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11	Attorneys for Plaintiff		
12	Hypermedia Navigation LLC		
13	IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF CALIFORNIA		
14			
15	HYPERMEDIA NAVIGATION LLC,	Case No. 4:17-cv-03188-HSG	
16	Plaintiff,	Hon. Haywood S. Gilliam, Jr.	
17	v.	AMENDED COMPLAINT	
18	YAHOO HOLDINGS, INC.,		
19	Defendant.		
20	AMENDED COMPLAINTE		
21	AMENDED COMPLAINT		
22	This is an action for patent infringement in which Hypermedia Navigation LLC		
23	("Hypermedia") makes the following allegations against Yahoo Holdings, Inc., ("Defendant"):		
24	<u>PARTIES</u>		
25	1. Hypermedia Navigation LLC is a Texas limited liability company with a principle		
26	place of business located at 5068 W. Plano Parkway, Suite 300, Plano, TX 75093.		
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2. Yahoo Holdings, Inc., is a corporation organized and existing under the laws of Delaware, with its principal place of business located at 701 First Avenue, Sunnyvale, California 94089. Yahoo may be served with process through its registered agent, The Corporation Trust Company, Corporation Trust Center, 1209 Orange St., Wilmington, DE 19801.

#### **JURISDICTION AND VENUE**

- 3. This is an action for infringement of a United States patent arising under 35 U.S.C. §§ 271(a), 281, and 284 - 85. This Court has subject matter jurisdiction over this action under 28 U.S.C. §1331 and §1338(a).
- 4. Venue is proper in this district pursuant to 28 U.S.C. § 1400(b). Defendant has a regular place of business in this district at 701 First Avenue, Sunnyvale, CA 84089, and has committed acts of patent infringement in this district.
- 5. Defendant is subject to this Court's specific and general personal jurisdiction pursuant to due process and/or the California Long Arm Statute, due at least to Defendant's substantial business in this forum, including: (i) at least a portion of the infringements alleged herein; and (ii) regularly doing or soliciting business, engaging in other persistent courses of conduct, and/or deriving substantial revenue from goods and services provided to individuals in California and in this district.

## **INTRADISTRICT ASSIGNMENT**

6. Pursuant to Civil L-R 3-2(c), assignment to any Division within the Northern District of California is appropriate because this is an Intellectual Property Action.

# THE HYPERMEDIA PATENTS

7. The Hypermedia Patents disclose the solution to a problem created by internet web navigation which lacked linear navigation for media elements such as television shows, movies, radio programs, concert viewings, which were increasingly unorganized with virtually unlimited

number of choices, for example, searching for a content on the search term "President" in December 1998 on www.yahoo.com would yield non-linear results.

8. In 1998, Yahoo's search engine provided this simple categorical home page with no media content navigation.



9. Search results through browsers were lists of links with no linear navigation for media elements such as videos, images, and/or audio files or websites, for example, a search result for president would look like this in 1999:



- 10. The Hypermedia patents solved this problem by creating a linear navigation resource program to navigate media elements by pulling multiple media elements from multiple hypermedia resources from multiple remote information nodes and provides them to the subscriber station through an interface which provides presentation of a media element and a linear navigation through a path of additional media elements.
- 11. On May 8, 2007, United States Patent No. 7,216,155 (the "'155 patent") was duly and legally issued by the United States Patent and Trademark Office for an invention titled "System"

and Method for Creating and Navigating a Linear Hypermedia Resource Program." A true and correct copy of the '155 patent is attached hereto as Exhibit A.

- 12. On June 3, 2008, United States Patent No. 7,383,323 (the "'323 patent") was duly and legally issued by the United States Patent and Trademark Office for an invention titled "System and Method for Creating and Navigating a Linear Hypermedia Resource Program." A true and correct copy of the '323 patent is attached hereto as Exhibit B.
- 13. On June 3, 2008, United States Patent No. 7,383,324 (the "'324 patent") was duly and legally issued by the United States Patent and Trademark Office for an invention titled "System and Method for Creating and Navigating a Linear Hypermedia Resource Program." A true and correct copy of the '324 patent is attached hereto as Exhibit C.
- 14. On September 9, 2008, United States Patent No. 7,424,523 (the "523 patent") was duly and legally issued by the United States Patent and Trademark Office for an invention titled "System and Method for Creating and Navigating a Linear Hypermedia Resource Program." A true and correct copy of the '523 patent is attached hereto as Exhibit D.
- 15. On January 13, 2009, United States Patent No. 7,478,144 (the "'144 patent") was duly and legally issued by the United States Patent and Trademark Office for an invention titled "System and Method for Creating and Navigating a Linear Hypermedia Resource Program." A true and correct copy of the '144 patent is attached hereto as Exhibit E.
- 16. On August 3, 2010, United States Patent No. 7,769,830 (the "'830 patent") was duly and legally issued by the United States Patent and Trademark Office for an invention titled "System and Method for Creating and Navigating a Linear Hypermedia Resource Program." A true and correct copy of the '830 patent is attached hereto as Exhibit F.

- 17. On August 21, 2012, United States Patent No. 8,250,173 (the "173 patent") was duly and legally issued by the United States Patent and Trademark Office for an invention titled "System and Method for Creating and Navigating a Linear Hypermedia Resource Program." A true and correct copy of the '173 patent is attached hereto as Exhibit G.
- 18. On July 14, 2015, United States Patent No. 9,083,672 (the "'672 patent") was duly and legally issued by the United States Patent and Trademark Office for an invention titled "System and Method for Creating and Navigating a Linear Hypermedia Resource Program." A true and correct copy of the '672 patent is attached hereto as Exhibit H.
- 19. The '155 Patent, the '323 Patent, the '324 Patent, the '523 Patent, the '144 Patent, the '830 Patent, the '173 Patent, and the '672 Patent are collectively referred to as the "Asserted Patents."
- 20. Hypermedia is the owner of the Asserted Patents with all rights in and to the Asserted Patents.
- 21. Upon information and belief, to the extent any marking was required by 35 U.S.C. § 287 with regards to the Asserted Patents, Hypermedia has complied with such requirements.

### COUNT I INFRINGEMENT OF U.S. PATENT NO. 7,216,155

- 22. Defendant directly or through its intermediaries, makes, uses, imports, sells, and/or offers for sale products and/or systems (*i.e.*, the Yahoo search engine and/or Yahoo video search) (the "Accused Instrumentalities")) that infringe claims 13, 15, and 16 of the '155 patent.
- 23. Upon information and belief, Defendant has been and is now infringing claims 13, 15, and 16 of the '155 Patent in the State of Texas, in this Judicial District, and elsewhere in the United States, by, among other things, directly or through intermediaries, making, using, importing, providing, selling and/or offering for sale the Yahoo search engine and/or Yahoo video search, *i.e.*,

the Accused Instrumentalities, covered by one or more claims of the '155 Patent to the injury of Hypermedia. Defendant is directly infringing, literally infringing, and/or infringing the '155 Patent under the doctrine of equivalents. Defendant is thus liable for infringement of the '155 Patent pursuant to 35 U.S.C. § 271(a).

- 24. The Accused Instrumentalities infringe claim 13 of the '155 Patent as they comprise a computer readable medium tangibly embodying computer executable instructions for creating a linear Web tour comprising a linear linked-sequence of program elements on the World-Wide Web, the World-Wide Web including a plurality of Web pages stored at a common remote information node (e.g. Yahoo's servers), each Web page having a base media element (e.g. pages returned from the Yahoo video search engine including media element(s)), the computer executable instructions comprising instructions for selecting a first base media element corresponding to a first Web page (e.g. selecting a first video in the returned Yahoo video search); selecting a second base media element corresponding to a second Web page (e.g. selecting a second video in the returned Yahoo video search); and incorporating the first base media element and the second base media element as program elements in the linear linked-sequence of program elements (e.g. providing a list of most relevant video results for Yahoo video search) *See* Pls' P.R. 3-1 Infringement Contentions, served on Defendant May 30, 2017, and hereby incorporated by reference, Ex. A.
- 25. The Accused Instrumentalities infringe claim 15 of the '155 Patent as they comprise a computer readable medium tangibly embodying computer executable instructions to comply with claim 13 and further includes instructions for receiving a search criteria from a user wherein selecting the first base media element and selecting the second base media element are performed based on the search criteria (e.g. videos are selected based on a search term). *See* Pls' P.R. 3-1 Infringement Contentions, Ex. A.

- 26. The Accused Instrumentalities infringe claim 16 of the '155 Patent as they comprise a computer readable medium tangibly embodying computer executable instructions to comply with claim 13 and further includes instructions for receiving at least one search preference from a user wherein selecting the first base media element and selecting the second base media element are performed based on the search preference. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. A.
- 27. As a result of Defendant's infringement of the '155 Patent, Hypermedia has suffered monetary damages and is entitled to a money judgment in an amount adequate to compensate for Defendant's infringement, but in no event less than a reasonable royalty for the use made of the invention by Defendant, together with interest and costs as fixed by the court.

### COUNT II INFRINGEMENT OF U.S. PATENT NO. 7,383,323

- 28. Defendant directly or through its intermediaries, make, use, import, sell, and/or offer for sale products and/or systems (*i.e.*, the Yahoo search engine and/or Yahoo video search) (the "Accused Instrumentalities")) that infringe claims 10, 11, 12, 17, 28, 29, 30, and 35 of the '323 patent.
- Upon information and belief, Defendant has been and is now infringing claims 10, 11, 12, 17, 28, 29, 30, and 35 of the '323 Patent in the State of Texas, in this Judicial District, and elsewhere in the United States, by, among other things, directly or through intermediaries, making, using, importing, providing, selling and/or offering for sale the Yahoo search engine and/or Yahoo video search, *i.e.*, the Accused Instrumentalities, covered by one or more claims of the '323 Patent to the injury of Hypermedia. Defendant is directly infringing, literally infringing, and/or infringing the '323 Patent under the doctrine of equivalents. Defendant is thus liable for infringement of the '323 Patent pursuant to 35 U.S.C. § 271(a).

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- 30. The Accused Instrumentalities infringe claim 10 of the '323 Patent as they perform a method for presenting video media elements to a subscriber station by receiving request from the subscriber station to present at least one video element to the subscriber (e.g. Yahoo receives a request from a user for presenting video media elements results); selecting a plurality of video media elements for presentation the subscriber station (e.g. Yahoo video search selects a plurality of video elements); creating a file for use by the subscriber station to create a user interface (e.g. Yahoo video search presents a viewing area of a user selected video); and transmitting the file to the subscriber station. See Pls' P.R. 3-1 Infringement Contentions, Ex. B.
- 31. Accused Instrumentalities infringe claim 11 of the '323 Patent as they perform the method of claim 10 and receiving the request from the subscriber station includes receiving a search criteria and selecting the plurality of video media elements includes selecting the plurality of video media elements based upon the search criteria (e.g. Yahoo selects videos based on search terms). See Pls' P.R. 3-1 Infringement Contentions, Ex. B.
- 32. The Accused Instrumentalities infringe claim 12 of the '323 Patent as they perform the method of claim 10 and receiving the request from the subscriber station includes receiving a search criteria and at least one search preference and selecting the plurality of video media elements includes selecting the plurality of video media elements based upon the search criteria and the at least one search preference. See Pls' P.R. 3-1 Infringement Contentions, Ex. B.
- The Accused Instrumentalities infringe claim 17 of the '323 Patent as they perform 33. the method of claim 10 and each of the plurality of video media elements for presentation to the subscriber station resides on a common Web Site. See Pls' P.R. 3-1 Infringement Contentions, Ex. В.

- 34. The Accused Instrumentalities infringe claim 28 of the '323 Patent as they comprise a computer readable medium tangibly comprising computer executable instructions for receiving a request from the subscriber station to present at least on video media element to the subscriber station and selecting a plurality of video media elements for presentation to the subscriber station (e.g. Yahoo receives a request and selects videos for presentation), the plurality of video elements include a first video media element and a plurality of second video media elements; creating a file for use by the subscriber station to create a user interface that includes a viewing area in which the first video media element is presented and a map area having a plurality of icons (e.g. Yahoo present a user interface to a subscriber); and transmitting the file to the subscriber station. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. B.
- 35. The Accused Instrumentalities infringe claim 29 of the '323 Patent as they comprise a computer readable medium tangibly comprising computer executable instructions for performing the steps of claim 28 and instructions for receiving the request from a subscriber station including instructions for receiving a search criteria and selecting the plurality of video media elements based upon the search criteria. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. B.
- 36. The Accused Instrumentalities infringe claim 30 of the '323 Patent as they comprise a computer readable medium tangibly comprising computer executable instructions for performing the steps of claim 28 and instructions for receiving from the subscriber station a search criteria and at least one search preference, and instructions for selecting the plurality of video media elements based on the search criteria and the at least one search preference. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. B.
- 37. The Accused Instrumentalities infringe claim 35 of the '323 Patent as they comprise a computer readable medium tangibly comprising computer executable instructions for performing

the steps of claim 28 and each of the plurality of video media elements for presentation to the subscriber station resides on a common Web site. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. B.

38. As a result of Defendant's infringement of the '323 Patent, Hypermedia has suffered monetary damages and is entitled to a money judgment in an amount adequate to compensate for Defendant's infringement, but in no event less than a reasonable royalty for the use made of the invention by Defendant, together with interest and costs as fixed by the court.

### COUNT III INFRINGEMENT OF U.S. PATENT NO. 7,383,324

- 39. Defendant directly or through its intermediaries, make, use, import, sell, and/or offer for sale products and/or systems (*i.e.*, the Yahoo search engine and/or Yahoo video search and/or Yahoo Music) (the "Accused Instrumentalities")) that infringe claims 1, 2, and 4 of the '324 patent.
- 40. Upon information and belief, Defendant has been and is now infringing claims 1, 2, and 4 of the '324 Patent in the State of Texas, in this Judicial District, and elsewhere in the United States, by, among other things, directly or through intermediaries, making, using, importing, providing, selling and/or offering for sale the Yahoo search engine and/or Yahoo video search and/or Yahoo Music, *i.e.*, the Accused Instrumentalities, covered by one or more claims of the '324 Patent to the injury of Hypermedia. Defendant is directly infringing, literally infringing, and/or infringing the '324 Patent under the doctrine of equivalents. Defendant is thus liable for infringement of the '324 Patent pursuant to 35 U.S.C. § 271(a).
- 41. The Accused Instrumentalities infringe claim 1 of the '324 Patent as they perform a method for presenting video media elements to a subscriber station by receiving request from the subscriber station to present at least one video element to the subscriber (e.g. Yahoo receives a request from a user for presenting video media elements results); selecting a plurality of video

media elements for presentation the subscriber station (e.g. Yahoo video search selects a plurality of video elements); creating a file for use by the subscriber station to create a user interface (e.g. Yahoo video search presents a viewing area of a user selected video); and transmitting the file to the subscriber station. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. C.

- 42. The Accused Instrumentalities infringe claim 2 of the '324 Patent as they perform the method of claim 1 and each of the first plurality of video media elements and the second plurality of video elements are associated with the Web site. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. C.
- 43. The Accused Instrumentalities infringe claim 4 of the '324 Patent as they perform the method of claim 1 and wherein receiving the search criteria from the subscriber station comprises receiving a search term and selecting the second plurality of video media elements based upon the search criteria comprises using the search term to select the second plurality of video media elements. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. C.
- 44. As a result of Defendant's infringement of the '324 Patent, Hypermedia has suffered monetary damages and is entitled to a money judgment in an amount adequate to compensate for Defendant's infringement, but in no event less than a reasonable royalty for the use made of the invention by Defendant, together with interest and costs as fixed by the court.

## <u>COUNT IV</u> <u>INFRINGEMENT OF U.S. PATENT NO. 7,424,523</u>

45. Defendant directly or through its intermediaries, make, use, import, sell, and/or offer for sale products and/or systems (*i.e.*, the Yahoo search engine and/or its Yahoo video search and/or Yahoo music) (the "Accused Instrumentalities")) that infringe claims 6, 7, 8, 9, 10, and 11 of the '523 patent.

46. Upon information and belief, Defendant has been and is now infringing claims 6 and 7 of the '523 Patent in the State of Texas, in this Judicial District, and elsewhere in the United States, by, among other things, directly or through intermediaries, making, using, importing, providing, selling and/or offering for sale the Yahoo search engine and/or its Yahoo video search and/or Yahoo music, *i.e.*, the Accused Instrumentalities, covered by one or more claims of the '523 Patent to the injury of Hypermedia. Defendant is directly infringing, literally infringing, and/or infringing the '523 Patent under the doctrine of equivalents. Defendant is thus liable for infringement of the '523 Patent pursuant to 35 U.S.C. § 271(a).

47. The Accused Instrumentalities infringe claim 6 of the '523 Patent as they perform a method for navigating a linear Web program by sending data from a remote information node to display, on a display device at a user location, a first media element of the plurality of media elements from the single Website (e.g. Yahoo video search sends to a user video search results);, the first media element having a forward link to a second media element of the linear Web program, and to display a forward link indicator on the display device; receiving a first signal in response to an action of the user indicating an activation of the forward link indicator, and in response to the activation of the forward link indicator, sending data from the remote information node to display on the display device (e.g. Yahoo providing a forward link to the next media element and displaying the next media element); and receiving a second signal in response to an action of the user indicating an activation of the forward link indicator, and in response to the activation of the forward link indicator, sending data from the remote information node to display on the display device, the third media element of the linear Web program (e.g. Yahoo presenting a third media element after receiving a second signal). See Pls' P.R. 3-1 Infringement Contentions, Ex. D.

- 48. The Accused Instrumentalities infringe claim 7 of the '523 Patent as they perform the method of claim 6 and the forward link indicator includes a forward link button. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. D.
- 49. The Accused Instrumentalities infringe claim 8 of the '523 Patent as they perform the method of claim 6 and the media elements include a series of backward links by sending data from the remote information node causing the display of a backward link on the display device. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. D.
- 50. The Accused Instrumentalities infringe claim 9 of the '523 Patent as they perform the method of claim 8 and including a second media elements with a backward link to the first media element, whereby receiving a third signal from a user action indicating activation of the backward, and in response to the activation of the backward link from the second webpage being displayed on the device, activating a backward link to the first media element of the linear web program. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. D.
- 51. The Accused Instrumentalities infringe claim 10 of the '523 Patent as they perform the method of claim 9 and the linear web program includes a plurality of addresses the correspond to the plurality of media elements that are ordered in accordance with a linear sequence. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. D.
- 52. The Accused Instrumentalities infringe claim 11 of the '523 Patent as they perform the method of claim 6 and also store the linear web program at a remote information node. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. D.
- 53. As a result of Defendant's infringement of the '523 Patent, Hypermedia has suffered monetary damages and is entitled to a money judgment in an amount adequate to compensate for

Defendant's infringement, but in no event less than a reasonable royalty for the use made of the invention by Defendant, together with interest and costs as fixed by the court.

COUNT V

# INFRINGEMENT OF U.S. PATENT NO. 7, 478,144

- 54. Defendant directly or through its intermediaries, make, use, import, sell, and/or offer for sale products and/or systems (*i.e.*, the Yahoo search engine and/or its Yahoo video search and/or Yahoo music) (the "Accused Instrumentalities")) that infringe claims 40, 44, 46, 47, 48, and 49 of the '144 patent.
- 55. Upon information and belief, Defendant has been and is now infringing claims 40, 44, 46, 47, 48, and 49 of the '144 Patent in the State of Texas, in this Judicial District, and elsewhere in the United States, by, among other things, directly or through intermediaries, making, using, importing, providing, selling and/or offering for sale the Yahoo search engine and/or its Yahoo video search and/or Yahoo music, *i.e.*, the Accused Instrumentalities, covered by one or more claims of the '144 Patent to the injury of Hypermedia. Defendant is directly infringing, literally infringing, and/or infringing the '144 Patent under the doctrine of equivalents. Defendant is thus liable for infringement of the '144 Patent pursuant to 35 U.S.C. § 271(a).
- 56. The Accused Instrumentalities infringe claim 40 of the '144 Patent as they perform the method of claim 39 and the user interface includes a viewing area in which at least one image of the plurality of found video media elements is presented and a map area in which information regarding some of the plurality of found video media elements is presented. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. E.
- 57. The Accused Instrumentalities infringe claim 44 of the '144 Patent as they perform a method for performing a search for media elements and for providing the media elements to a subscriber station by receiving a search request from the subscriber station to perform a search for

media elements (e.g. Yahoo receives a search request from a user); searching for media elements based upon the search request to produce a plurality of found media elements (e.g. Yahoo searches and produces a plurality of video search results); selecting, from the plurality of found media elements, a first media element; selecting from the plurality of found media elements, a plurality of second media elements (e.g. Yahoo video search provides a linear result of a first media element along with a plurality of second media elements); and creating a file for use by the subscriber station to create a user interface (e.g. Yahoo video search creates a return of results in a user interface format). See Pls' P.R. 3-1 Infringement Contentions, Ex. E.

- 58. The Accused Instrumentalities infringe claim 46 of the '144 Patent as they perform the method of claim 44 and the map area of the user interface includes links to the plurality of second media elements. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. E.
- 59. The Accused Instrumentalities infringe claim 47 of the '144 Patent as they perform the method of claim 44 and the media elements reside on different websites. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. E.
- 60. The Accused Instrumentalities infringe claim 48 of the '144 Patent as they perform the method of claim 44 and the information regarding the plurality of second media elements comprise icons representative of corresponding media elements. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. E.
- 61. The Accused Instrumentalities infringe claim 49 of the '144 Patent as they perform the method of claim 44 and where the map area and display do not overlap. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. E.
- 62. As a result of Defendant's infringement of the '144 Patent, Hypermedia has suffered monetary damages and is entitled to a money judgment in an amount adequate to compensate for

Defendant's infringement, but in no event less than a reasonable royalty for the use made of the invention by Defendant, together with interest and costs as fixed by the court.

# **COUNT VI INFRINGEMENT OF U.S. PATENT NO. 7,769,830**

- 63. Defendant directly or through its intermediaries, make, use, import, sell, and/or offer for sale products and/or systems (*i.e.*, the Yahoo search engine and/or Yahoo video search and/or Yahoo music) (the "Accused Instrumentalities")) that infringe claims 1, 2, 3, 4, 5, 7, 12, 15, 16, 18, 19, 24, and 25 of the '830 patent.
- 64. Upon information and belief, Defendant has been and is now infringing claims 1, 2, 3, 4, 5, 7, 12, 15, 16, 18, 19, 24, and 25 of the '830 Patent in the State of Texas, in this Judicial District, and elsewhere in the United States, by, among other things, directly or through intermediaries, making, using, importing, providing, selling and/or offering for sale the Yahoo search engine and/or Yahoo video search and/or Yahoo music, *i.e.*, the Accused Instrumentalities, covered by one or more claims of the '830 Patent to the injury of Hypermedia. Defendant is directly infringing, literally infringing, and/or infringing the '830 Patent under the doctrine of equivalents. Defendant is thus liable for infringement of the '830 Patent pursuant to 35 U.S.C. § 271(a).
- 65. The Accused Instrumentalities infringe claim 1 of the '830 Patent as they perform a method for operating at least one web server to present video media elements to a subscriber station by receiving a web page request from the subscriber station (e.g. the Yahoo server receives a request from a user); in response to receiving the web page request, the at least one web server creating at least one web page for use by a browser of the subscriber station to produce a user interface at the subscriber station that includes a viewing area and a map area (e.g. Yahoo generates a response viewable by a user that includes a viewing area and a map area); and responding to the

web page request by the at least one web server by initiating download of the at least one web page to the subscriber station . *See* Pls' P.R. 3-1 Infringement Contentions, Ex. F.

- 66. The Accused Instrumentalities infringe claim 2 of the '830 Patent as they perform the method of claim 1 and receiving the web page request from the subscriber station includes the at least one web server receiving a search criteria and the at least one web server selecting the first video media element and the plurality of second video media elements based upon the search criteria (e.g. Yahoo selects videos based on the search term). *See* Pls' P.R. 3-1 Infringement Contentions, Ex. F.
- 67. The Accused Instrumentalities infringe claim 3 of the '830 Patent as they perform the method of claim 1 and further receives a search criteria by the at least one web server from the subscriber station and selects the first video media element and the plurality of second video media elements by the at least one web server based upon the search criteria. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. F.
- 68. The Accused Instrumentalities infringe claim 4 of the '830 Patent as they perform the method of claim 1 and receives a selection from the subscriber station of one of the plurality of second video media elements for display in the viewing area by the at least one web server. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. F.
- 69. The Accused Instrumentalities infringe claim 5 of the '830 Patent as they perform the method of claim 1 and includes a web server selecting the first video media element and the plurality of second video media elements based on the search criteria and at least one search preference. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. F.
- 70. The Accused Instrumentalities infringe claim 7 of the '830 Patent as they perform the method of claim 1 and where the video media elements are selected by the web server after

Contentions, Ex. F.

71. The Accused Instrumentalities infringe claim 12 of the '830 Patent as they perform the method of claim 1 and at least some icons of the map area convey subjects corresponding to

receipt of the web page request from the subscriber station. See Pls' P.R. 3-1 Infringement

second video media elements. See Pls' P.R. 3-1 Infringement Contentions, Ex. F.

72. The Accused Instrumentalities infringe claim 15 of the '830 Patent as they perform a method for presenting video media elements to a subscriber station by at least one web server by creating at least one web page by the at least one web server for use by a browser of the subscriber station to produce a user interface at the subscriber station that includes a viewing area in which a first video media element is presented and a map area in which a plurality of icons are presented (e.g. Yahoo creates a web page for use by the subscriber station), each icon representative of a corresponding one of a plurality of second video media elements; receiving a web page request from the subscriber station; and responding to the web page request by initiating download of the at least one web page to the subscriber station. See Pls' P.R. 3-1 Infringement Contentions, Ex. F.

- 73. The Accused Instrumentalities infringe claim 16 of the '830 Patent as they perform the method of claim 15 and the plurality of video media elements are selected by the web server after receipt of the web page request from the subscriber station. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. F.
- 74. The Accused Instrumentalities infringe claim 18 of the '830 Patent as they perform the method of claim 15 and further receives a search criteria and selects the first video media element and the plurality of second video media elements by based upon the search criteria (e.g. Yahoo selects videos based on a search term). *See* Pls' P.R. 3-1 Infringement Contentions, Ex. F.

- 75. The Accused Instrumentalities infringe claim 19 of the '830 Patent as they perform the method of claim 15 and further receives a selection from the subscriber station of the plurality of second video media elements for displaying in the viewing area. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. F.
- 76. The Accused Instrumentalities infringe claim 24 of the '830 Patent as they perform the method of claim 15 and at least some icons of the map area convey subjects of corresponding second video media elements. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. F.
- 77. The Accused Instrumentalities infringe claim 25 of the '830 Patent as they perform the method of claim 15 and the plurality of video media elements for presentation to the subscriber station resides on a common Web site. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. F.
- 78. As a result of Defendant's infringement of the '830 Patent, Hypermedia has suffered monetary damages and is entitled to a money judgment in an amount adequate to compensate for Defendant's infringement, but in no event less than a reasonable royalty for the use made of the invention by Defendant, together with interest and costs as fixed by the court.

### COUNT VII INFRINGEMENT OF U.S. PATENT NO. 8,250,173

- 79. Defendant directly or through its intermediaries, make, use, import, sell, and/or offer for sale products and/or systems (*i.e.*, the Yahoo search engine and/or Yahoo video search and/or Yahoo music) (the "Accused Instrumentalities")) that infringe claims 1, 2, 5, 6, 7, 8, 9, 11, 12, 13, 15, 16, 20, 24, and 25 of the '173 patent.
- 80. Upon information and belief, Defendant has been and is now infringing claims 1, 2, 5, 6, 7, 8, 9, 11, 12, 13, 15, 16, 20, 24, and 25 of the '173 Patent in the State of Texas, in this Judicial District, and elsewhere in the United States, by, among other things, directly or through intermediaries, making, using, importing, providing, selling and/or offering for sale the Yahoo

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P.R. 3-1 Infringement Contentions, Ex. G.

search engine and/or Yahoo video search and/or Yahoo music, i.e., the Accused Instrumentalities, covered by one or more claims of the '173 Patent to the injury of Hypermedia. Defendant is directly infringing, literally infringing, and/or infringing the '173 Patent under the doctrine of equivalents. Defendant is thus liable for infringement of the '830 Patent pursuant to 35 U.S.C. § 271(a).

- 81. The Accused Instrumentalities infringe claim 1 of the '173 Patent as they perform a method for operating at least one web server to present video media elements to a subscriber station by receiving a web page request from the subscriber station (e.g. the Yahoo server receives a request from a user); in response to receiving the web page request, the at least one web server accessing a web page for use by a browser of the subscriber station to produce a user interface at the subscriber station (e.g. Yahoo generates a response viewable by a user that includes a viewing area and a map area) and responding to the web page request by the at least one web server by initiating download of the at least one web page to the subscriber station. See Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 82. The Accused Instrumentalities infringe claim 2 of the '173 Patent as they perform the method of claim 1 and the preview of the first media element comprises a still image. See Pls'
- 83. The Accused Instrumentalities infringe claim 5 of the '173 Patent as they perform the method of claim 1 and further receives a selection from the subscriber station of the corresponding video media element and services the selection by causing presentation of the corresponding video media element on the subscriber station. See Pls' P.R. 3-1 Infringement Contentions, Ex. G.

- 84. The Accused Instrumentalities infringe claim 6 of the '173 Patent as they perform the method of claim 1 and further receives a selection from the subscriber station of one of the plurality of second video media and services the selection by causing presentation of the selected one of the plurality of second video media elements on the subscriber station. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 85. The Accused Instrumentalities infringe claim 7 of the '173 Patent as they perform the method of claim 1 and further receives a search criteria from the subscriber station and selects the first video media element and the plurality of second video media elements based upon the search criteria. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 86. The Accused Instrumentalities infringe claim 8 of the '173 Patent as they perform the method of claim 7 and further receives a selection from the subscriber station of one of the plurality of second video media elements for display in the viewing area. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 87. The Accused Instrumentalities infringe claim 9 of the '173 Patent as they perform the method of claim 1 and receiving the web page request from the subscriber station by the at least one web server includes receiving a search criteria and at least one search preference and further comprises selecting the first video media element and the plurality of second video media elements based upon the search criteria and the at least one search preference. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 88. The Accused Instrumentalities infringe claim 11 of the '173 Patent as they perform the method of claim 1 and the plurality of video media elements are selected by the at least one web server after receipt of the web page request from the subscriber station. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.

- 89. The Accused Instrumentalities infringe claim 12 of the '173 Patent as they perform the method of claim 1 and at least some icons of the map area convey subjects of corresponding second video media elements. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 90. The Accused Instrumentalities infringe claim 13 of the '173 Patent as they perform the method of claim 1 and the plurality of video media elements for presentation to the subscriber station reside on a common Web site. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 91. The Accused Instrumentalities infringe claim 15 of the '173 Patent as they perform a method for presenting video media elements to a subscriber station by at least one web server by receiving a web page request from the subscriber station that includes a search criteria (e.g. the Yahoo Video search receives a web page request that includes a search criteria); retrieving a plurality of video media elements based upon the search criteria; creating at least one web page by the at least one web server for use by a browser of the subscriber station to produce a user interface (e.g. Yahoo generates a response viewable by a user that includes a viewing area and a map area); and responding to the web page request by the at least one web server by initiating download of the at least one web page to the subscriber station. See Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 92. The Accused Instrumentalities infringe claim 16 of the '173 Patent as they perform the method of claim 15 and further receives a selection from the subscriber station of a corresponding video media element and services the selection by causing presentation of the corresponding video media element on the subscriber station. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 93. The Accused Instrumentalities infringe claim 20 of the '173 Patent as they perform the method of claim 15 and further receives a selection from the subscriber station of one of the selected one of the plurality of second video media elements and services the selection by causing

presentation of the selected one of the plurality of second video media elements on the subscriber station. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.

- 94. The Accused Instrumentalities infringe claim 24 of the '173 Patent as they perform the method of claim 15 and at least some icons of the map area convey subjects of corresponding video media elements. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 95. The Accused Instrumentalities infringe claim 25 of the '173 Patent as they perform the method of claim 15 and the plurality of video media elements for presentation to the subscriber station resides on a common Web site. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. G.
- 96. As a result of Defendant's infringement of the '173 Patent, Hypermedia has suffered monetary damages and is entitled to a money judgment in an amount adequate to compensate for Defendant's infringement, but in no event less than a reasonable royalty for the use made of the invention by Defendant, together with interest and costs as fixed by the court.

### COUNT VIII INFRINGEMENT OF U.S. PATENT NO. 9,083,672

- 97. Defendant directly or through its intermediaries, make, use, import, sell, and/or offer for sale products and/or systems (*i.e.*, the Yahoo search engine and/or Yahoo video search and/or Yahoo Music) (the "Accused Instrumentalities")) that infringe claims 14, 15, 16, 17, 18, and 19 of the '672 patent.
- 98. Upon information and belief, Defendant has been and is now infringing claim 14, 15, 16, 17, 18, and 19 of the '672 Patent in the State of Texas, in this Judicial District, and elsewhere in the United States, by, among other things, directly or through intermediaries, making, using, importing, providing, selling and/or offering for sale the Yahoo search engine and/or Yahoo video search and/or Yahoo music, *i.e.*, the Accused Instrumentalities, covered by one or more claims of the '672 Patent to the injury of Hypermedia. Defendant is directly infringing, literally infringing,

and/or infringing the '672 Patent under the doctrine of equivalents. Defendant is thus liable for infringement of the '672 Patent pursuant to 35 U.S.C. § 271(a).

- 99. The Accused Instrumentalities infringe claim 14 of the '672 Patent as they perform a method for presenting a linear program of video elements by displaying a plurality of indicators in a map area of a display screen (e.g. Yahoo Video Search displays a plurality of potential videos in a map area); displaying a forward link indicator corresponding to a next program element of the linear program of video elements (e.g. Yahoo Video Search provides a forward link tied to a next video); selecting the next program element of the linear program of video elements in response to a user selection of the forward link indicator; and displaying the selected next program element in a viewing area of the display screen, wherein the video elements are stored on a server. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. H.
- 100. The Accused Instrumentalities infringe claim 15 of the '672 Patent as they perform the method of claim 14 and in response to a user selection of one of the plurality of indicators, selecting a selected video element corresponding to one of the first, second, or third video element. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. H.
- 101. The Accused Instrumentalities further infringe claim 16 of the '672 Patent as they perform the method of claim 14 and in response to user selection of one of the plurality of indicators, highlights the corresponding on of the first, second, or third video element. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. H.
- 102. The Accused Instrumentalities further infringe claim 17 of the '672 Patent as they perform the method of claim 14 and displays a backward link indicator corresponding to a previous program element of a linear program of video elements. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. H.

103. The Accused Instrumentalities further infringe claim 18 of the '672 Patent as they perform the method of claim 14 and displays the linear program of video elements to a subscriber station at a user location over the internet. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. H.

- 104. The Accused Instrumentalities further infringe claim 19 of the '672 Patent as they perform the method of claim 14 and receives a user search request and generates the linear program of video elements in response to a user search request. *See* Pls' P.R. 3-1 Infringement Contentions, Ex. H.
- 105. As a result of Defendant's infringement of the '672 Patent, Hypermedia has suffered monetary damages and is entitled to a money judgment in an amount adequate to compensate for Defendant's infringement, but in no event less than a reasonable royalty for the use made of the invention by Defendant, together with interest and costs as fixed by the court.

#### **JURY DEMAND**

Hypermedia hereby requests a trial by jury on all issues so triable by right.

### **PRAYER FOR RELIEF**

Hypermedia requests that the Court find in their favor and against Defendant, and that the Court grant Hypermedia the following relief:

- a. Judgment that one or more claims of the Asserted Patents have been infringed, either literally and/or under the doctrine of equivalents, by Defendant;
- b. Judgment that Defendant accounts for and pay to Hypermedia all damages and costs incurred by Hypermedia, caused by Defendant's infringing activities and other conduct complained of herein;
- c. That Hypermedia be granted pre-judgment and post-judgment interest on the damages caused by Defendant's infringing activities and other conduct complained of herein;

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1	d. That this Court de	eclare this an exceptional case and award Hypermedia reasonable	
2	attorneys' fees and costs in accordance with 35 U.S.C. § 285; and		
3	e. That Hypermedia	be granted such other and further relief as the Court may deem just	
4	and proper under the circumstance	es.	
5			
6	Dated: August 19, 2017	By: <u>/s/ Hao Ni</u> Hao Ni	
7		Attorney for Plaintiff Hypermedia	
8		Navigation LLC	
9	CERTIFICATE OF SERVICE		
10	x .:6 .1 . 11		
11	via the Court's CM/ECF system.	is being served on August 19, 2017, with a copy of this document	
12		/s/ Hao Ni	
13		HAO NI	
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