IN CLERK'S OFFICE
U.S. DISTRICT COURT E.D.N.Y.

APR 06 2017

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF NEW YORK

Docket No.LONG ISLAND OFFICE

LIFETIME BRANDS, INC.,

CV

17 2

2004

Plaintiff,

-against-

**BOPFANS** 

Defendants.

**COMPLAINT** 

JURY TRIAL DEMANDED

AZRACK, J.

BROWN, M. J.

Plaintiff, LIFETIME BRANDS, INC. (hereinafter "Plaintiff" and/or "Lifetime"), by its attorneys, TUTUNJIAN & BITETTO, P.C., as and for its complaint against Defendant BOPFANS (hereinafter "Defendant") alleges as follows:

#### **NATURE OF THE ACTION**

- 1. This is an action for Patent Infringement under 35 U.S.C. §271 and §289.
- 2. As alleged in detail below, Defendant has engaged and continues to engage in a conscious, systematic, and willful pattern of patent infringement, to the damage of Plaintiff.

#### **JURISDICTION AND VENUE**

- 3. This court has jurisdiction over the patent infringement claims pursuant to 28 U.S.C. §§ 1331 and 1338(a).
- 4. Plaintiff's claims arising under New York State statutory and common law relate directly to Plaintiff's substantial claims under federal patent law and arise from the same nucleus of facts as Plaintiff's federal patent claims.

- 5. The court has jurisdiction as to Plaintiff's New York State statutory and common law claims under 28 U.S.C. §§ 1332 and 1338(b), as well as supplemental jurisdiction under 28 U.S.C. § 1367.
- 6. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391(b) and (c) and 1400(b), as the claims arose in this District and due to the fact that Defendants are doing business in this district at least through online sales, thereby placing infringing products into the stream of commerce through established distribution channels with the expectation that such products will be purchased by residents of this District. Defendant has purposefully availed itself of this forum by, among other things, making, shipping, using, offering to sell and selling, and causing others to use, infringing products in the State of New York, including in this District, and, upon information and belief, deriving revenue from such activities.

#### THE PARTIES

- 7. Plaintiff is a New York corporation with a principal place of business at 1000 Stewart Ave., Garden City, NY 11530.
- 8. Defendant BOPFANS is, upon information and belief, a name used by a Chinese national selling products in the United States through a storefront on Amazon.com. BOPFANS is operated by Lan Fen Zhu, No. 302, Alley 1, Xiapai, Shiyan Street, Bao'an District, Shen Zhen, Guang Dong, CN 518000.

#### PLAINTIFF'S PATENT AND BUSINESS

9. Plaintiff owns U.S. Patent No. D533,752 (hereinafter "the '752 patent"). A copy of the '752 patent is attached as Exhibit A. The '752 patent is entitled "Lunch Purse with Zip," was

filed on October 27, 2005, and issued on December 19, 2006. Built NY, Inc., the original assignee of the '752 patent, assigned the '752 patent to Plaintiff. The assignment of the '752 patent was registered with the United States Patent and Trademark Office ("USPTO") on reel/frame 032390/0447 on March 3, 2014. A copy of the assignment of the '752 patent registered with the USPTO is attached as Exhibit B.

- 10. Plaintiff owns U.S. Patent No. D534,772 (hereinafter "the '772 patent"). A copy of the '772 patent is attached as Exhibit C. The '772 patent is entitled "Lunch Purse," was filed on October 27, 2005, and issued on January 9, 2007. Built NY, Inc., the original assignee of the '772 patent, assigned the '772 patent to Plaintiff. The assignment of the '772 patent was registered with the United States Patent and Trademark Office ("USPTO") on reel/frame 032390/0447 on March 3, 2014. A copy of the assignment of the '772 patent registered with the USPTO is attached as Exhibit B.
- 11. Plaintiff owns U.S. Patent No. D535,859 (hereinafter "the '859 patent"). A copy of the '859 patent is attached as Exhibit D. The '859 patent is entitled "Lunch Purse," was filed on October 27, 2005, and issued on January 30, 2007. Built NY, Inc., the original assignee of the '859 patent, assigned the '859 patent to Plaintiff. The assignment of the '859 patent was registered with the United States Patent and Trademark Office ("USPTO") on reel/frame 032390/0447 on March 3, 2014. A copy of the assignment of the '859 patent registered with the USPTO is attached as Exhibit B.
- 12. Plaintiff owns U.S. Patent No. D513,363 (hereinafter "the '363 patent"). A copy of the '363 patent is attached as Exhibit E. The '363 patent is entitled "One Bottle Tote Apparatus," was filed on January 8, 2005, and issued on January 3, 2006. Built NY, Inc. the original assignee of the '363 patent, assigned the '363 patent to Plaintiff. The assignment of the '363 patent was

registered with the United States Patent and Trademark Office ("USPTO") on reel/frame 032390/0447 on March 3, 2014. A copy of the assignment of the '363 patent registered with the USPTO is attached as Exhibit B.

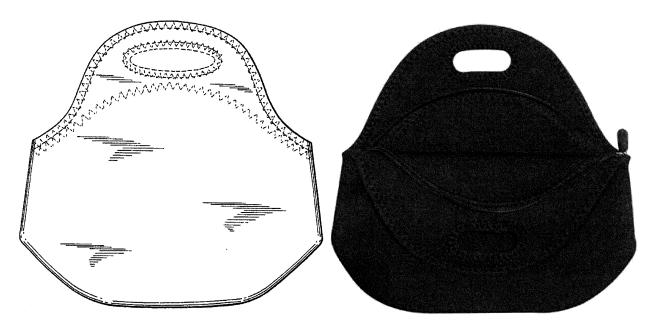
- 13. Plaintiff owns all right, title, and interest in and to the '752 patent, the '772 patent, the '859 patent, and the '363 patent. Plaintiff manufactures and sells products in accordance with the '752, the '772 patent, the '859 patent, and the '363 patent.
- 14. One such product is BUILT NY GOURMET TO GO LUNCH TOTE, which Plaintiff and its predecessor in interest have manufactured and sold since at least February 6, 2006. Another such product is the BUILT GOURMET GETAWAY LUNCH TOTE. The '752 patent, the '772 patent, and the '859 patent cover the ornamental features of Plaintiff's products. In particular, the '752 patent protects the design of the BUILT NY GOURMET TO GO LUNCH TOTE.
- 15. Plaintiff actively develops new products and pursues intellectual property protection for those products to stay competitive in the face of counterfeits and knock-offs.

#### **DEFENDANT'S INFRINGING ACTS**

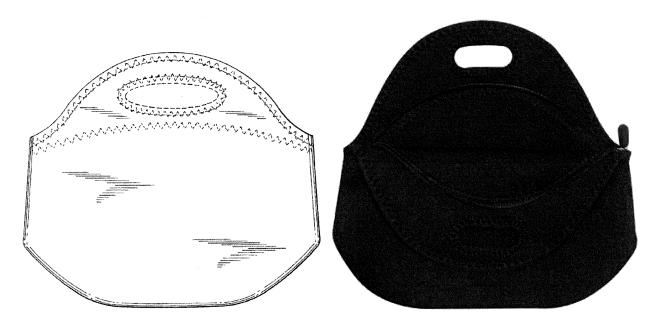
- 16. Defendant has been offering to sell and selling products that infringe the '752 patent, the '772 patent, the '859 patent, and the '363 patent, including sales offered and made on Amazon.com, since at least September 21, 2015.
- 17. In particular, Defendant sells an item identified as, "Lunch Tote, OFEILY Lunch boxes Lunch bags with Fine Neoprene Material Waterproof Picnic Lunch Bag Mom Bag (Black)" (hereinafter "BOPFANS tote"), with multiple different graphical designs printed on the bag. The BOPFANS tote is listed for sale at https://www.amazon.com/OFEILY-Neoprene-Material-

Waterproof-Diamond/dp/B0181SJR6K. A copy of the Amazon webpage where Defendant offers for sale its infringing BOPFANS tote is attached as Exhibit F.

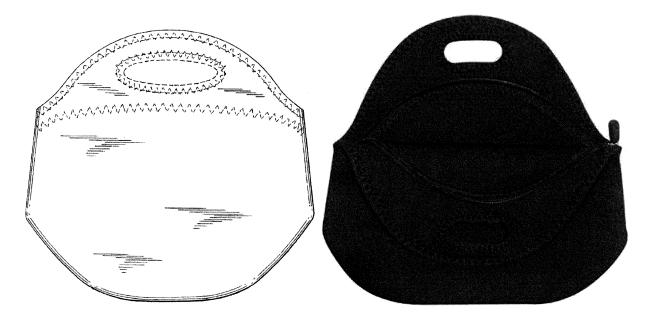
18. An ordinary observer would think that the BOPFANS tote is substantially the same as at least one of the design of the '752 patent, the '772 patent, and the '859 patent. Indeed, as the side-by-side comparison shown below reveals, Defendant has misappropriated and infringed Plaintiff's patented lunch purse design in the accused BOPFANS tote depicted below. A view of the '752 patent is shown on the left, with corresponding views of the infringing BOPFANS tote on the right.



19. A similar front view of the '772 patent is shown on the left, with a corresponding view of the infringing BOPFANS tote on the right:

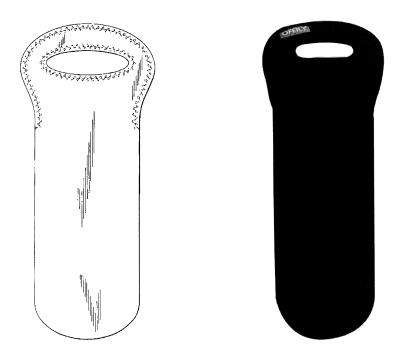


20. A similar front view of the '859 patent is shown on the left, with a corresponding view of the infringing BOPFANS tote on the right:



- 21. The BOPFANS tote infringes the design of one or more of the '752 patent, the '772 patent, and the '859 patent.
- 22. The BOPFANS tote Amazon.com page attached as Exhibit F identifies the "Date first available at Amazon.com" as November 16, 2015.

- To date, 186 customer reviews have been left on the BOPFANS tote Amazon.com page,140 of which are indicated as being "verified purchases."
- 24. Upon information and belief, Defendant has been offering for sale and selling its infringing BOPFANS tote from November 16, 2015 to the present day.
- 25. Defendant had constructive notice of Plaintiff's '752 patent through the marking of products sold with the patented design.
- 26. Defendant's ongoing sales of the BOPFANS tote therefore constitute willful infringement.
- 27. Defendant further sells an item identified as, "Wine Carrier, OFEILY Durable Neoprene Single Bottle Wine Tote Bag/Beer/Cans/champagne/Water or Drink Bottle Bag(1-Bottle, Black)" (hereinafter "BOPFANS wine bottle bag"). The BOPFANS wine bottle bag is listed for sale at https://www.amazon.com/Carrier-Durable-Neoprene-champagne-1-Bottle/dp/B01CKQPZ6K. A copy of the Amazon webpage where Defendant offers for sale its infringing BOPFANS wine bottle bag is attached as Exhibit G.
- 28. An ordinary observer would think that the BOPFANS wine bottle bag is substantially the same as the design of the '363 patent. Indeed, as the side-by-side comparison shown below reveals, Defendant has misappropriated and infringed Plaintiff's patented one bottle tote in the accused BOPFANS wine bottle bag depicted below. A view of the '363 patent is shown on the left, with corresponding views of the infringing BOPFANS wine bottle bag on the right.



- 29. The BOPFANS wine bottle bag infringes the design of the '363 patent.
- 30. The BOPFANS wine bottle bag Amazon.com page attached as Exhibit G identifies the "Date first available at Amazon.com" as March 5, 2016.

# **COUNT I:**INFRINGEMENT OF U.S. PATENT NO. D533,752

- 31. Paragraphs 1 through 30 are incorporated by reference herein.
- 32. Lifetime is the owner of all right, title, and interest in the '752 patent, entitled, "LUNCH PURSE WITH ZIP."
- 33. Defendant has infringed and continues to infringe the '752 patent by, among other things, making, using, offering to sell, and selling in the United States, and/or importing into the United States, products that are covered by and embody the '752 patent, including the BOPFANS tote identified in this Complaint.

### **COUNT II:**

#### **INFRINGEMENT OF U.S. PATENT NO. D534,772**

- 34. Paragraphs 1 through 33 are incorporated by reference herein.
- 35. Lifetime is the owner of all right, title, and interest in the '772 patent, entitled, "LUNCH PURSE."
- 36. Defendant has infringed and continues to infringe the '772 patent by, among other things, making, using, offering to sell, and selling in the United States, and/or importing into the United States, products that are covered by and embody the '772 patent, including the BOPFANS tote identified in this Complaint.

# **COUNT III:**INFRINGEMENT OF U.S. PATENT NO. D535,859

- 37. Paragraphs 1 through 36 are incorporated by reference herein.
- 38. Lifetime is the owner of all right, title, and interest in the '859 patent, entitled, "LUNCH PURSE."
- 39. Defendant has infringed and continues to infringe the '859 patent by, among other things, making, using, offering to sell, and selling in the United States, and/or importing into the United States, products that are covered by and embody the '859 patent, including the BOPFANS tote identified in this Complaint.

# **COUNT IV:**INFRINGEMENT OF U.S. PATENT NO. D513,363

- 40. Paragraphs 1 through 39 are incorporated by reference herein.
- 41. Lifetime is the owner of all right, title, and interest in the '363 patent, entitled, "ONE BOTTLE TOTE APPARATUS."

42. Defendant has infringed and continues to infringe the '363 patent by, among other things, making, using, offering to sell, and selling in the United States, and/or importing into the United States, products that are covered by and embody the '363 patent, including the BOPFANS wine bottle bag identified in this Complaint.

# **COUNT V: COMMON LAW UNFAIR COMPETITION**

- 43. Paragraphs 1 through 42 are incorporated by reference herein.
- 44. Plaintiff and its predecessors in interest have sold products under the protection of the '752 patent, the '772 patent, the '859 patent, and the '363 patent for nearly ten years.
- 45. Plaintiff complied with the marking statute, 35 U.S.C. § 287, with respect to the BUILT NY GOURMET TO GO LUNCH TOTE, marking that product as being protected by the '752 patent.
- 46. Defendant therefore had implied notice of its infringement.
- 47. As such, Defendant's offer for sale of, and actual sale of, infringing products has been conducted in bad faith.
- 48. "[T]he essence of unfair competition under New York common law is the bad faith misappropriation of the labors and expenditures of another." *Jeffrey Milstein, Inc. v. Greger, Lawlor, Roth, Inc.*, 58 F.3d 27, 34 (2d Cir. 1995) (internal citations and quotations omitted).
- 49. The above-described acts constitute unfair competition under the common law of the State of New York.
- **50.** As a result of Defendants' unfair competition, Plaintiff has been damaged in an amount to be ascertained at trail and, unless Defendants' conduct is preliminarily and permanently enjoined, Plaintiff will continue to suffer irreparable harm.

## PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays for relief as follows:

- 1. For a judgment declaring that Defendant has infringed U.S. Patent No. D533,752, U.S. Patent No. D534,772, U.S. Patent No. D535,859, and U.S. Patent No. D513,363;
- 2. For a preliminary and permanent order enjoining Defendant and its officers, directors, agents, employees, affiliates and all other acting in privity or in concert with them, and their parents, subsidiaries, divisions, successors and assigns from further acts of infringement of the '752 patent, the '772 patent, the '859 patent, and the '363 patent;
- 3. For a judgment awarding Plaintiff damages adequate to compensate for Defendant's infringement of the '752 patent, the '772 patent, and the '859 patent, and the '363 patent, together with interest and costs, and in no event less than a reasonable royalty, under 35 U.S.C. § 284, including all pre-judgment and post-judgment interest at the maximum rate permitted by law;
- 4. For a judgment awarding Plaintiff all of Defendant's profits deriving from the sale of products that infringe the '752 patent, the '772 patent, and the '859 patent, and the '363 patent;
- 5. For a judgment declaring that Defendant's infringement of Plaintiff's patent rights has been willful and deliberate;
- 6. For a judgment awarding Plaintiff treble damages and pre-judgment interest under 35 U.S.C. § 284 as a result of Defendant's willful and deliberate infringement of Plaintiff's patent rights;

- 7. For a judgment declaring that this case is exceptional and awarding Plaintiff its expenses, costs, and attorney fees in accordance with 35 U.S.C. § 284 and § 285 and Rule 54(d) of the Federal Rules of Civil Procedure;
- 8. An award of damages to Plaintiff in an amount determined at trial for Defendant's unfair competition;
- 9. That Plaintiff have such other and further relief as the Court may deem just and proper.

This the 30<sup>th</sup> day of March, 2017.

Edward P. Ryan (ER6661)

Tutunjian & Bitetto, P.C. Attorneys for Plaintiffs

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Melville, NY 11747

(631) 844-0080

edr@tb-iplaw.com

# EXHIBIT A



# (12) United States Design Patent (10) Patent No.:

Lown et al.

US D533,752 S

(45) Date of Patent:

\*\* Dec. 19, 2006

(54)	LUNCH F	PURSE WITH ZIP
(75)	Inventors:	Aaron Lown, Tuxedo, NY (US); John R. Swartz, Ridgewood, NJ (US)
(73)	Assignee:	Built NY, Inc., New York, NY (US)
(**)	Term:	14 Years
(21)	Appl. No.:	29/241,430
(22)	Filed:	Oct. 27, 2005
(51)	LOC (8) (	Cl 03-01
		D7/709
(58)	Field of C	lassification Search D7/605–608, D7/709, 710; D3/202, 229, 230, 315, 316; D9/444, 751; 62/457.1–457.9, 529, 530; 06/223, 541, 545, 546, 549, 139, 428, 433; 220/737, 739, 903; 383/110–113 ation file for complete search history.

56)	n - c	O24 - 1
301	References	C.irea

#### U.S. PATENT DOCUMENTS

D142,442 S	*	9/1945	Rath D3/246
D292,879 S	*	11/1987	Smith D9/426

5,237,838	Α	*	8/1993	Merritt-Munson 62/457.2
D404,620	S	*	1/1999	Rausch D7/709
D416,676	S	*	11/1999	Fitzgerald D3/229
6,089,038	Α	*	7/2000	Tattam 62/457.2
6,422,032	B1	*	7/2002	Greene 62/457.2
D518.631	S	*	4/2006	Lown et al D3/202

\* cited by examiner

Primary Examiner—Terry A. Wallace (74) Attorney, Agent, or Firm-Lackenbach Siegel LLP

CLAIM

The ornamental design for a lunch purse with zip, as shown and described.

#### DESCRIPTION

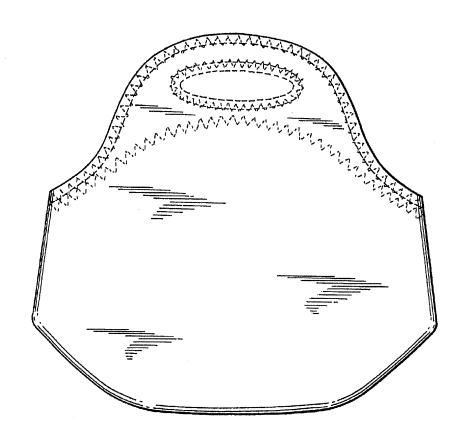
FIG. 1 is a front elevational view of a lunch purse with zip of the present invention;

FIG. 2 is a top plan view thereof; FIG. 3 is a side elevational view thereof; and,

FIG. 4 is a bottom plan view thereof.

The broken line showing of stitching and a handle opening is for illustrative purposes only and form no part of the claimed design.

#### 1 Claim, 2 Drawing Sheets



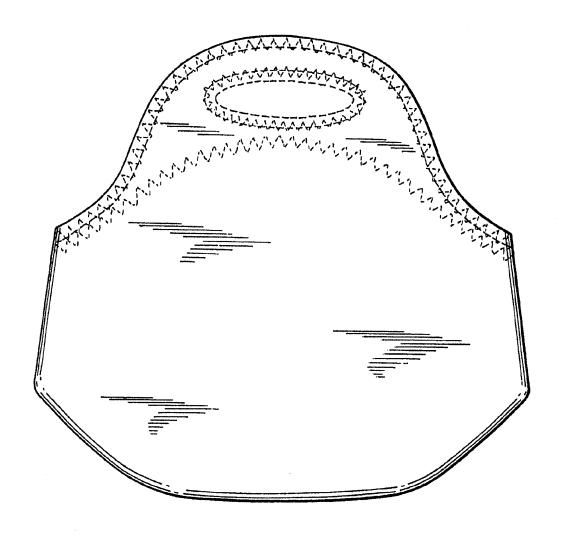
U.S. Patent

Dec. 19, 2006

Sheet 1 of 2

US D533,752 S

FIG.1



U.S. Patent

Dec. 19, 2006 Sheet 2 of 2

US D533,752 S

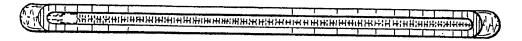


FIG.2

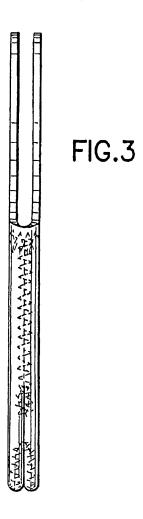
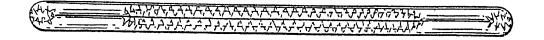


FIG.4



# **EXHIBIT B**

# Assignment Details 32390-447: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Date Recorded Mar 5, 2014

Reel/Frame 32390-447

Pages 65

## **Assignor**

BUILT NY, INC. Mar 3, 2014

## **Assignee**

#### LIFETIME BRANDS, INC.

1000 STEWART AVENUE
GARDEN CITY, NEW YORK UNITED STATES OF AMERICA 11530

## Correspondent

TUTUNJIAN & BITETTO, P.C. 425 BROADHOLLOW ROAD SUITE 302 MELVILLE, NY 11747

# Properties (97 total)

6/21/2016 Assignment Search: D533752 Title Application **Publication Patent** International **PCT Registration Number** MITT 29441490 D714496 Inventors: AARON Jan 6, 2013 Sep 30, LOWN, John R. Swartz 2014 PICNIC ORGANIZER 14099097 20140185963 9060581 PACKAGE BAGGING Dec 6, 2013 Jul 3, 2014 Jun 23, SYSTEM 2015 Inventors: AARON LOWN, John Roscoe Swartz **TOTES FOR BOTTLES** 10816676 20050150800 7219814 Inventors: Aaron Lown, Apr 2, 2004 Jul 14, 2005 May 22, John Roscoe Swartz 2007 **TOTES FOR BOTTLES** 11676587 20070141876 7467729 Inventors: Aaron Lown, Feb 20. Jun 21, 2007 Dec 23, John R. Swartz 2007 2008 **BOTTLE COVER** 29304549 D584146 Inventors: Aaron Lown. Mar 4, 2008 Jan 6, John Roscoe Swartz 2009 **CAMERA CASE** 29303507 D599546 Inventors: Aaron Lown. Feb 11, Sep 8, John Roscoe Swartz 2008 2009

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Inventors: Aaron Lown, John Roscoe Swartz

# 29304841

Mar 7, 2008

#### D586631

Feb 17, 2009

#### **LUNCH TOTE**

**29304839** Mar 7, 2008

# D588422

Mar 17,

2009

Inventors: Aaron Lown

Assignment Search: D533752

John Roscoe Swartz

**BOTTLE TOTE** 

Inventors: Aaron Lown, John Roscoe Swartz

29304836

Mar 7, 2008

D587004

Feb 24, 2009

MEMORY STICK CASE

Inventors: Aaron Lown, John Roscoe Swartz

29299739

Jan 3, 2008

D598643

Aug 25, 2009

SHOPPING TOTE

Inventors: Aaron Lown, John Roscoe Swartz

29299743

Jan 3, 2008

D586555

Feb 17, 2009

TRAVEL ORGANIZER

Inventors: Aaron Lown, John Roscoe Swartz, Sally Rumble

29337312 May 19,

2009

D606310

Dec 22, 2009

**PHONE SLEEVE** 

Inventors: Aaron Lown, John Roscoe Swartz,

Sally Rumble

29337307

May 19, 2009

D610809

Mar 2, 2010

**DIAPER BAG** 

Inventors: Aaron Lown, John Roscoe Swartz

29319809

Jun 16, 2008

D591509

May 5, 2009

SHOULDER BAG

Inventors: Aaron Lown, John Roscoe Swartz, Sally Rumble

29337306

May 19, 2009

D608090

Jan 19, 2010

**LUNCH BAG** 

Inventors: Aaron Lown, John Roscoe Swartz,

Sally Rumble

29337311

May 19, 2009

D609065

Feb 2, 2010

Assignment Search: D533752

LUNCH BAG Inventors: Aaron Lown, John Roscoe Swartz	<b>29277805</b> Mar 9, 2007	<b>D562646</b> Feb 26, 2008	Feb 26,			
CARRYING CLIP Inventors: Aaron Lown, John Roscoe Swartz	<b>29276688</b> Feb 1, 2007	<b>D561574</b> Feb 12, 2008				
TOTE Inventors: Aaron Lown, John Roscoe Swartz	<b>29276694</b> Feb 1, 2007	<b>D570109</b> Jun 3, 2008				
POCKET DEVICE WITH OVOID SHAPE Inventors: Aaron Lown, John R. Swartz	<b>29249149</b> Sep 22, 2006	<b>D564211</b> Mar 18, 2008				
TOTE FOR BOTTLES Inventors: John R. SWARTZ, Aaron Lown	<b>29248358</b> Aug 11, 2006	<b>D564215</b> Mar 18, 2008				
DRIP COLLAR Inventors: John R. SWARTZ, Aaron Lown	<b>29247441</b> Jun 19, 2006	<b>D563784</b> Mar 11, 2008				
WEBBED SINGLE BOTTLE TOTE BAG Inventors: Aaron Lown, John Roscoe Swartz	<b>29327273</b> Nov 3, 2008	<b>D597299</b> Aug 4, 2009				
LUNCH BAG Inventors: Aaron Lown, John Roscoe Swartz, Sally Rumble	<b>29337309</b> May 19, 2009	<b>D610885</b> Mar 2, 2010				

6/21/2016 Assignment Search: D533752 \_\_\_\_\_ Inventors: Aaron Lown, May 19, Dec 22, John Roscoe Swartz, 2009 2009 Sally Rumble **CAMERA BAG** D612151 29331741 Inventors: Aaron Lown, Jan 30, Mar 23, John Roscoe Swartz, 2009 2010 Sally Rumble LAPTOP SLEEVE 29331340 D614402 Inventors: Aaron Lown, Jan 23, Apr 27, John Roscoe Swartz 2009 2010 LAPTOP SLEEVE 29331337 D606312 Inventors: Aaron Lown, Jan 23, Dec 22, John Roscoe Swartz 2009 2009 LAPTOP SLEEVE 29331336 D606311 Inventors: Aaron Lown, Jan 23, Dec 22, John Roscoe Swartz 2009 2009 WEBBED DOUBLE 29326774 D597298 **BOTTLE TOTE BAG** Oct 24, Aug 4, Inventors: Aaron Lown, 2008 2009 John Roscoe Swartz **DOUBLE BOTTLE** 29326772 D594648 **TOTE BAG** Jun 23, Oct 24, Inventors: Aaron Lown, 2008 2009 John Roscoe Swartz

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**29304550** Mar 4, 2008 **D584147** Jan 6,

2009

29327274

D604042

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**CAN COVER** 

Inventors: Aaron Lown,

John Roscoe Swartz

Nov 3 2008

**Nov 17** 

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Assignment Search: D533752

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2009

BOTTLE TOTE BAG

**CAMERA CASE** 

Inventors: Aaron Lown, John Roscoe Swartz

Inventors: Aaron Lown,

John Roscoe Swartz

29317555

May 1, 2008

D598650

Aug 25, 2009

**BOTTLE TOTE BAG** 

Inventors: Aaron Lown, John Roscoe Swartz 29326770

Oct 24, 2008 D596840

Jul 28, 2009

**CAMERA CASE** 

Inventors: Aaron Lown, John Roscoe Swartz 29325977

Oct 9, 2008

D597308

Aug 4, 2009

**OVEN MITT** 

Inventors: Aaron Lown, John Roscoe Swartz 29325979

Oct 9, 2008

D594158

Jun 9, 2009

SOFT CAMERA CASE

Inventors: Aaron Lown, John Roscoe Swartz 29325976

Oct 9, 2008

D599547

Sep 8, 2009

ZIPPERED CAMERA

**CASE** 

Inventors: Aaron Lown, John Roscoe Swartz 29325774

Oct 6, 2008

D598651

Aug 25, 2009

LUNCH BAG Inventors: Aaron Lown,

John Roscoe Swartz

29325772

Oct 6, 2008

D592912

May 26, 2009

CAMERA CASE

Inventors: Aaron Lown, John Roscoe Swartz 29325771

Oct 6, 2008

D621154

Aug 10, 2010

6/21/2016

Assignment Search: D533752

12 112010		asigniment Search. D 3007 02	
HARDBACK CAMERA CASE Inventors: Aaron Lown, John Roscoe Swartz	<b>29319814</b> Jun 16, 2008	<b>D588356</b> Mar 17, 2009	
INFANT CHANGING PAD Inventors: Aaron Lown, John Roscoe Swartz	<b>29319812</b> Jun 16, 2008	<b>D593786</b> Jun 9, 2009	
LUNCH PURSE Inventors: Aaron Lown, John R. Swartz	<b>29241428</b> Oct 27, 2005	<b>D534772</b> Jan 9, 2007	
LUNCH PURSE Inventors: Aaron Lown, John R. Swartz	<b>29241427</b> Oct 27, 2005	<b>D535859</b> Jan 30, 2007	
CONTAINER DEVICE Inventors: John R. Swartz, Aaron Lown	<b>29242723</b> Nov 14, 2005	<b>D531458</b> Nov 7, 2006	
FOUR-PACK CARRYING DEVICE Inventors: John R. Swartz, Aaron Lown	<b>29242720</b> Nov 14, 2005	<b>D549445</b> Aug 28, 2007	
SNAP TOP TOTE Inventors: Aaron Lown, John R. Swartz	<b>29230683</b> May 25, 2005	<b>D517797</b> Mar 28, 2006	
SNAP TOP TWO-BOTTLE TOTE Inventors: Aaron Lown,	<b>29230704</b> May 25, 2005	<b>D518631</b> Apr 11, 2006	

29230685

D517798

SNAP TOP BOTTI F

John R. Swartz

May 25

Mar 28

6/21/2016

iviuy 20, 2005

Assignment Search: D533752

ivius 20, 2006

TOTE

Inventors: Aaron Lown,

John R. Swartz

**LUNCH PURSE WITH** 29241430

ZIP

Inventors: Aaron Lown,

John R. Swartz

Oct 27, 2005

D533752 Dec 19,

2006

**BABY BIB** 

Inventors: Aaron Lown, John R. Swartz

29230692 May 25, 2005

D525766

Aug 1, 2006

**BOTTLE TOTE** 

**DESIGN** 

Inventors: John R. Swartz, Aaron Lown 29244170

Dec 6, 2005

D549446

Aug 28, 2007

**BOTTLE TOTE WITH** 

**POCKET** 

Inventors: Aaron Lown,

John R. Swartz

29240215

Oct 11,

2005

D525776

Aug 1, 2006

**BOTTLE TOTE WITH** 

**POCKET** 

Inventors: Aaron Lown,

John R. Swartz

29231821

Jun 10,

2005

D520229

May 9, 2006

**SNAP TOP TOTE** 

**APPARATUS** 

Inventors: Aaron Lown, John Roscoe Swartz

29220939

Jan 8, 2005

D514803

Feb 14, 2006

SIX PACK TOTE **APPARATUS** 

Inventors: Aaron Lown,

John Roscoe Swartz

29220937

Jan 8, 2005

D529709

Oct 10,

2006

6/21/2016

Assignment Search: D533752

BABY BIB Inventors: Aaron Lown, John R. Swartz	<b>29230681</b> May 25, 2005	<b>D526765</b> Aug 22, 2006
LAPTOP BAG Inventors: Aaron Lown, John Roscoe Swartz, Sally Rumble	<b>29343617</b> Sep 16, 2009	<b>D622505</b> Aug 31, 2010
LAPTOP BACK PACK Inventors: Aaron Lown, John Roscoe Swartz	<b>29303505</b> Feb 11, 2008	<b>D603158</b> Nov 3, 2009
PADDED LAPTOP SLEEVE Inventors: Aaron Lown, John Roscoe Swartz	<b>29325975</b> Oct 9, 2008	<b>D598195</b> Aug 18, 2009
LAPTOP SLEEVE Inventors: Aaron Lown, John Roscoe Swartz	<b>29325767</b> Oct 6, 2008	<b>D594659</b> Jun 23, 2009
ZIPPERED LAPTOP CASE Inventors: Aaron Lown, John Roscoe Swartz	<b>29321516</b> Jul 17, 2008	<b>D591508</b> May 5, 2009
LAPTOP TOTE Inventors: Aaron Lown, John Roscoe Swartz	<b>29299744</b> Jan 3, 2008	<b>D586556</b> Feb 17, 2009
LUNCH PURSE WITH SIDE POCKETS Inventors: Aaron Lown, John R. Swartz	<b>29241400</b> Oct 27, 2005	<b>D533415</b> Dec 12, 2006

COVER

29258559

D569096

6/21/2016 Assignment Search: D533752 \_\_\_\_\_ Inventors: Aaron Lown, Apr 24, May 20, 2008 John R. Swartz 2006 **CARRYING POCKET** D570600 29246604 Jun 10, Inventors: Aaron Lown, Apr 26, John R. Swartz 2006 2008 TWO BOTTLE TOTE 29220930 D529278 **APPARATUS** Jan 8, 2005 Oct 3, 2006 Inventors: Aaron Lown, John Roscoe Swartz ONE BOTTLE TOTE 29220929 D513363 **APPARATUS** Jan 8, 2005 Jan 3, 2006 Inventors: Aaron Lown, John Roscoe Swartz **LUNCH-BAG** 29205914 D514399 Inventors: John Roscoe Feb 7, May 21, 2006 Swartz, Aaron Lown 2004 **RACK** D588841 29252860 Inventors: Aaron Lown, Jan 26, Mar 24, 2009 John R. Swartz 2006 ICE BUCKET 29276429 D560977 Inventors: Aaron Lown, Jan 25, Feb 5, John Roscoe Swartz 2007 2008 **BOTTLE HOLDER** 29381527 D650985 Inventors: AARON Dec 20, Dec 27, 2011 LOWN, John R. Swartz 2010

E-PAD MESSENGER BAG

**ER 29381392** Dec 17, 2010

D652209 Jan 17, 2012

Inventors: AARON

Assignment Search: D533752

LOWN, John R. Swartz

LAPTOP SLEEVE

Inventors: Aaron Lown, John Roscoe Swartz **29338144** Jun 5, 2009

**D611253** Mar 9, 2010

FRAME FOLIO SLEEVE

Inventors: AARON LOWN, JOHN R. SWARTZ **29381880** Dec 23, 2010

**D652214**Jan 17,
2012

RATCHETED CORK SCREW

Inventors: Aaron Lown, John Roscoe Swartz **29276854** Feb 7, 2007

**D571629** Jun 24, 2008

ORIGAMI WINE TOTE

Inventors: Aaron Lown, John Roscoe Swartz

**29400831** Sep 1, 2011

**D676242** Feb 19, 2013

TOTE

Inventors: Aaron Lown, John Roscoe Swartz 29276690

Feb 1, 2007

**D570108** Jun 3, 2008

POCKET DEVICE WITH KNOB MEMBER

Inventors: AARON LOWN, John R. Swartz

**29249151** Sep 22, 2006 **D564212** Mar 18, 2008

POCKET DEVICE WITH STRAP AND KNOB

Inventors: Aaron Lown, John R. Swartz **29249148** Sep 22, 2006 **D571099** Jun 17, 2008

**LUNCH BAG** 

**29277803** Mar 9, 2007

**D584930** Jan 20,

Inventors: Aaron Lown

2009

Assignment Search: D533752

John Roscoe Swartz

LAPTOP SLEEVE Inventors: Aaron Lown, John Roscoe Swartz, Sally Rumble **29343626** Sep 16, 2009

**D625519** Oct 19, 2010

CAMERA CASE Inventors: John R. Swartz, Aaron Lown, Sally Rumble **29350165** Nov 12, 2009 **D616199** May 25, 2010

BOTTLE TOTE
Inventors: Aaron Lown,
John Roscoe Swartz

**29276426** Jan 25, 2007

**D555352** Nov 20, 2007

PORTFOLIO
Inventors: Aaron Lown,
John Roscoe Swartz

**29299742** Jan 3, 2008 **D584048** Jan 6, 2009

LAPTOP SLEEVE
Inventors: Aaron Lown,
John Roscoe Swartz

**29299738** Jan 3, 2008

**D584510** Jan 13, 2009

WASTE PAPER
BASKET
Inventors: Aaron Lown,

John Roscoe Swartz

**29277727** Mar 8, 2007

**D566363**Apr 8,
2008

LUNCH BAG
Inventors: Aaron Lown,
John Roscoe Swartz

**29277776** Mar 9, 2007

**D572093**Jul 1,
2008

LUNCH BAG
Inventors: Aaron Lown,
John Roscoe Swartz

**29277800** Mar 9, 2007 **D584929** Jan 20, 2009

Assignment Search: D533752

29350160 D626798 **BOYS LUNCH BAG** Inventors: Aaron Lown, Nov 9, Nov 12, 2010 John R. Swartz, Sally 2009 Rumble D619861 **GIRLS LUNCH BAG** 29350159 Jul 20, Inventors: John R. Nov 12. Swartz, Aaron Lown, 2009 2010 Sally Rumble D627613 SHOULDER LUNCH 29350163 Nov 23, TOTE Nov 12, 2010 Inventors: John R. 2009 Swartz, Aaron Lown, Sally Rumble PROTECTIVE COVER 29376396 D643626 FOR ELECTRONIC Oct 6, 2010 Aug 23, 2011 **DEVICE** Inventors: AARON LOWN, John R. Swartz PROTECTIVE COVER 29369386 D656135 Mar 20, Sep 8, 2010 Inventors: Aaron Lown, John R. Swartz 2012 **SLEEVE** 29366304 D657631 Apr 17, Jul 22, 2010 Inventors: Aaron Lown, John R. Swartz 2012

**D602646** Oct 20.

2009

29339774

Jul 7, 2009

**OVEN MITT** 

Sally Rumble

Inventors: John R.

Swartz, Aaron Lown,

Assignment Search: D533752

# EXHIBIT C

## (12) United States Design Patent (10) Patent No.: Lown et al.

US D534,772 S

(45) Date of Patent: Jan. 9, 2007

(54)	LUNCH I	I PURSE					
(75)	Inventors:	Aaron Lown, Tuxedo, NY (US); John R. Swartz Ridgewood, NI (US)					

(73) Assignee: Built NY, Inc., New York, NY (US)

(\*\*) Term: 14 Years

(21) Appl. No.: 29/241,428

(22) Filed: Oct. 27, 2005

(51) LOC (8) Cl. ...... 03-01 (52) U.S. Cl. ..... D7/709

(58) Field of Classification Search ........ D7/605-608, D7/709, 710; D3/202, 229, 230, 315, 316; D9/444, 751; 62/457.1-457.9, 529, 530; 206/223, 541, 545, 546, 549, 139, 428, 433; 220/737, 739, 903; 383/110-113

See application file for complete search history.

#### (56)References Cited

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D292,879 S	3 *	11/1987	Smith D9/426
5,237,838 A	4 *	8/1993	Merritt-Munson 62/457.2

D404,620	S	*	1/1999	Rausch D7/709
D416,676	S	*	11/1999	Fitzgerald D3/229
6,089,038	Α	*	7/2000	Tattam 62/457.2
6,422,032	ВΙ	*	7/2002	Greene 62/457.2
D518,631	S	*	4/2006	Lown et al D3/202

\* cited by examiner

Primary Examiner-Terry A. Wallace (74) Attorney, Agent, or Firm-Andrew F. Young; Lackenbach Siegel, LLP

CLAIM

The ornamental design for a lunch purse, as shown and described.

#### DESCRIPTION

FIG. 1 is a front elevational view of a lunch purse design of the present invention;

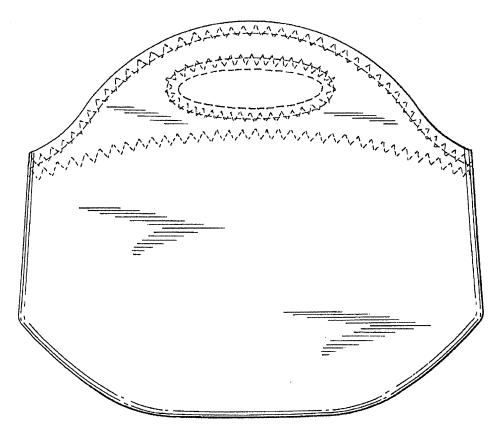
FIG. 2 is a top plan view thereof;

FIG. 3 is a side elevational view of the present invention;

FIG. 4 is a bottom plan view thereof.

The broken line showing of stitching and a handle opening is for illustrative purposes only and form no part of the claimed design.

#### 1 Claim, 2 Drawing Sheets



U.S. Patent

Jan. 9, 2007

Sheet 1 of 2

US D534,772 S

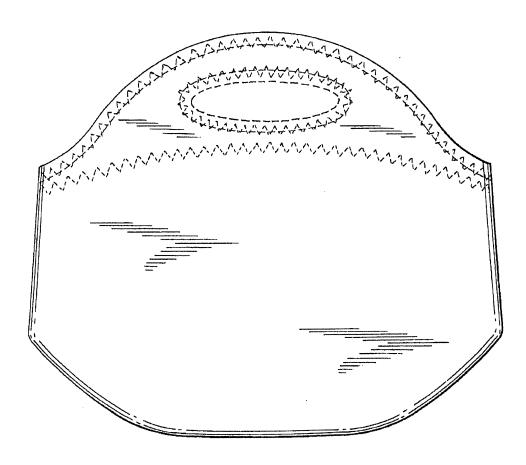


FIG.1

U.S. Patent

Jan. 9, 2007

Sheet 2 of 2

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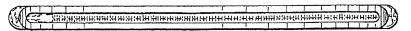


FIG.2

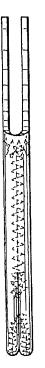
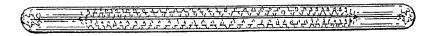


FIG.3

FIG.4



# **EXHIBIT D**

# (12) United States Design Patent (10) Patent No.:

(45) Date of Patent:

US D535,859 S

Lown et al.

Jan. 30, 2007

(54)	LUNCH	PURSE

- (75) Inventors: Aaron Lown, Tuxedo, NY (US); John R. Swartz, Ridgewood, NJ (US)
- (73) Assignee: Built NY, Inc., New York, NY (US)
- (\*\*) Term: 14 Years
- (21) Appl. No.: 29/241,427
- (22) Filed: Oct. 27, 2005
- (51) LOC (8) Cl. ...... 03-01
- (52) U.S. Cl. ..... D7/709
- (58) Field of Classification Search ....... D7/605-608, D7/709, 710; D3/202, 229, 230, 315, 316; D9/444, 751; 62/457.1-457.9, 529, 530; 206/223, 541, 545, 546, 549, 139, 428, 433;

220/737, 739, 903; 383/110-113 See application file for complete search history.

#### (56)References Cited

#### U.S. PATENT DOCUMENTS

D142,442	S	*	9/1945	Rath D3/246
D292,879	S	<b>*</b>	11/1987	Smith D9/426
5.237.838	Α	*	8/1993	Merritt-Munson 62/457.2

D404,620	S	*	1/1999	Rausch D7/709
D416,676	S	*	11/1999	Fitzgerald D3/229
6,089,038	Α	*	7/2000	Tattam 62/457.2
6,422,032	В1	*	7/2002	Greene 62/457.2
D518.631	S	*	4/2006	Lown et al D3/202

\* cited by examiner

Primary Examiner-Terry A. Wallace (74) Attorney, Agent, or Firm-Andrew F. Young; Lackenbach Siegel, LLP

**CLAIM** 

The ornamental design for a lunch purse, as shown and described.

#### DESCRIPTION

FIG. 1 is a front elevational view of a lunch purse of the present invention;

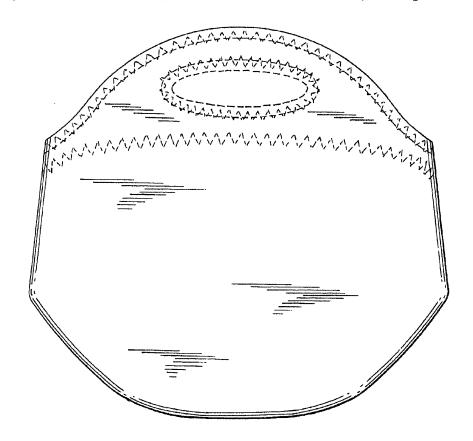
FIG. 2 is a top plan view thereof;

FIG. 3 is a side elevational view thereof; and,

FIG. 4 is a bottom plan view thereof.

The broken line showing of stitching and a handle opening is for illustrative purposes only and form no part of the claimed design.

## 1 Claim, 2 Drawing Sheets



Jan. 30, 2007

Sheet 1 of 2

US D535,859 S

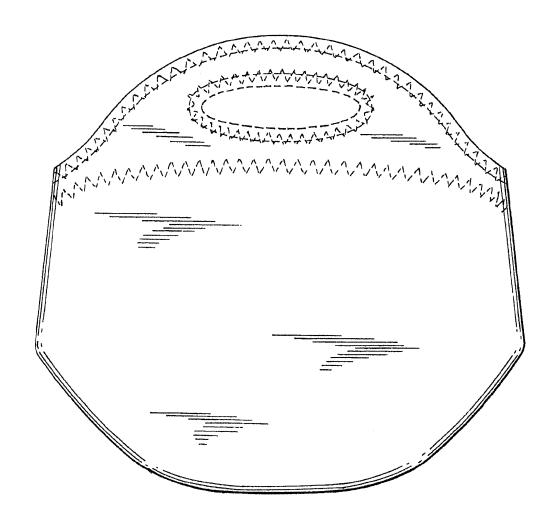


FIG.1

Jan. 30, 2007 Sheet 2 of 2

US D535,859 S

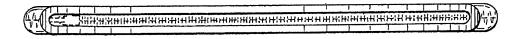


FIG.2

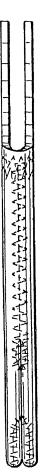
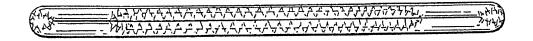


FIG.3

FIG.4



# EXHIBIT E



#### (12) United States Design Patent (10) Patent No.: US D513,363 S Jan. 3, 2006 (45) Date of Patent: Swartz et al.

(54)	ONE BOTTLE TOTE APPARATUS
(75)	Inventors: John Roscoe Swartz, Ridgewood, NJ (US); Aaron Lown, Tuxedo, NY (US)
(73)	Assignee: Built NY, Inc., New York, NY (US)
(**)	Term: 14 Years
(21)	Appl. No.: 29/220,929
(22)	Filed: <b>Jan. 8, 2005</b>
(51)	LOC (6) Cl 09-01
	U.S. Cl. D3/202
(58)	Field of Classification Search D3/201,
` ,	D3/219, 220, 226, 229, 232, 202, 246, 303,
	D3/316; D9/702-705, 710, 711, 751, 753,
	D9/754, 444, 445; 206/139, 428, 433; 220/509,
	220/515; 383/10, 38, 127
	See application file for complete search history.

#### (56)References Cited

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665,942	Α		1/1901	Tabler
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D266,048	S		9/1982	Zillis
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D292,879	S	*	11/1987	Smith D9/753
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4,872,766	Α		10/1989	Dancy
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4,955,516	Α		9/1990	Satterfield
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5,110,020	Α		5/1992	Uhl
D344,413	S	*	2/1994	Bedrosian et al D3/202
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5,624,048	Α	*	4/1997	Sander et al 215/395
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D409,450	S		5/1999	Hamilton
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6,062,434	Α		5/2000	Melk
6,068,402	Α		5/2000	Freese et al.
6,131,780	Α		10/2000	Becker
D433,802	S		11/2000	Graham
(Continued)				

Primary Examiner-Louis S. Zarfas Assistant Examiner—John Windmuller

(74) Attorney, Agent, or Firm-Lackenbach Siegel, LLP

CLAIM

The ornamental design for a one bottle tote apparatus, as shown and described.

#### DESCRIPTION

The present invention is a design for a product enabling bottle transport.

FIG. 1 is a front elevational view of a one bottle tote apparatus showing our new design;

FIG. 2 is a rear elevational view thereof;

FIG. 3 is a top plan view thereof;

FIG. 4 is a bottom plan view thereof;

FIG. 5 is a right side elevational view thereof, the left side elevational view being identical;

FIG. 6 is a perspective view thereof with a bottle inserted;

FIG. 7 is a front elevational view thereof;

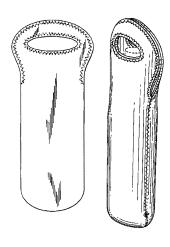
FIG. 8 is a top plan view thereof;

FIG. 9 is a bottom plan view thereof; and,

FIG. 10 is a right side elevational view thereof, the left side elevational view being identical.

The broken line showing of stitching is for illustrative purposes only and forms no part of the claimed design.

# 1 Claim, 7 Drawing Sheets



# US D513,363 S

Page 2

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2001/0031104 A1 10/2001 Vazquez 2002/0166779 A1 11/2002 Etesse et al. 2003/0128897 A1 7/2003 Lehrman 2003/0185465 A1 10/2003 Vazquez 2003/0228072 A1 12/2003 Tyberg

<sup>\*</sup> cited by examiner

Jan. 3, 2006

Sheet 1 of 7

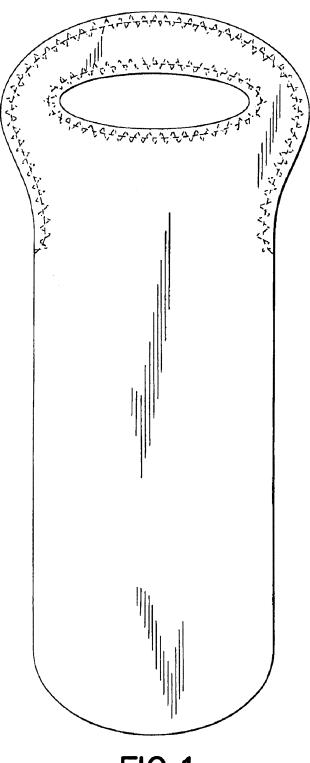


FIG.1

Jan. 3, 2006

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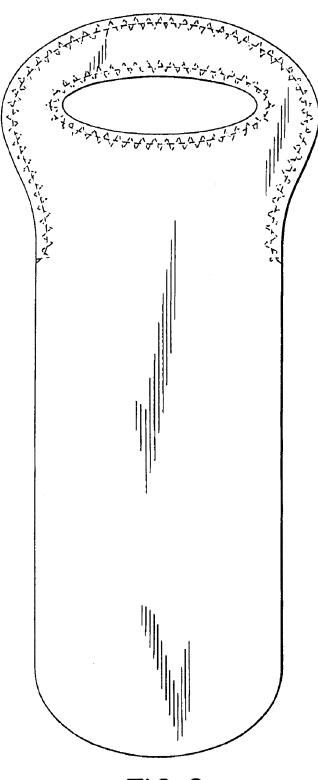


FIG.2

Jan. 3, 2006

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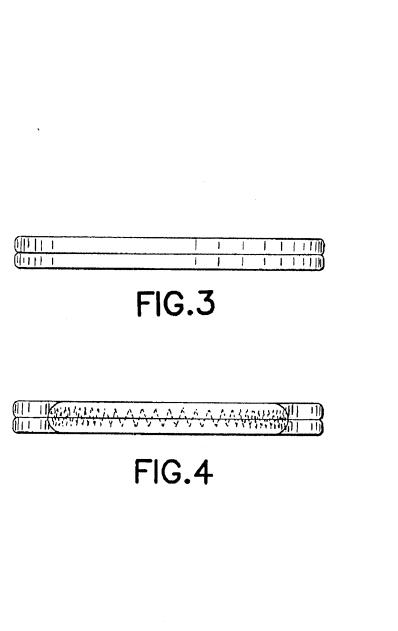
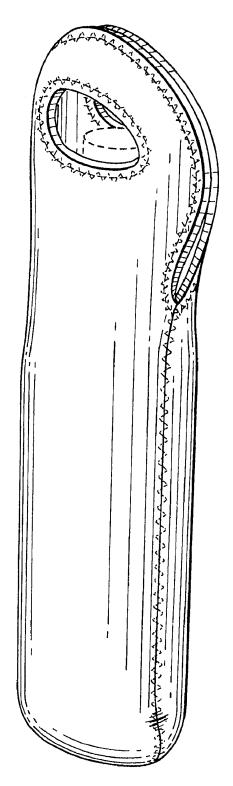


FIG.5

Jan. 3, 2006

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FIG.6



Jan. 3, 2006

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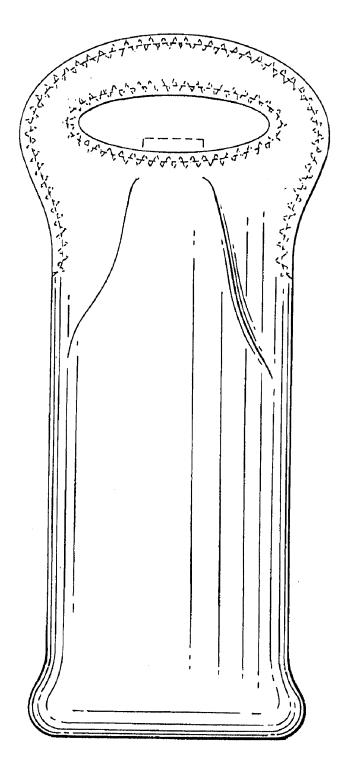
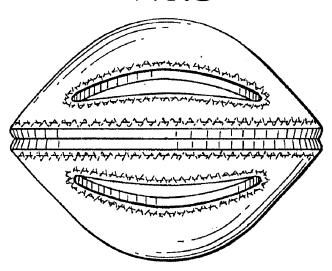


FIG.7

Jan. 3, 2006

Sheet 6 of 7

FIG.8



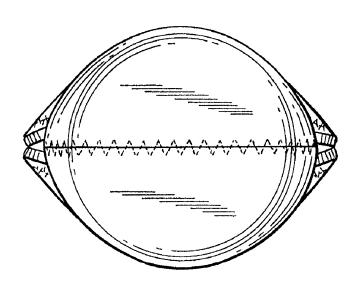
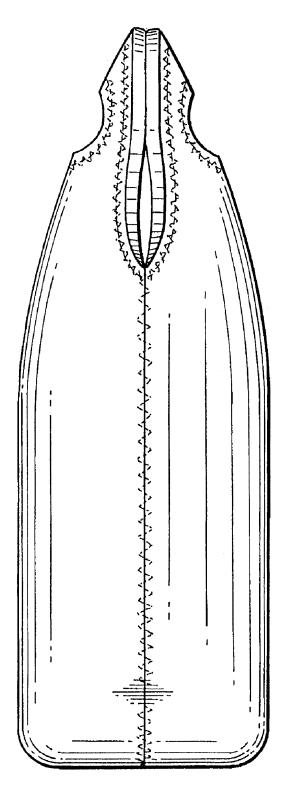


FIG.9

Jan. 3, 2006

Sheet 7 of 7



**FIG.10** 

# EXHIBIT F

Kitchen & Dining

Departments •

Browsing History \*

Today's Deals Ed's Amazon.com

Hello, Ed

Orders Account & Lists \*

Prime >

Kitchen & Dining

**Best Sellers** 

Wedding Registry

Small Appliances \*

Kitchen Tools \*

Cookware \*

Cutlery \* Bakeware \*

Dining & Entertaining \*

Home & Kitchen > Kitchen > Dining > Storage & Organization > Travel & To-Go Food Containers > Lunch Bags

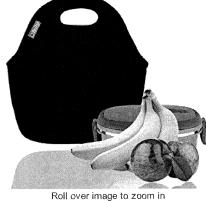












Ofeily

# Lunch Tote, OFEILY Lunch boxes Lunch bags with Fine Neoprene Material Waterproof Picnic Lunch Bag Mom Bag (Black)

186 customer reviews

| 6 answered questions

Price: \$13.99

Your cost could be \$8.99: Qualified customers get \$5 in Gift Card funds on first \$100 reload of their Amazon Gift Card Balance. Learn more

#### In Stock.

Want it Monday, Feb. 13? Order within 29 hrs 43 mins and choose Two-Day Shipping at checkout. Details Sold by BOPFANS and Fulfilled by Amazon. Gift-wrap available.

Color: Black



- · OFEILY TOTE BAG LUNCH BOX SIZE: This midsized(App 30x28x16cm (11.8"x11"x6.3"), stretchy neoprene tote/lunch kit, available in a huge variety of fun patterns, is the gold standard among reusable insulated lunch bags/kids lunch tote bag.
- MATERIAL OF KIT LUNCH: It's Made of Fine Neoprene Material, the Fabric Keeps Food Hot/Cold. And The strong, flexible neoprene is both insulating and nontoxic, safe materials to keep your lunch free from harmful elements found in lesser quality, cheaper lunch bags. Sturdy, high quality zipper ensures that your bag will be easy to zip open and close even when stretched to maximum capacity. This designer lunch bag will last years, and will look just as striking years from now as it does today.
- CAN BE USED WITH WARM AND COLD FOOD: The personalized neoprene lunch bag can Keep your food cold (or warm) for up to hours, depending on the outside temperature. The material is insulating and strong by nature. Perfect for keeping your lunch cool or your baby bottles warm whilst out and about.
- BUILT TO LAST, ECO-FRIENDLY AND EASY TO CLEAN: The flat bottom keeps it upright, perfect for bottles or dishes that you don't want tipping over. Soft-grip handles make it easy to carry. And OFEILY neoprene lunch bags, are made of strong and flexible 4mm thick

Qty: 1 ▼ Add to Cart Turn on 1-Click ordering for this browser Ship to: Ed Ryan- Ronkonkoma - 11779 Add to List Add to Wedding Registry Add to your Dash Buttons

Have one to sell?

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eco-friendly, non-toxic, pvc-free neoprene material. The high quality zipper makes sure, you food is stored securely. Stain-resistant neoprene is very easily washable, just rinse clean or machine wash and air dry.

· STYLISH DESIGNER PATTERN ON THE OUTSIDE, GREAT GIFT IDEA: It Can be used as lunch bag, Picnic bag, sundry bag or shopping bag have heat preservation, cold, fresh function,going to the supermarket, can be used to pack frozen food, hot pot dishes, frozen drinks, ice cream, dairy products, etc.

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- 🗹 This item: Lunch Tote, OFEILY Lunch boxes Lunch bags with Fine Neoprene Material Waterproof Picnic Lunch Bag... \$13.99
- Fit & Fresh Cool Coolers Slim Lunch Ice Packs Set of 4 \$5.36

# Sponsored Products Related To This Item (What's this?)



Archer Brighton Waterproof and Insulated Lunch Bag with Adjustable

\$59.95



2 3/4" Two-Compartment Rectangular Microwavable

\$10.49

24 oz. Black 9" x 6 1/4" x

EliteTechGear Insulated Lunch Box Cooler -Set of 2 Sizes (Dark Blue)

23

\$14.97



Neoprene Totes and Carriers For Wine Champagne Chardonnay Bottles (Black - 3 Pack) 43

\$15.80



Hydro Peak 17oz Double Wall Vacuum Insulated 304 Stainless Steel Coffee Travel Mug, One \$21.97

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Merkapa Cute Design Waterproof Neoprene



Merkapa Cute Design Waterproof Neoprene



Neoprene Chevron Print Tote Bag - Insulated



Neoprene Blue Dot Lunch Tote Bag - Insulated



Merkapa Cute Design Waterproof Neoprene

# 2/10/2017 《Grasen. 公元: Turch Tole (OBELLY Mych Gard) und brosentife the North the New File (National Action of Projection of Pr

Lunch Tote Cooler Bag (Design 5)

37

Lunch Tote Cooler Bag (Design 3)

37

Waterproof Lunch Box for Kids, Women and Girls...

Waterproof Lunch Box for Women, Adults, Kids,...

44

Lunch Tote Cooler Bag (Design 1)

esign 1) 38

44

\$9.99

\$7.99

\$11.97

\$13.97

\$7.99



BUILT NY Gourmet Getaway Neoprene Lunch Tote, Black

1,321

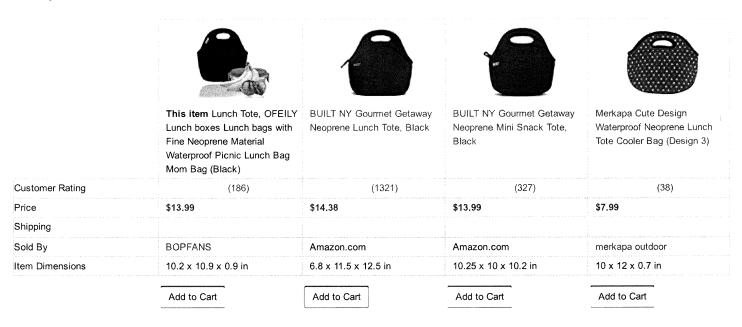
\$14.38

## **Special Offers and Product Promotions**

#### Color: Black

- Save 10% on this item when you purchase 1 or more Leaf Lunch Tote offered by BOPFANS. Enter code A8ADIEPG at checkout. Here's how (restrictions apply)
- Your cost could be \$0.00 instead of \$13.99! Get a \$50 Amazon.com Gift Card instantly upon approval for the Amazon Rewards Visa
   Card Apply now

# Compare to Similar Items



# **Product Description**

#### Color: Black

FEATURE OF OFEILY LUNCH TOTE/LUNCH KIT:

Can be repeated cleaning, easy to dry, Never Fade.

There may be some smell, please wash it and air it out for several days.

Waterproof breathable, Soft and Comfortable.

Stores flat, but expands to fit a variety of containers. The zip closure keeps it secure.

Making it perfect for kids' lunches and carrying snacks while you run errands.

Made from machine washable insulating neoprene (the wetsuit material).

Perfect for a small bites or small tikes.

Reusable and extremely durable - stain, tear and water resistant.

Expands to fit a variety of food and drink containers.

Insulates up to hours- Keeps your food fresh longer than normal lunch boxes built from plastic.

Reusable and Eco-friendly Helps you do your part in protecting the environment by not throwing away paper and plastic bags.

#### PACKAGE INCLUDES: 1 \* OFEILY Lunch bag

NOTE: Since the size above is measured by hand, the size of the actual item you received could be slightly different from the size above.

Meanwhile, please be reminded that due to lighting effects, monitor's brightness / contrast settings etc, there could be some slight differences in the color tone of the pictures and the actual item.

# **Product Information**

#### Color:Black

Product Dimensions

10.9 x 10.2 x 0.9 inches

Item Weight

2.4 ounces

Shipping Weight

2.4 ounces (View shipping rates

and policies)

Manufacturer

**BOPFANS** 

ASIN

B0181SJR6K

Customer Reviews

186 customer

reviews

4.2 out of 5 stars

Best Sellers Rank

#54,508 in Home & Kitchen (See Top 100 in Home & Kitchen) #821 in Kitchen & Dining > Storage & Organization > Travel & To-Go Food Containers > Lunch Bags #21,333 in Home & Kitchen > Storage & Organization

Date first available at Amazon.com

November 16, 2015

# Feedback

If you are a seller for this product, would you like to suggest updates through seller support?

Would you like to tell us about a lower price?

# Sponsored Products Related To This Item (What's this?)



Hydration Belt for Women/Men Runners by MaximusFit - Running Fuel Belt with 2 Large

33

\$14.90



Neo Baby Bath Kneeler Knee Mat for Parents -Thick Washable Neoprene -Protects

9

\$19.49



Archer Brighton Sophie Insulated Lunch Box Tote Bag. Adult Women's Professional Leather

18

.

\$69.95



Insulated Lunch Bag With Shoulder Strap and Padded Handle - Freezer Safe, Durable Nylon, \$24.99



INSULATED LUNCH
BAG KIT For Work ...
Pinnacle Cooler Bag for
Adults, Ladies and Men +
18

\$20.89

Ad feedback

**Customer Questions & Answers** 

See questions and answers

#### **Customer Reviews**

4.2 out of 5 stars

5 star 66% 19% 4 star 4% 3 star 3% 2 star 8% 1 star

Share your thoughts with other customers

Write a customer review

See all verified purchase reviews

# **Top Customer Reviews**

#### I LOVE LUNCH!!! Nom nom.

By Elena TOP 500 REVIEWER on March 8, 2016

Color: Sideling Dots

Please see my video review to see it up close and in action!

This item delivers on quality and performance. It's the lunch pail, all grown up. (or not!) This would work for a variety of ages. I'm an adult and I love it. I can easily see this working for a child too. This fits just enough stuff, but isn't bulky. It expands from the bottom, so it's really only as big as the items you put inside. It's neoprene, well stitched and has a sturdy zipper. This should last a long

Length: 2:24 Mins

time. I like that neoprene is water resistant, so I don't have to be overly concerned with that issue. Plus, it helps with temperature regulation. This bag is really cute and easy to carry and I've received a lot of compliments on it I'm very happy with this item and have no hesitations about recommending this lunch bag.

If this review was helpful to you, please click the helpful button below. I appreciate your support!

I'm very pleased with this item. Although I received this product complimentary or at a discount, my review remains honest, fair, and unbiased and is based on my own opinions from owning the product. Overall, two thumbs way up!

Comment

51 people found this helpful. Was this review helpful to you?



### Smells Awful!! And the Colors are Dull!

By LC Hall on November 12, 2016

Verified Purchase

Ugh. Count me among those who just cannot tolerate the awful smell of this bag!! It is overwhelming to me, and I even washed the bag, aired it out, and put a box of baking soda in it for a few days. Right now, I'm sitting 10 feet away from it, and I can still smell it. I can only imagine how that will make my food taste when I keep it stored in this bag. I'm sure it will be transferred to the food, as most odors are. I just can't use it, not even for non-food items, because to me the smell is way too strong and distasteful. And you know what, all I did was wash my old bag, and now it looks like new again, so I shouldn't have even wasted the money. Oh, and the colors are nowhere near as vibrant as they are shown in the picture. I am not happy with this product, and do not recommend it to anyone with a sensitive nose. I'd return it if I could.

Comment

abuse

Was this review helpful to you? Yes No



Report abuse

#### Great little lunch bag!

By K. Beard on April 3, 2016

Color: Royal Blue and Dots Verified Purchase

I use this 2ish times a week for my 3 year olds lunch and it works perfect. It's on the small side, it wouldn't work well for bigger lunches, but I can fit a small lunch (a small sandwich) and a few snacks. The zipper is smooth and I've washed it with no problems. It's flexible and has some stretch and can

#### **Customer Images**

See all customer images

#### **Most Recent Customer Reviews**

#### NOT WATERPROOF!

This is neoprene, like a wetsuit. If your milk spills inside your bag it's going to leak out everywhere. Published 3 hours ago by RoxyFish

#### Stretchy

I have been using this little lunch bag for several months. It holds way more than I thought it would, wipes clean very easy and the handle hole stretches just enough to fit on my... Read more Published 3 days ago by p928gts1

#### Beautiful

Beautiful lunch bag! Published 4 days ago by Terri K.

#### Three Stars

Item, defective. My daughter really liked the lunch bag. Wish could have give 4/5 stars. Thanks. Published 8 days ago by Mrinal

#### Love my lunch bag

Love my lunch bag! It is the perfect size- I cannot imagine a lunch not fitting in. I pack a soup or sandwich, a drink, and fruit and it all fits with room to spare. Read more

Published 9 days ago by Amazon Customer

#### Sturdy lunch bag

This is a very sturdy lunch bag. Picture is very bright and has not faded.

Published 12 days ago by Amazon Customer

# It's cute and functional. Only issue

#### is that when ...

It's cute and functional. Only issue is that when you first get it, it tends to have a strong almost chemical smell to it.

Published 20 days ago by Mary H Coyle

# Waiting with baited breath

Ordered this Dec 14th and now January 15th... very sad it is taking so long. Very excited about this lunch tote. Hope it is worth the wait.

Published 25 days ago by deborah a beckwith-weeks

#### **Five Stars**

Great lunch bag I use it everyday! Published 26 days ago by Amazon Customer

#### **Five Stars**

I love it and so does the little girl I bought it for! Published 28 days ago by Amazon Customer

Search Customer Reviews	
	Search

fit different sized containers. I read a couple reviews that stated it had a funny smell... I never noticed an off smell; just new and clean.

One person found this helpful. Was this review helpful to you?

abuse

#### Love it!

By Brea S. on November 17, 2016

Color: Flower and Leaf Verified Purchase

I love this lunch bag! My old bag got ruined and I wanted to try something more roomy and flexible than the typical school kid cooler lunch bag. This is perfect! Besides the cranberry floral pattern being really pretty, this bag is the perfect size to hold my lunches. It fits all my different reusable containers and because the material is so flexible, I can combine different shapes and sizes and it still zips! Like others have mentioned, it has a bit of a chemical smell but it doesn't effect the food and it's not strong enough to be bothersome.

Comment

Was this review helpful to you?

Yes No

Report abuse

#### I can always spot my lunch at work!

By S.Prater on July 1, 2016

Color: Peacock Verified Purchase

This is a colorful lunch tote that makes it easy to spot my lunch in the refrigerator at work. It's the perfect size for a few items and can even be put in the freezer.

The only thing I wish was different is the handle. It is wide enough to hold but sometimes I want to carry it on my wrist and put my hand through the hole. This is more of a snug fit but not impossible.

Comment

One person found this helpful. Was this review helpful to you? Yes

No Report

abuse

#### Smells horrible. Wasted money.

By Patricia McNally on February 8, 2017

Color: White Flower in Rose Verified Purchase

I have had this for 2-3 months and still cannot use it due to the smell. It came in a small bag but probably should have had a gel pack. I have washed it twice but it still smells so bad, I won't put food in it. Waste of money. Do not buy this, get one from another vendor. I wrongly assumed it would be ok and recycled all packaging/slips for return.

I have an old Built version that I need to replace. That one never had the horrible smell but I assume it was due to improper storage.

Comment

Was this review helpful to you?

No

Report abuse

# It keeps my food cool maybe 1-2 hours at most

By Anya R. on July 1, 2016

Color: Leaf Verified Purchase

Cute bag. Keeps my food together, but don't buy this expecting it to insulate stuff for a long time. It keeps my food cool maybe 1-2 hours at most, but I have a fridge at work so this isn't a huge problem.

Comment abuse

2 people found this helpful. Was this review helpful to you? Yes No Report

### in hopes that it would smell better it didn't

By DaniFest on February 2, 2017

Color: Blue Diamond Verified Purchase

I really thought this lunch box was cute, I'm 23 and needed something for work. However it stinks to all hell. I put it outside overnight in hopes that it would air out, I put it in the dryer with a bunch of dryer sheets, no heat, in hopes that it would smell better it didn't. Even my dog ran away from it. I didn't want to put my food in it. Finally, it's stopped smelling awful, it works well, fits my meal prep containers. Just be aware that it smells, for a while...

Comment

Was this review helpful to you? Yes No

Report abuse

See all verified purchase reviews (newest first)

Write a customer review



Merkapa Cute Design Waterproof Neoprene Lunch Tote Cooler Bag (Design 5)

37

\$9.99



Fit & Fresh Cool Coolers Slim Lunch Ice Packs - Set of 4

3,470

\$5.36



Rubbermaid LunchBox Sandwich Kit, Food Storage Container, Green (1806231)

2,235

#1 Best Seller in Kids'
Lunch Boxes
\$7.92

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Ofeily

# Wine Carrier, OFEILY Durable Neoprene Single Bottle Wine Tote Bag/Beer/Cans/champagne/Water or Drink Bottle Bag(1-Bottle, Black)

10 customer reviews

Price: \$9.99

Your cost could be \$4.99: Qualified customers get \$5 in Gift Card funds on first \$100 reload of their Amazon Gift Card Balance. Learn more

In Stock.

Sold by BOPFANS and Fulfilled by Amazon. Gift-wrap available.

Size: 1-Bottle

Color: Black

- · \* PRACTICAL DESIGN: Our Wine tote is lightweight and soft yet strong and flexible. Your bottles wont fall out whether the bag falls over nor will they break, making this bag an excellent choice for transportation. It folds flat when not in use taking up little space.
- \* MADE OF THICKER NEOPRENE If a wetsuit keeps a surfer's body temperature stable, just think how the same material will insulate your wine, beer or champagne. Our 4mm thick neoprene insulates longer (up to four hours) and stretches and expands to fit all sorts of bottle sizes. Unlike other wine totes that leave the tops of the wine bottles exposed to breakage, heat, and cold, ours completely surrounds the bottle for the best insulation.
- \* PREVENT BREAKAGE This wine carrier is made of high quality neoprene that provides cushioning for wine bottles during transportation and helps prevent accidental breakage of bottles. Each separate sleeve of the wine carrier ensures that the bottles don't clank together.
- \* NOT JUST FOR WINE: Our Wine tote is perfect for carrying cold beer, sports drinks, water bottles, baby bottles, and more. Also great for stashing snacks!
- \* PERFECT GIFT for wine lovers. This makes a great stocking stuffer. More and More restaurants are BYOB friendly nowdays. Our tote allows you to transport your wine safely and chilled. Also makes a great party Accessory. You will arrive to the party in style.

New (1) from \$9.99

Report incorrect product information.



Valentine's Party Supplies From the Event & Party store Shop Now > See more

Qty: 1 ▼ Add to Cart Turn on 1-Click ordering for this browser Ship to: Ed Ryan-Ronkonkoma - 11779 Add to List Add to Wedding Registry Add to your Dash Buttons



Total price: \$25.00

Add both to Cart

Add both to List

These items are shipped from and sold by different sellers. Show details

- ☑ This item: Wine Carrier, OFEILY Durable Neoprene Single Bottle Wine Tote Bag/Beer/Cans/champagne/Water or Drink... \$9.99
- ☑ BUILT NY Neoprene Wine/Water Bottle Tote, Big Dot Black & White \$15.01

#### Sponsored Products Related To This Item (What's this?)



Neoprene Totes and Carriers For Wine Champagne Chardonnay Bottles (Black - 3 Pack)

\$15.80



Wine Bag Carrier Bottle Holder - Wine Bottle Tote Bag Durable Neoprene Insulated Two Wine...

10

\$14.99



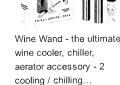
Easy, Tiger Liquor Paper Gift Bag (Set of 10), Black "Wino." \$17.99



WINE[A]ROO | Portable Foldable Wine Pouch For Women | Bag Holds A Full Bottle | Bonus Clip...

35

\$10.99



22

\$19.99

Ad feedback

Page 1 of 10

Page 1 of 59

# **Customers Who Viewed This Item Also Viewed**



**BUILT NY Neoprene** Wine/Water Bottle Tote, Black

227

\$11.99



Wine Tote / Champagne Bottle Carrier by Air Nebula Insulated 15" Neoprene Bag | Black Quatrefoil...

\$11.95



yohino Foldable Insulated Neoprene Single Bottle

\$14.95

Wine Totes (2-Pack)



Wine Tote Carrier Bag / Purse For Champagne, Chardonnay, Water Bottles - (Paisley Pattern - 3 Pack)

43

\$16.80



Hipiwe Wine Carrier Tote Bag Two Bottle Insulated Neoprene Wine/Water Bottle Holder for Travel...

\$9.99

# **Special Offers and Product Promotions**

Size: 1-Bottle | Color: Black

- Save 10% on this item when you purchase 1 or more Qualifying items offered by BOPFANS. Enter code J3UZ6AKY at checkout. Here's how (restrictions apply)
- Save 10% on this item when you purchase 1 or more Qualifying items offered by BOPFANS. Enter code DL75ZZ3M at checkout. Here's how (restrictions apply)
- Save 10% on Purple 72 slots Pen bag when you purchase 1 or more Qualifying items offered by BOPFANS. Enter code T6RPH4OU at checkout. Here's how (restrictions apply)

Add Both To Cart

 Save 10% on Black 72 slots Pen Bag when you purchase 1 or more Qualifying items offered by BOPFANS. Enter code 3GRP7E4Z at checkout. Here's how (restrictions apply)

 Save 9% on 6+2 Beer Bottle Sleeves when you purchase 1 or more Qualifying items offered by BOPFANS. Enter code OL7YQCHY at checkout. Here's how (restrictions apply)

Add Both To Cart

 Save 10% on Rose Rainbow Backpack when you purchase 1 or more Qualifying items offered by BOPFANS. Enter code ELL2AHU5 at checkout. Here's how (restrictions apply)

Add Both To Cart

# 2/10/2017 AGASAB. Cairly TWOON COLOR DIM Purable the oping opting opting the Title of a O/A for Character of the Original Control of the Original Cont

• Save 11% on Bundle of Lunch Tote and Water Bottle Sleeve when you purchase 1 or more Qualifying items offered by BOPFANS. Enter code AW64DQUZ at checkout. Here's how (restrictions apply)

Add Both To Cart

 Your cost could be \$0.00 instead of \$9.99! Get a \$50 Amazon.com Gift Card instantly upon approval for the Amazon Rewards Visa Card Apply now

#### **Product Description**

Size: 1-Bottle | Color: Black

Feature:

\* 100% Brand New

\* OFEILY Neoprene Bottle Tote is constructed of 4mm-thick neoprene-much thicker than competitors' totes. And when it comes to transporting glass bottles, thickness matters! Our product

offers superior breakage protection during car rides and while carrying. You'll arrive at your destination with bottles intact and wine still deliciously chilled. Now that's something to toast to!

\* And our tote is not just for wine! Use it for beer, water bottles, cans of soda, baby bottles, sippy cups, and more. It's also great for taking along snacks when you're on the run.

\* Material: Neoprene, Polyester \* Weight: 120g \* Size:Single Wine bag: 4.7\*15.3 inches

\* Package Includes: 1 \* Single Wine bag

\* \* Notes: Since the size we provided is measured by hands, the size of the actual item you will receive could be slightly different from the size we provided.In the meantime, please be reminded that due to lighting effect/monitor's brightness/contrast settings etc., there could be some slight difference in the color tone between the pictures and the actual item.

## **Product Information**

## Size:1-Bottle | Color:Black

oduct Dimensions 6.7 x 5.9 x 2.2 inches		Feedback			
Item Weight	8 ounces	If you are a seller for this product, would you like to suggest updates through			
Shipping Weight	8 ounces (View shipping rates and policies)	seller support? Would you like to tell us about a lower price?			
Manufacturer	BOPFANS				
ASIN	B01CKQPZ6K				
Customer Reviews	10 customer reviews 5.0 out of 5 stars				
Best Sellers Rank	#111,996 in Home & Kitchen (See Top 100 in Home & Kitchen) #514 in Kitchen & Dining > Wine Accessories > Wine Accessory Sets #8,572 in Kitchen & Dining > Bar Tools & Glasses				
Date first available at Amazon.com	March 5, 2016				

Sponsored Products Related To This Item (What's this?)

Page 1 of 69



Bottle Carrier for Beer and Soda by The Weekend Brewer (5, 4 pack)

10

\$9.49



Wine Tote Carrier Bag / Purse For Champagne, Chardonnay, Water Bottles (Love - 3 Pack) 43

\$16.80



Culiri Set of 4 Silicone Wine Bottle Stopper, Black/Red 90

\$11.99



Vina 3 Bottle Wine Carrier - Travel Insulated Wine Carrying Case Tote Bag for Champagne Picnic...

\$22.99



Camping Wine Drinking Glasses & Drawstring Wine Carrier Travel Bag -Lightweight,...

\$16.99

Ad feedback

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# **Customer Questions & Answers**

Have a question? Search for answers

#### Typical questions asked about products:

- Is the item durable?
- Is this item easy to use?
- What are the dimensions of this item?

# **Customer Reviews**

10

5.0 out of 5 stars

5 star		100%
4 star		0%
3 star		0%
2 star		0%
1 star	1000 1000 1000 1000	0%

Share your thoughts with other customers

Write a customer review

See all verified purchase reviews

#### **Top Customer Reviews**

#### It is sturdy and pretty

By Shannon Impey on January 6, 2017

Size: 1-Bottle Color: Lots of butterflies Verified Purchase

Very quality bag. It is sturdy and pretty. I am giving it as a gift with wine and I think they will enjoy both.

Comment

Was this review helpful to you?

Report abuse

#### Cute bag

By jessica on January 2, 2017

Size: 2-Bottle Color: Blue with Flower Verified Purchase Cute bag... I used it as part of a gift with wine bottles.

Comment

Was this review helpful to you?

No Yes

Report abuse

# Five Stars

#### **Customer Images**

See all customer images

#### **Most Recent Customer Reviews**

# Fine as wine!!

Very nice Neoprene wine tote to keep your wine cooler for longer. It's the perfect size to bring a bottle of nice wine to a party, get-together, or as a gift. Read more

Published 6 months ago by LadyDRS

# Fabulous Idea For Sailboaters to Store Assorted Wines without Breaking...

A must have for all boaters, especially sail boaters.

In my days of living and working on charter yachts in the Caribbean, we would have bought these by the dozen. Read more

Published 7 months ago by Dear Miss Mermaid

#### Simple wine bag does the job

Simple neoprene wine carrying bag. It feels thick and high quality just like a wetsuit, but made for your wine. Read more

Published 7 months ago by M&Esther

By Christin Rhodes on October 31, 2016

Size: 2-Bottle Color: Black Verified Purchase

Quick delivery and product as described

Comment

Comment

Was this review helpful to you?

No

Report abuse

#### Five Stars

By Helen Allen on November 15, 2016

Size: 1-Bottle Color: Black Verified Purchase

Great little tote, easy to carry.

Was this review helpful to you?

No Report abuse

# Great buy!

By Danita on September 21, 2016

Size: 2-Bottle Color: Leopard Print Verified Purchase

This is a cute wine bag...glad I brought it.

Comment

Was this review helpful to you?

No Yes

Report abuse

See all verified purchase reviews (newest first)

Write a customer review

#### Wine made easy

This is a simple, no-frills wine carrier. It's made of neoprene, which is lightweight, strong, flexible, and machine-washable. Read more

Published 7 months ago by LauraZ

#### Wine tote for her, Neoprene for me...

My wife likes her wine. She drinks the wine like I drink water. She is building a rag tag collection of items to make her wine even more fun and fulfilling. Read more

Published 8 months ago by R. Lee Barrett

# Search Customer Reviews

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# **Customers Also Shopped For**



LARGE Neoprene Lunch Bag - Large & Thick Insulated Tote - 5 Design Options - Heavy Duty... 189

\$15.90



BAGWER Lunch Boxes for Adults LARGE size Machine Washable Neoprene Lunch Bag and...

143

\$16.95



Nordic By Nature Insulated Neoprene Lunch Bag For Women, Men & Kids + 12" Big Bottle Cooler |...

287

\$16.99



Roomy Large XL XThick Insulated Lunch Bag Premium Neoprene Tote with Shoulder Strap...

128

\$16.99



Bonison Nylon Sleeve Coloful Assortment Protection Sweat Absorption Insulation...

63

\$1.99 - \$9.99



Lunch Bag, Coofit Neoprene Picnic Lunch Tote Insulated Lunch Box Food Container Insulated...

5

\$11.98