patent in violation of 35 U.S.C. § 271(c). Apple installs, configures, and sells the Accused Products with distinct hardware and software components, including but not limited to the proximity sensors that are especially made or especially adapted to practice the invention claimed in at least claim 1 of the '629 Patent. The proximity sensors within the Accused Products constitute a material part of the claimed invention recited in at least claim 1 of the '629 Patent and not a staple article or commodity of commerce because they are specifically designed to perform the functionality claimed in at least claim 1 of the '629 Patent. Any other use of the Accused Products would be unusual, far-fetched, illusory, impractical, occasional, aberrant, or experimental. Apple's contributions include, without limitation, offering to sell and/or selling within the United States, and/or importing into the United States, the Accused Products, which constitute a material part of the invention recited in at least claim 1 of the '629 Patent, knowing the proximity sensors within the Accused Products to be especially made or especially adapted for use in an infringement of at least claim 1 of the '629 Patent, and not a staple article or commodity of commerce suitable for substantial noninfringing use.

### E. Infringement of the '096 Patent

- 34. The allegations of paragraphs 1-35 above are incorporated by reference as if fully set forth herein.
  - 35. The Accused Products are covered by at least claim 1 of the '096 Patent.

- 36. Apple has directly infringed and continues to infringe at least claim 1 of the '096 Patent in violation of 35 U.S.C. § 271(a) by, directly or through intermediaries and without 511 Innovations's authority, making, using, selling, or offering to sell the Accused Products in the United States, or importing the Accused Products into the United States.
- 37. Further and in the alternative, at least since the filing and service of this Complaint, Apple has been and is now are actively inducing infringement of at least claim 1 of the '096 Patent in violation of 35 U.S.C. § 271(b). Users of the Accused Products directly infringe at least claim 1 of the '629 Patent when they use the Accused Products in the ordinary, customary, and intended way, implicating use of the proximity sensors within the Accused Products. The Apple Defendants' inducements include, without limitation and with specific intent to encourage the infringement, knowingly inducing consumers to use the Accused Products within the United States in the ordinary, customary, and intended way that implicates use of the proximity sensors within the Accused Products by supplying the Accused Products to consumers within the United States and instructing such consumers (for example in instruction manuals that Apple provides online or with the Accused Products) how to use the Accused Products in the ordinary, customary, and intended way, implicating use of the proximity sensors within the Accused Products, which Apple knows or should know infringe at least claim 1 of the '096 Patent.
- 38. Further and in the alternative, at least since the filing and service of this Complaint, Apple has been and is now actively contributing to infringement of at least claim 1 of the '096 Patent in violation of 35 U.S.C. § 271(c). Apple installs, configures, and sells the Accused Products with distinct hardware and software components, including but not limited to the proximity sensors that are especially made or especially adapted to practice the invention

claimed in at least claim 1 of the '629 Patent. The proximity sensors within the Accused Products constitute a material part of the claimed invention recited in at least claim 1 of the '629 Patent and not a staple article or commodity of commerce because they are specifically designed to perform the functionality claimed in at least claim 1 of the '629 Patent. Any other use of the Accused Products would be unusual, far-fetched, illusory, impractical, occasional, aberrant, or experimental. Apple's contributions include, without limitation, offering to sell and/or selling within the United States, and/or importing into the United States, the Accused Products, which constitute a material part of the invention recited in at least claim 1 of the '096 Patent, knowing the proximity sensors within the Accused Products to be especially made or especially adapted for use in an infringement of at least claim 1 of the '096 Patent, and not a staple article or commodity of commerce suitable for substantial noninfringing use.

## F. Infringement of the '541 Patent

- 39. The allegations of paragraphs 1-38 above are incorporated by reference as if fully set forth herein.
  - 40. The Accused Products are covered by at least claim 1 of the '541 Patent.
- 41. Apple has directly infringed and continues to infringe at least claim 1 of the '541 Patent in violation of 35 U.S.C. § 271(a) by, directly or through intermediaries and without 511 Innovations's authority, making, using, selling, or offering to sell the Accused Products in the United States, or importing the Accused Products into the United States.
- 42. Further and in the alternative, at least since the filing and service of this Complaint, Apple has been and is now actively inducing infringement of at least claim 1 of the '541 Patent in violation of 35 U.S.C. § 271(b). Users of the Accused Products directly infringe at least claim 1 of the '629 Patent when they use the Accused Products in the ordinary,

customary, and intended way, implicating use of the proximity sensors within the Accused Products. Apple's inducements include, without limitation and with specific intent to encourage the infringement, knowingly inducing consumers to use the Accused Products within the United States in the ordinary, customary, and intended way that implicates use of the proximity sensors within the Accused Products by supplying the Accused Products to consumers within the United States and instructing such consumers (for example in instruction manuals that Apple provides online or with the Accused Products) how to use the Accused Products in the ordinary, customary, and intended way, implicating use of the proximity sensors within the Accused Products, which Apple knows or should know infringe at least claim 1 of the '541 Patent.

43. Further and in the alternative, at least since the filing and service of this Complaint, Apple has been and is now actively contributing to infringement of at least claim 1 of the '541 Patent in violation of 35 U.S.C. § 271(c). Apple installs, configures, and sells the Accused Products with distinct hardware and software components, including but not limited to the proximity sensors that are especially made or especially adapted to practice the invention claimed in at least claim 1 of the '629 Patent. The proximity sensors within the Accused Products constitute a material part of the claimed invention recited in at least claim 1 of the '629 Patent and not a staple article or commodity of commerce because they are specifically designed to perform the functionality claimed in at least claim 1 of the '629 Patent. Any other use of the Accused Products would be unusual, far-fetched, illusory, impractical, occasional, aberrant, or experimental. Apple's contributions include, without limitation, offering to sell and/or selling within the United States, and/or importing into the United States, the Accused Products, which constitute a material part of the invention recited in at least claim 1 of the '541 Patent, knowing the proximity sensors within the Accused Products to be especially made or especially adapted

for use in an infringement of at least claim 1 of the '541 Patent, and not a staple article or commodity of commerce suitable for substantial noninfringing use.

### G. Infringement of the '012 Patent

- 44. The allegations of paragraphs 1-43 above are incorporated by reference as if fully set forth herein.
  - 45. The Accused Products are covered by at least claim 1 of the '012 Patent.
- 46. Apple has directly infringed and continues to infringe at least claim 1 of the '012 Patent in violation of 35 U.S.C. § 271(a) by, directly or through intermediaries and without 511 Innovations's authority, making, using, selling, or offering to sell the Accused Products in the United States, or importing the Accused Products into the United States.
- 47. Further and in the alternative, at least since the filing and service of this Complaint, Apple has been and is now actively inducing infringement of at least claim 1 of the '012 Patent in violation of 35 U.S.C. § 271(b). Users of the Accused Products directly infringe at least claim 1 of the '629 Patent when they use the Accused Products in the ordinary, customary, and intended way, implicating use of the proximity sensors within the Accused Products. Apple's inducements include, without limitation and with specific intent to encourage the infringement, knowingly inducing consumers to use the Accused Products within the United States in the ordinary, customary, and intended way that implicates use of the proximity sensors within the Accused Products by supplying the Accused Products to consumers within the United States and instructing such consumers (for example in instruction manuals that Apple provides online or with the Accused Products) how to use the Accused Products in the ordinary, customary, and intended way, implicating use of the proximity sensors within the Accused Products, which Apple knows or should know infringe at least claim 1 of the '012 Patent.

48. Further and in the alternative, at least since the filing and service of this Complaint, Apple has been and is now actively contributing to infringement of at least claim 1 of the '012 Patent in violation of 35 U.S.C. § 271(c). Apple installs, configures, and sells the Accused Products with distinct hardware and software components, including but not limited to the proximity sensors that are especially made or especially adapted to practice the invention claimed in at least claim 1 of the '629 Patent. The proximity sensors within the Accused Products constitute a material part of the claimed invention recited in at least claim 1 of the '629 Patent and not a staple article or commodity of commerce because they are specifically designed to perform the functionality claimed in at least claim 1 of the '629 Patent. Any other use of the Accused Products would be unusual, far-fetched, illusory, impractical, occasional, aberrant, or experimental. Apple's contributions include, without limitation, offering to sell and/or selling within the United States, and/or importing into the United States, the Accused Products, which constitute a material part of the invention recited in at least claim 1 of the '012 Patent, knowing the proximity sensors within the Accused Products to be especially made or especially adapted for use in an infringement of at least claim 1 of the '012 Patent, and not a staple article or commodity of commerce suitable for substantial noninfringing use.

# H. Infringement of the '844 Patent

- 49. The allegations of paragraphs 1-48 above are incorporated by reference as if fully set forth herein.
  - 50. The Accused Products are covered by at least claim 1 of the '844 Patent.
- 51. Apple has directly infringed and continues to infringe at least claim 1 of the '844 Patent in violation of 35 U.S.C. § 271(a) by, directly or through intermediaries and without 511

Innovations's authority, making, using, selling, or offering to sell the Accused Products in the United States, or importing the Accused Products into the United States.

- 52. Further and in the alternative, at least since the filing and service of this Complaint, Apple has been and is now actively inducing infringement of at least claim 1 of the '844 Patent in violation of 35 U.S.C. § 271(b). Users of the Accused Products directly infringe at least claim 1 of the '629 Patent when they use the Accused Products in the ordinary, customary, and intended way, implicating use of the proximity sensors within the Accused Products. Apple's inducements include, without limitation and with specific intent to encourage the infringement, knowingly inducing consumers to use the Accused Products within the United States in the ordinary, customary, and intended way that implicates use of the proximity sensors within the Accused Products by supplying the Accused Products to consumers within the United States and instructing such consumers (for example in instruction manuals that Apple provides online or with the Accused Products) how to use the Accused Products in the ordinary, customary, and intended way, implicating use of the proximity sensors within the Accused Products, which Apple knows or should know infringe at least claim 1 of the '844 Patent.
- 53. Further and in the alternative, at least since the filing and service of this Complaint, Apple has been and is now actively contributing to infringement of at least claim 1 of the '844 Patent in violation of 35 U.S.C. § 271(c). Apple installs, configures, and sells the Accused Products with distinct hardware and software components, including but not limited to the proximity sensors that are especially made or especially adapted to practice the invention claimed in at least claim 1 of the '844 Patent. The proximity sensors within the Accused Products constitute a material part of the claimed invention recited in at least claim 1 of the '844 Patent and not a staple article or commodity of commerce because they are specifically designed

to perform the functionality claimed in at least claim 1 of the '844 Patent. Any other use of the Accused Products would be unusual, far-fetched, illusory, impractical, occasional, aberrant, or experimental. Apple's contributions include, without limitation, offering to sell and/or selling within the United States, and/or importing into the United States, the Accused Products, which constitute a material part of the invention recited in at least claim 1 of the '844 Patent, knowing the proximity sensors within the Accused Products to be especially made or especially adapted for use in an infringement of at least claim 1 of the '844 Patent, and not a staple article or commodity of commerce suitable for substantial noninfringing use.

### IX. VICARIOUS LIABILITY

- 54. The allegations of paragraphs 1-55 above are incorporated by reference as if fully set forth herein.
- 55. In addition to liability for its own independent conduct, Apple is also liable for the conduct of its subsidiaries, affiliates, and related entities under the doctrines of alter ego and single business enterprise, and under applicable state and federal statutes and regulations.

### X. NOTICE AND MARKING

- 56. The allegations of paragraphs 1-57 above are incorporated by reference as if fully set forth herein.
- 57. At all times, each and every patentee of the Asserted Patents, and each and every person making, offering for sale, or selling within the United States, or importing into the United States, any patented article for or under any of them, has complied with the marking requirements set forth in 35 U.S.C. § 287.
- 58. At least by filing and serving this Original Complaint for Patent Infringement, 511 Innovations has given Apple written notice of its infringement.

#### XI. DAMAGES

- 59. The allegations of paragraphs 1-60 above are incorporated by reference as if fully set forth herein.
- 60. For the above-described infringement, 511 Innovations has been injured and seeks damages to adequately compensate it for Apple's infringement of the Asserted Patents. Such damages, to be proved at trial, should be no less than the amount of a reasonable royalty under 35 U.S.C. § 284.

#### XII. PRAYER FOR RELIEF

- 511 Innovations respectfully requests the following relief:
- a. A judgment in favor of 511 Innovations that Apple has infringed each of the Asserted Patents, whether literally or under the doctrine of equivalents, as described herein;
- b. A permanent injunction enjoining Apple, its respective officers, directors, agents, subsidiaries, employees, successors, and assigns, and all persons acting in privity, concert, or participation with it, from making, using, selling, or offering for sale in the United States, or importing into the United States, any and all products and services embodying the inventions claimed in the Asserted Patents;
- c. A judgment and order requiring Apple to pay 511 Innovations its damages, costs, expenses, and pre-judgment and post-judgment interest for each Defendant's infringement of the Asserted Patents as provided under 35 U.S.C. § 284, including supplemental damages for any continuing post-verdict or post-judgment infringement with an accounting as needed;
- d. A judgment in favor of 511 Innovations that the Apple's infringement of the Asserted Patents was and is willful;

- e. A judgment and order requiring Apple to pay 511 Innovations treble damages for the Apple's willful infringement of the Asserted Patents as provided under 35 U.S.C. § 284; and
  - f. Such other and further relief as the Court deems just and proper.

### XIII. JURY DEMAND

Pursuant to Federal Rule of Civil Procedure 38(b), 511 Innovations requests a jury trial of all issues triable of right by a jury.

Dated: August 4, 2016 Respectfully Submitted,

By: /s/ William E. Davis, III William E. Davis, III Texas State Bar No. 24047416 bdavis@bdavisfirm.com **The Davis Firm, PC** 213 N. Fredonia Street, Suite 230 Longview, Texas 75601 Telephone: (903) 230-9090

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