

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF NEW YORK

|                               |   |                            |
|-------------------------------|---|----------------------------|
| -----                         | ) |                            |
| TOUR TECHNOLOGY SYSTEMS, LLC, | ) |                            |
|                               | ) | Case No. _____             |
| Plaintiff,                    | ) |                            |
|                               | ) |                            |
| v.                            | ) | COMPLAINT                  |
|                               | ) | FOR                        |
| OMNISIGHT, INC,               | ) | PATENT INFRINGEMENT        |
|                               | ) |                            |
| Defendant.                    | ) | <u>JURY TRIAL DEMANDED</u> |
|                               | ) |                            |
| -----                         | ) |                            |

This is an action for patent infringement in which Tour Technology Systems, LLC makes the following allegations against Town Residential, LLC.

**PARTIES**

1. Plaintiff Tour Technology Systems, LLC ("Tour Technology Systems") is a Delaware limited liability company with its principal place of business in Queens, New York.
2. On information and belief, Defendant Omnisight, Inc., ("Omnisight") is a Pennsylvania business corporation with a place of business at 6610 South 22<sup>nd</sup> Street, Apt 2F, Philadelphia, PA 19146.

## JURISDICTION AND VENUE

3. This action arises under the Patent Laws of the United States, Title 35 of the United States Code. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).

4. Venue is proper in this district under 28 U.S.C. §§ 1391(c) and 1400(b). On information and belief, Defendant has transacted business in this district, and has committed, induced and/or contributed to acts of patent infringement in this district, including via the websites noted herein below.

5. On information and belief, Defendants are subject to this Court's specific and general personal jurisdiction, including by and on account of their activities over their websites noted herein below, pursuant to due process and/or the New York Long Arm Statute, due at least to their substantial business in this forum, including: (i) at least a portion of the infringements alleged herein; and (ii) regularly doing or soliciting business, providing services, engaging in other persistent courses of conduct, and/or deriving substantial revenue from goods and/or services provided to individuals in New York and in this Judicial District.

## INFRINGEMENT OF U.S. PATENT NO. 6,754,400

6. Tour Technology Systems is the owner by assignment of United States Patent No. 6,754,400 ("the '400 Patent") entitled "System and Method for Creation, Processing and Visualization of Omni-Directional Images."

7. The '400 Patent is the product of a concerted effort to develop a technology which would work, for example, to enable an individual at a monitor, for example a monitor of a computer connected to a network such as the Internet, to explore an indoor or outdoor location by viewing and optionally selecting and/or varying an angular direction of view and being presented with an image corresponding to an image that would be visible to the individual if the individual were actually at the location and looking at the scene at the selected and/or varying angular direction of view, for example a continuously changing angular direction.

8. The object of the technology underlying the '400 Patent is thus to enable virtual viewing and/or exploration of, for example, an indoor or outdoor location (such as an apartment, home, hotel room, backyard, outdoor attraction or restaurant).

9. The invention of the '400 Patent thus enables such exploration to simulate realistically the changing images that would be seen by a real person in the actual location as that real person looks around, turning the head or moving the individual's eyes, for example, left and right to explore the view.

10. The general idea of simulating reality was being discussed and attempted by many individuals and groups before the invention of the '400 Patent was made.

11. Moreover, many systems which were generally dealing with various aspects of virtual reality displays were proposed.

12. However, simulating the appearance of a location as it might be seen by an individual at the location, as that individual changes his angle of view in the normal course of looking around, is not a simple matter.

13. To the end of improving then existing technologies, Richard Wilson, Jr., who at that time operated a business doing website design for a wide range of different clients through his consulting business in Queens, New York, began to assemble a team of computer specialists to attack this problem.

14. Space was rented, people were hired, and work was begun in the United States and in a programming unit, which Wilson set up in Romania.

15. All of this was funded by Mr. Wilson using his personal resources.

16. Despite numerous difficulties in pursuing this effort, Florin and Serban, funded by Wilson from his personal funds, were successful in developing and implementing an effective software based technology useful for allowing a person at a remote location to connect to a server and explore a remote space.

17. Richard Wilson, Jr. then had a patent application directed to the new technology prepared.

18. The application, entitled "System and Method for Creation, Processing and Visualization of Omni-Directional Images", was filed with the United States Patent and Trademark Office on February 6, 2001.

19. Messrs. Florin and Serban are the inventors in said patent application.

20. Following the creation of the technology of the '400 Patent, the team proceeded to attempt to build a business centered on a commercial implementation of the technology.

21. A beta version of the technology was released by plaintiff's predecessor.

22. After search and examination of Wilson's patent application, the United States Patent and Trademark Office allowed the patent claims of the application filed by Wilson and issued the '400 Patent on June 22, 2004. A true and correct copy of the '400 Patent is attached as Exhibit A.

23. Messrs. Florin and Serban have assigned their interest in the '400 Patent to Richard Wilson, Jr.

24. Richard Wilson, Jr., in turn, has assigned his interest in the '400 Patent to Tour Technology Systems.

25. On November 21, 2011, the International Virtual Reality Photographers Association (the "IVRPA") filed Reexamination Request 90/011,974 the United States Patent and Trademark Office alleging the unpatentability of the claims of the '400 Patent.

26. Tour Technology Systems contested the position of the IVRPA and the matter was considered by a panel of three senior United States Patent and Trademark Office examiners.

27. On September 17, 2013, the United States Patent and Trademark Office issued its 9844<sup>th</sup> Ex Parte Reexamination Certificate, deciding that claims 1, 4-6, 14, 16, 17, 30, 31 and 38 are patentable as amended.

28. In its decision, the United States Patent and Trademark Office further determined that claims 3, 7, 10, 11, 13, 15, 19-22, 24-29, 32, 34-37, 39 and 40 which are dependent on amended claims were also patentable.

29. Such decision also found new claims 41-75, added to the '400 Patent during the re-examination procedure, were also drawn to patentable subject matter. A copy of the 9844<sup>th</sup> Ex Parte Reexamination Certificate is annexed hereto as Exhibit B.

30. Defendant is in the business of presenting, producing, and/or hosting 360° virtual tour content for its clients. These clients include individuals and businesses throughout at least New York City and in all 50 States seeking to sell, rent, purchase, lease, and/or promote private residences, commercial real estate, hotels, sporting and recreation facilities, event venues, country clubs, golf courses, restaurants, nightclubs, and healthcare facilities. Defendant is also in the business of making such virtual tours available to persons visiting its website. Defendant claims their virtual tour and video production services are available in all 50 states and to have professional agents resourced in all areas of the United States to address local needs. Such activities constitute infringement of the '400 Patent.

31. Upon information and belief, Defendant has been and now is, literally and/or under the doctrine of equivalence, directly infringing, and indirectly infringing by way of inducing infringement and/or contributing to the infringement of the '400 Patent in the State of New York, in this judicial district, and elsewhere in the United States by, among other things, operating, controlling, using and/or benefiting from the above activities including the furnishing of information via a website featuring information on various properties using a method which infringes one or more claims of the '400 Patent.

32. Omnisight, upon information and belief, provides its clients with production, content, management, hosting and content distribution services. See Exhibit C, annexed hereto. Upon information and belief, Omnisight services many properties at any given time throughout New York and the rest of the United States.

35. Such acts as detailed in the above paragraphs constitute infringement, as detailed above, of one or more claims of the '400 Patent and the 9844<sup>th</sup> Ex Parte Reexamination Certificate to the injury of Tour Technology Systems and unjust infringement of Defendant. Defendant is thus liable for infringement of the '400 Patent and the 9844<sup>th</sup> Ex Parte Reexamination Certificate pursuant to 35 U.S.C. § 271.

36. Upon information and belief, Defendant Omnisight is and has been aware of the '400 Patent and Defendant's infringement of the '400 Patent is and has been willful, and plaintiff will request such a finding at the time of trial.

37. Omnisight continues to operate and provide virtual tours in violation of the rights of Plaintiff, for example the virtual tours of Celsius Bryant Park 41 West 40th Street, Bryant Park, New York City, NY 10018, and the Marquee New York, 289 10th Ave, New York, NY 10001 on its website, which infringes the '400 Patent and the 9844<sup>th</sup> Ex Parte Reexamination Certificate as evidenced by Exhibit D, a collection of images from a virtual tour printed off the website of Omnisight. The images provided by Defendant allow users to vary their direction of view by moving to the left and right of images and also by moving to look up and look down at different portions of the image and simulate movement. The images so produced indicate that the images are generated by the projection of a spherical image onto faces of a cube or a process

equivalent thereto, where the spherical image was generated by the combination of multiple images. Moreover, upon information and belief, Defendant continues to operate servicing many other individuals and businesses using the technology covered by the '400 Patent.

38. As a result of Defendant's infringement of the '400 Patent and the 9844<sup>th</sup> Ex Parte Reexamination Certificate, Tour Technology Systems has suffered monetary damages in an amount not yet determined, and will continue to suffer damages in the future unless Defendant's infringing activities are enjoined by this Court.

39. Unless a permanent injunction is issued enjoining the defendant and its agents, employees, representatives, affiliates, and all others acting with or in concert with any of them from infringing the '400 Patent, Tour Technology Systems will be greatly and irreparably harmed.

#### **PRAYER FOR RELIEF**

WHEREFORE, Tour Technology Systems respectfully requests that this Court enter:

1. A judgment in favor of Tour Technology Systems that Defendant Omnisight and all persons in active concert or participation with it have infringed, directly, jointly, and/or indirectly, by way of inducing and/or contributing to the infringement of the '400 Patent and the 9844<sup>th</sup> Ex Parte Reexamination Certificate, and that such infringement was willful;
2. A permanent injunction enjoining Defendant and all persons in active concert or participation with it, and their officers, directors, agents, servants, affiliates, employees,



divisions, branches, subsidiaries, parents, and all others acting in active concert therewith from infringement, inducing the infringement of, or contributing to the infringement of the '400 Patent and the 9844<sup>th</sup> Ex Parte Reexamination Certificate;

3. A judgment and order requiring Defendant to pay Tour Technology Systems its damages, costs, expenses, and a reasonable royalty, together with prejudgment and post-judgment interest for Defendants' infringement of the '400 Patent as provided under 35 U.S.C. § 284;

4. An award to Tour Technology Systems for enhanced damages as provided under 35 U.S.C. § 284;

5. A judgment and order finding that this is an exceptional case within the meaning of 35 U.S.C. § 285 and awarding to Tour Technology Systems its reasonable attorneys' fees; and

6. Any and all other relief to which Tour Technology Systems may show itself to be entitled.

Respectfully submitted,

This 16<sup>th</sup> day of October, 2016

**TOUR TECHNOLOGY SYSTEMS, LLC**

By: /s/ Anthony H. Handal

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Tour Technology Systems, LLC**

**DEMAND FOR JURY TRIAL**

Plaintiff, under Rule 38 of the Federal Rules of Civil Procedure, requests a trial by jury of all issues so triable by right.

Respectfully submitted,  
**TOUR TECHNOLOGY SYSTEMS, LLC**

Dated: October 14, 2016

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