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19 Attorneys for Plaintiff
20 Mobile Commerce Framework Inc.

21 UNITED STATES DISTRICT COURT
22 SOUTHERN DISTRICT OF CALIFORNIA

23 MOBILE COMMERCE FRAMEWORK
24 INC.,

25 Plaintiff,

26 v.

27 Yelp! Inc.,

28 Defendant.

Case No. '11CV2589 MMAMDD

COMPLAINT

JURY TRIAL DEMANDED

Plaintiff Mobile Commerce Framework Inc. ("MCF") for its complaint against
Defendant Yelp! Inc. ("Yelp") avers as follows:

PARTIES

1. Plaintiff MCF is a corporation organized under the laws of Delaware, with its
principal place of business at 24196 Alicia Parkway, Suite L, Mission Viejo, California 92691.

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2. On information and belief, Defendant Yelp is a corporation organized under the laws of Delaware, with its principal place of business at 706 Mission Street, Floor 7, San Francisco, California 94103.

JURISDICTION

3. This is a civil action for patent infringement arising under the patent laws of the United States of America, 35 U.S.C. § 1, et seq.

4. This Court has jurisdiction over the subject matter of the Complaint pursuant to 28 U.S.C. §§ 1331 & 1338.

5. This Court has personal jurisdiction over Yelp because Yelp purposefully offers and provides the infringing products through established distribution channels into the State of California and the Southern District of California.

6. Venue is proper under 28 U.S.C. §§ 1391(b) and (c) and 1400(b) because Yelp offers the infringing products to customers in the Southern District of California and because Yelp is subject to personal jurisdiction in the Southern District of California.

7. This case involves the same patent at issue in the matter *Mobile Commerce Framework, Inc. v. Foursquare Labs, Inc.*, Civil Action No. 3:11-cv-00481-BEN-BLM, which is currently pending in the United States District Court for the Southern District of California.

BACKGROUND

8. On April 6, 2010, United States Patent No. 7,693,752 (the '752 patent), on an invention entitled "MOBILE COMMERCE FRAMEWORK," was duly and legally issued by the United States Patent and Trademark Office. Attached as Exhibit A is a copy of the '752 patent.

9. The '752 patent has been in force and effect since its issuance. MCF is the owner of the entire right, title and interest in and to the '752 patent.

10. Yelp has made and distributes to customers throughout the United States various software applications for mobile devices that can be used to subscribe to the Yelp platform to obtain information and offers from merchants based on their merchant type and location.

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COUNT I

(INFRINGEMENT OF THE '752 PATENT)

11. MCF realleges and incorporates the previous paragraphs of this Complaint as though set forth in full herein.

12. Yelp has used, offered for sale, sold, and/or imported in the United States products, including at least various Yelp mobile applications, such as, for example, Yelp for iPhone, Yelp for Android, and Yelp for Blackberry, Yelp for Windows Phone 7, and Yelp for Palm Pre, which literally and under the doctrine of equivalents infringe one or more claims of the '752 patent in violation of 35 U.S.C. § 271.

13. MCF has been damaged and has suffered irreparable injury due to acts of infringement by Yelp and will continue to suffer irreparable injury unless Yelp's activities are enjoined.

14. MCF has suffered and will continue to suffer substantial damages by reason of Yelp's acts of patent infringement alleged above, and MCF is entitled to recover from Yelp for the damages sustained as a result of Yelp's acts.

PRAYER

WHEREFORE, MCF prays that judgment be entered by this Court in its favor and against Yelp as follows:

A. That Yelp has infringed the '752 patent;

B. Permanently enjoining and restraining Yelp, its agents, affiliates, subsidiaries, servants, employees, officers, directors, attorneys and those persons in active concert with or controlled by Yelp from further infringing the '752 patent;

C. For an award of damages adequate to compensate MCF for the damages it has suffered as a result of Yelp's conduct, including pre-judgment interest;

D. That Yelp be directed to withdraw from distribution all infringing products, whether in the possession of Yelp or its distributors or retailers, and that all infringing products or materials be impounded or destroyed;

E. For monetary damages in an amount according to proof;

1 F. For interest on said damages at the legal rate from and after the date such damages
2 were incurred;

3 G. For such other relief as the Court may deem just and proper.

4 **DEMAND FOR JURY TRIAL**

5 Plaintiff MCF hereby demands a jury trial as to all issues that are so triable.

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7 Dated: November 7, 2011

X-PATENTS, APC

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9 By: /s/ Jonathan Hangartner
Jonathan Hangartner

10 Attorneys for Plaintiff Mobile Commerce
11 Framework Inc.
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JS 44 (Rev. 12/07)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

I. (a) PLAINTIFFS

MOBILE COMMERCE FRAMEWORK INC.

(b) County of Residence of First Listed Plaintiff Orange

(EXCEPT IN U.S. PLAINTIFF CASES)

(c) Attorney's (Firm Name, Address, and Telephone Number)

X-Patents, APC, 5670 La Jolla Blvd., La Jolla, CA 92037; tel: 858-454-4313

DEFENDANTS

YELP! INC.

County of Residence of First Listed Defendant

(IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE LAND INVOLVED.

Attorneys (If Known)

'11CV2589 MMAMDD**II. BASIS OF JURISDICTION** (Place an "X" in One Box Only)

- ☐ 1 U.S. Government Plaintiff ☒ 3 Federal Question (U.S. Government Not a Party)
- ☐ 2 U.S. Government Defendant ☐ 4 Diversity (Indicate Citizenship of Parties in Item III)

III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant)

- | | PTF | DEF | | PTF | DEF |
|---|----------------------------|----------------------------|---|----------------------------|----------------------------|
| Citizen of This State | <input type="checkbox"/> 1 | <input type="checkbox"/> 1 | Incorporated or Principal Place of Business In This State | <input type="checkbox"/> 4 | <input type="checkbox"/> 4 |
| Citizen of Another State | <input type="checkbox"/> 2 | <input type="checkbox"/> 2 | Incorporated and Principal Place of Business In Another State | <input type="checkbox"/> 5 | <input type="checkbox"/> 5 |
| Citizen or Subject of a Foreign Country | <input type="checkbox"/> 3 | <input type="checkbox"/> 3 | Foreign Nation | <input type="checkbox"/> 6 | <input type="checkbox"/> 6 |

IV. NATURE OF SUIT (Place an "X" in One Box Only)

CONTRACT	TORTS	FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
<input type="checkbox"/> 110 Insurance <input type="checkbox"/> 120 Marine <input type="checkbox"/> 130 Miller Act <input type="checkbox"/> 140 Negotiable Instrument <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment <input type="checkbox"/> 151 Medicare Act <input type="checkbox"/> 152 Recovery of Defaulted Student Loans (Excl. Veterans) <input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits <input type="checkbox"/> 160 Stockholders' Suits <input type="checkbox"/> 190 Other Contract <input type="checkbox"/> 195 Contract Product Liability <input type="checkbox"/> 196 Franchise	PERSONAL INJURY <input type="checkbox"/> 310 Airplane <input type="checkbox"/> 315 Airplane Product Liability <input type="checkbox"/> 320 Assault, Libel & Slander <input type="checkbox"/> 330 Federal Employers' Liability <input type="checkbox"/> 340 Marine <input type="checkbox"/> 345 Marine Product Liability <input type="checkbox"/> 350 Motor Vehicle <input type="checkbox"/> 355 Motor Vehicle Product Liability <input type="checkbox"/> 360 Other Personal Injury PERSONAL INJURY <input type="checkbox"/> 362 Personal Injury - Med. Malpractice <input type="checkbox"/> 365 Personal Injury - Product Liability <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability PERSONAL PROPERTY <input type="checkbox"/> 370 Other Fraud <input type="checkbox"/> 371 Truth in Lending <input type="checkbox"/> 380 Other Personal Property Damage <input type="checkbox"/> 385 Property Damage Product Liability	<input type="checkbox"/> 610 Agriculture <input type="checkbox"/> 620 Other Food & Drug <input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881 <input type="checkbox"/> 630 Liquor Laws <input type="checkbox"/> 640 R.R. & Truck <input type="checkbox"/> 650 Airline Regs. <input type="checkbox"/> 660 Occupational Safety/Health <input type="checkbox"/> 690 Other	<input type="checkbox"/> 422 Appeal 28 USC 158 <input type="checkbox"/> 423 Withdrawal 28 USC 157 PROPERTY RIGHTS <input type="checkbox"/> 820 Copyrights <input checked="" type="checkbox"/> 830 Patent <input type="checkbox"/> 840 Trademark LABOR <input type="checkbox"/> 710 Fair Labor Standards Act <input type="checkbox"/> 720 Labor/Mgmt. Relations <input type="checkbox"/> 730 Labor/Mgmt. Reporting & Disclosure Act <input type="checkbox"/> 740 Railway Labor Act <input type="checkbox"/> 790 Other Labor Litigation <input type="checkbox"/> 791 Empl. Ret. Inc. Security Act IMMIGRATION <input type="checkbox"/> 462 Naturalization Application <input type="checkbox"/> 463 Habeas Corpus - Alien Detainee <input type="checkbox"/> 465 Other Immigration Actions	<input type="checkbox"/> 400 State Reapportionment <input type="checkbox"/> 410 Antitrust <input type="checkbox"/> 430 Banks and Banking <input type="checkbox"/> 450 Commerce <input type="checkbox"/> 460 Deportation <input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations <input type="checkbox"/> 480 Consumer Credit <input type="checkbox"/> 490 Cable/Sat TV <input type="checkbox"/> 810 Selective Service <input type="checkbox"/> 850 Securities/Commodities/Exchange <input type="checkbox"/> 875 Customer Challenge 12 USC 3410 <input type="checkbox"/> 890 Other Statutory Actions <input type="checkbox"/> 891 Agricultural Acts <input type="checkbox"/> 892 Economic Stabilization Act <input type="checkbox"/> 893 Environmental Matters <input type="checkbox"/> 894 Energy Allocation Act <input type="checkbox"/> 895 Freedom of Information Act <input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice <input type="checkbox"/> 950 Constitutionality of State Statutes

V. ORIGIN

(Place an "X" in One Box Only)

- ☒ 1 Original Proceeding ☐ 2 Removed from State Court ☐ 3 Remanded from Appellate Court ☐ 4 Reinstated or Reopened ☐ 5 Transferred from another district (specify) ☐ 6 Multidistrict Litigation ☐ 7 Appeal to District Judge from Magistrate Judgment

VI. CAUSE OF ACTION

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity):

35 U.S.C. section 1, et seq.
Brief description of cause:
Patent infringement**VII. REQUESTED IN COMPLAINT:**☐ CHECK IF THIS IS A CLASS ACTION UNDER F.R.C.P. 23**DEMAND \$**

CHECK YES only if demanded in complaint:

JURY DEMAND: ☒ Yes ☐ No**VIII. RELATED CASE(S) IF ANY**

(See instructions):

JUDGE Roger T. BenitezDOCKET NUMBER 11-cv-00481-BEN-BLM

DATE

11/07/2011

SIGNATURE OF ATTORNEY OF RECORD

s/ Jonathan Hangartner

FOR OFFICE USE ONLY

RECEIPT # _____ AMOUNT _____ APPLYING IFP _____ JUDGE _____ MAG. JUDGE _____