

UNITED STATES DISTRICT COURT FOR
THE DISTRICT OF NEW JERSEY

VERIFY SMART CORP.,

Plaintiff,

v.

VALLEY NATIONAL BANCORP,

Defendant.

Case No.

COMPLAINT FOR PATENT
INFRINGEMENT

DEMAND FOR JURY TRIAL

Plaintiff Verify Smart Corp. (“Verify”) demands a jury trial and complains against Defendant Valley National Bankcorp (“Valley National”), and states as follows:

THE PARTIES

1. Verify is a corporation organized and existing under the laws of the State of Nevada, conducting business in this judicial district.

2. On information and belief, Valley National is a company organized and existing under the laws of the State of New Jersey, and is conducting business in this judicial district.

JURISDICTION AND VENUE

3. This action arises under the patent laws of the United States of America, Title 35 of the United States Code. This Court has jurisdiction of this action under 28 U.S.C. §§ 1331 and 1338(a).

4. Verify is informed and believes, and based thereon alleges, that Valley National is doing business and committing acts of infringement of the patent identified below in this judicial district, and is subject to personal jurisdiction in this judicial district.

5. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1391 and 1400(b).

THE PATENT

6. On October 9, 2012, U.S. Patent No. 8,285,648 (“the ‘648 patent”) was duly and legally issued to Dan Scammell (“Scammell”) for an invention entitled “System and Method for Verifying A User’s Identity In Electronic Transactions”. On May 23, 2011, Scammell assigned all right, title and interest in and to the ‘648 patent to Colleen Scammell (“C. Scammell”). On July 8, 2015, C. Scammell assigned all right, title and interest in and to the ‘648 patent to Assured Mobile Technologies LLC (“Assured”). Thereafter, on July 8, 2015, Assured assigned all right, title and interest in and to the ‘648 patent to Verify. A copy of the ‘648 patent is attached to this Complaint as Exhibit 1.

7. The ‘648 patent is directed to novel systems and methods of verifying the identity of consumers initiating electronic transactions to provide enhanced security for such transactions. Verify is informed and believes, and based thereon alleges, that Valley National makes, uses, tests, markets and sells or otherwise provides a two-factor verification system and method enabling users of its services and products to authenticate their identity when initiating an electronic transaction, using a one-time pass-code sent to the user’s mobile phone (hereinafter “Multifactor Authentication (MFA)/Enhanced Login Security [feature]”).

8. Claim 2 of the ‘648 Patent claims a system for verifying the identity of a user seeking to initiate an electronic transaction by sending an identity verification request from a verifier to a user communications device, having the user enter a response to the request into the user communications device and transmit the response to the verifier, comparing the response to the request, and if they match allowing the electronic transaction to proceed.

9. Claim 3 of the ‘648 Patent is directed to the same system as Claim 2 with the

added feature that the user communications device is a personal communications device such as a mobile phone.

10. Claim 5 of the '648 Patent claims a method for verifying the identity of a user seeking to initiate an electronic transaction by sending an identity verification request to a user communications device having a user access number stored in a database accessible to the verifier, having the user enter into the user communications device a response to the request and transmit the response to the verifier, comparing the response to the request, and if they match allowing the electronic transaction to proceed.

11. Claim 6 of the '648 Patent is directed to the same method as Claim 5 with the added requirement that the comparison is performed by the verifier.

12. Claim 7 of the '648 Patent is directed to the same method as Claim 5 with the added requirement that software be downloaded to the user communications device.

13. Claim 9 of the '648 Patent is directed to the same method as Claim 7 with the added requirement that the downloaded software is used to transmit the response to the identity verification request.

14. Claim 10 of the '648 Patent is directed to the same method as Claim 7 with the added requirement that the downloaded software is used to receive the identity verification request, format the request for display on the user communications device, and display the request on the user communications device.

15. Claim 19 of the '648 Patent is directed to the same method as Claim 5 with the added requirement of that a device identifier for the user communications device is stored in a database accessible to the verifier, the device identifier is retrieved from the database, a communications link is opened with the user communications device, and the device identifier

retrieved from the database is compared with the device identifier obtained from the user communications device when the communications link is opened wherein if the device identifiers match the electronic transaction is allowed to proceed.

16. Verify's predecessors-in-interest sought to commercialize the invention claimed by the '648 Patent and obtained favorable feedback about the invention from various potential clients. In spite of the favorable reviews, Verify was unable to obtain sufficient investment capital to commercialize the invention.

17. Verify's investigation led it to conclude that numerous market participants are now offering or using verifications systems and methods that perform the functions claimed by the '648 Patent. The presence of these more established market participants offering or using infringing products and services prevented Verify from successfully entering the market.

ALLY'S INFRINGING SYSTEM AND METHOD

18. Without authority from Verify, Valley National makes, uses (including by having its employees test), markets and sells or otherwise provides a system and method for verifying the identity of a user by a verifier during the course of an electronic transaction, i.e., Multifactor Authentication (MFA)/Enhanced Login Security feature.

19. "After providing your username and password, you will be asked to provide a phone number for a phone that you have with you. We will immediately send an access code to your phone (via voice or via SMS text message) that you will enter into your computer to complete your login. You can opt to have this computer remembered, so you do not need to repeat this step each time you login. However, you must obtain a new access code for each computer or mobile device you use to login that is not remembered on the system." See <https://www.valleynationalbank.com/PDF/BillPayFAQ.pdf>.

20. When “you login from another computer or mobile device, you will need to use both your password and a new phone access code to login.” *Id.*

21. Valley National provides instructions directly to its users to enable and use its Multifactor Authentication (MFA)/Enhanced Login Security feature. *Id.* These instructions teach and suggest to use the Multifactor Authentication (MFA)/Enhanced Login Security feature in a way that infringes at least Claims 2, 3, 5, 6, 7, 9, 10 and 19 of the ‘648 patent.

22. Valley National’s Wells Fargo’s Multifactor Authentication (MFA)/Enhanced Login Security feature uses two factor authentication to verify the identity of its users in the manner set forth in and claimed by the ‘648 Patent.

COUNT I
DIRECT INFRINGEMENT

23. Verify repeats and incorporates herein the entirety of the allegations contained in paragraphs 1 through 23 above.

24. As a result of making, using (including having its employees internally test and use its Multifactor Authentication (MFA)/Enhanced Login Security feature on a mobile device, as alleged below), marketing, and providing this security feature, Valley National has directly infringed Claims 2, 3, 5, 6, 7, 9, 10 and 19 of the ‘648 Patent literally and/or under the doctrine of equivalents. As set forth *supra*, Valley National’s Multifactor Authentication (MFA)/Enhanced Login Security feature is specifically designed to perform each and every step set forth in Claims 2, 3, 5, 6, 7, 9, 10 and 19 of the ‘648 Patent and each use of Valley National’s Multifactor Authentication (MFA)/Enhanced Login Security feature will result in infringement of at least one claim of the ‘648 Patent.

25. Upon information and belief, Valley National directly infringed Claims 2, 3, 5, 6, 7, 9, 10 and 19 of the ‘648 Patent when it internally tested its Multifactor Authentication

(MFA)/Enhanced Login Security feature, which is programmed to operate on a user communications device, e.g., a mobile device. Upon information and belief, Valley National employees and/or individuals under Valley National's control used its Multifactor Authentication (MFA)/Enhanced Login Security feature on a Valley National employee's mobile device, to test the operation of this security feature, in the manner set forth in the '648 Patent and described in detail in paragraphs 7 through 22 above. Verify therefore alleges that Valley National directly infringed the '648 Patent by using its Multifactor Authentication (MFA)/Enhanced Login Security feature to perform the systems and methods claimed by the '648 Patent.

26. Upon information and belief, Valley National also directly infringed Claims 2, 3, 5, 6, 7, 9, 10 and 19 of the '648 Patent when its employees use Valley National's Multifactor Authentication (MFA)/Enhanced Login Security feature, which is programmed to operate on a user communication device, e.g., a mobile device. Upon information and belief, Valley National employees and/or individuals under Valley National's control used Valley National's Multifactor Authentication (MFA)/Enhanced Login Security feature on a Valley National employee's mobile device to use the functionality of this security feature, in the manner set forth in the '648 Patent and described in detail in paragraphs 7 through 22 above. Verify therefore alleges that Valley National directly infringed the '648 Patent by using its Multifactor Authentication (MFA)/Enhanced Login Security feature to perform the systems and methods claimed by the '648 Patent.

27. Since at least the date that this Complaint was filed, Valley National has willfully infringed Claims 2, 3, 5, 6, 7, 9, 10 and 19 of the '648 Patent by directly infringing the patent with knowledge of the patent and in spite of an objectively high likelihood that its actions constituted infringement of the '648 Patent.

28. Verify has suffered damages as a result of Valley National's direct infringement of the '648 Patent.

COUNT II
INDIRECT INFRINGEMENT

29. Verify repeats and incorporates herein the entirety of the allegations contained in paragraphs 1 through 28 above.

30. Valley National's Multifactor Authentication (MFA)/Enhanced Login Security feature is particularly adapted for use in a manner that infringes Claims 2, 3, 5, 6, 7, 9, 10 and 19 of the '648 Patent. Specifically, as alleged *supra*, Valley National's Multifactor Authentication (MFA)/Enhanced Login Security feature is designed to provide extra security measures to verify the identity of its customers engaged in an electronic transaction.

31. Valley National has been aware of the '648 Patent since at least the filing date of this Complaint, and upon information and belief was aware, or should have been aware, since at least such date that the use of its Multifactor Authentication (MFA)/Enhanced Login Security feature constitutes direct infringement of the '648 Patent.

32. In spite of its knowledge of the '648 Patent, Valley National has continued to offer its Multifactor Authentication (MFA)/Enhanced Login Security feature to its customers and has continued to instruct them on how to use this security feature in a manner that infringes Claims 2, 3, 5, 6, 7, 9, 10 and 19 of the '648 Patent, intending that its customers use the feature.

33. Upon information and belief, at least one of Valley National's customers has used Valley National's Multifactor Authentication (MFA)/Enhanced Login Security feature in a manner that infringes the '648 Patent since Valley National became aware of the '648 Patent.

34. Valley National indirectly infringes Claims 2, 3, 5, 6, 7, 9, 10 and 19 of the '648 Patent by inducing others to use its Multifactor Authentication (MFA)/Enhanced Login Security

feature in a manner that directly infringes the asserted claims. Valley National provides its Multifactor Authentication (MFA)/Enhanced Login Security feature to the public and encourages and instructs them on how to use it, including by encouraging and instructing the use of each of the features claimed by the '648 Patent. Due to Valley National's encouragement and instruction, Valley National customers that use Valley National's Multifactor Authentication (MFA)/Enhanced Login Security feature directly infringe the '648 Patent by performing each element set forth in the '648 Patent and described in detail in paragraphs 7 through 22 above. Valley National has induced these infringing uses with full knowledge of the '648 Patent and with full knowledge that the use of its Multifactor Authentication (MFA)/Enhanced Login Security feature as directed constitutes infringement of the '648 Patent.

35. Valley National indirectly infringes Claims 2, 3, 5, 6, 7, 9, 10 and 19 of the '648 Patent by contributorily infringing the patent by providing its Multifactor Authentication (MFA)/Enhanced Login Security feature. Valley National customers that use the Multifactor Authentication (MFA)/Enhanced Login Security feature directly infringe the '648 Patent by performing each element set forth in the '648 Patent and described in detail in paragraphs 7 through 22 above. Since at least the filing date of this Complaint, Valley National has known that the use of its Multifactor Authentication (MFA)/Enhanced Login Security feature on mobile devices infringes the '648 Patent, that the combination of this security feature as used on mobile devices was patented and infringed the '648 Patent, and that such combination of components has no substantial non-infringing use.

36. Verify has suffered damages as a result of Valley National's indirect infringement of the '648 Patent.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff Verify prays for judgment against Defendant Valley National on all of the counts and for the following relief:

- A. Declaration that Verify is the owner of the right to sue and to recover for infringement of the '648 Patent being asserted in this action;
- B. Declaration that Valley National has directly infringed, actively induced the infringement of, and/or contributorily infringed the '648 Patent;
- C. Declaration that Valley National and its customers are jointly or severally responsible for the damages from infringement of the '648 Patent through the use of the Multifactor Authentication (MFA)/Enhanced Login Security feature;
- D. Declaration that Valley National is responsible jointly or severally with its customers for the damages caused by the infringement of the '648 Patent through the use of the Multifactor Authentication (MFA)/Enhanced Login Security feature by Valley National's customers;
- E. An accounting for damages under 35 U.S.C. § 284 for infringement of the '648 Patent by Valley National, and the award of damages so ascertained to Verify together with interest as provided by law;
- F. Award of Verify's costs and expenses;
- G. Award of Verify's attorney fees; and
- H. Such other and further relief as this Court may deem proper, just and equitable.

DEMAND FOR JURY TRIAL

Plaintiff Verify demands a trial by jury of all issues properly triable by jury in this action.

By: /s/Jean-Marc Zimmerman

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