Michael K. Friedland (SBN 157,217) 1 mfriedland@knobbe.com Ali S. Razai (SBN 246,922)
ali.razai@knobbe.com
Reza Mirzaie (SBN 246,953)
reza.mirzaie@knobbe.com
Samantha Y. Hsu (SBN 285,853)
samantha.hsu@knobbe.com
KNOBBE, MARTENS, OLSON & BEAR, LLP 3 4 5 2040 Main Street, Fourteenth Floor Irvine, CA 92614
Telephone: (949) 760-0404
Facsimile: (949) 760-9502 6 7 Attorneys for Plaintiff Oakley, Inc. 8 9 10 IN THE UNITED STATES DISTRICT COURT 11 FOR THE CENTRAL DISTRICT OF CALIFORNIA 12 SOUTHERN DIVISION 13 SACV13 - 00572 JVS (ANx) 14 OAKLEY, INC., a Washington Civil Action No. 15 corporation, COMPLAINT FOR Plaintiff, PATENT INFRINGEMENT 16 **DEMAND FOR JURY TRIAL** 17 V. MILNER DISTRIBUTION ALLIANCE, INC. d/b/a MAXX HD SUNGLASSES, a 18 19 Colorado corporation, Defendant. 20 21 22 23 24 25 26 27 28

1
 2
 3

Plaintiff Oakley, Inc. ("Oakley") hereby complains of Defendant Milner Distribution Alliance, Inc. d/b/a Maxx HD Sunglasses ("Defendant" or "Milner") and alleges as follows:

4

5

### I. JURISDICTION AND VENUE

6 7 1. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1331 and 1338, as it arises under the patent laws of the United States.

This Court has personal jurisdiction over Defendant because

8

9

2.

Oakley's claim.

Defendant has a continuous, systematic, and substantial presence within this judicial district including by selling and offering for sale infringing products in

10 11

this judicial district, and by committing acts of patent infringement in this judicial district, including but not limited to selling infringing eyewear directly

1213

to consumers and/or retailers in this district and selling into the stream of

14

commerce knowing such products would be sold in California and this district,

15

which acts form a substantial part of the events or omissions giving rise to

16

17

3. Venue is proper in this judicial district under 28 U.S.C. §1391 (b) and (c), and 28 U.S.C. § 1400(b).

18

19

### II. THE PARTIES

20

21

4. Oakley is a corporation organized and existing under the laws of the State of Washington, having its principal place of business at One Icon,

22

Foothill Ranch, California 92610.

2324

5. Oakley is informed and believes, and thereon alleges, that Defendant Milner is a corporation organized and existing under the laws of the

25

state of Colorado and has a principal place of business at 738 Synthes Avenue,

26

Monument, Colorado 80132.

27

6. Oakley is informed and believes, and thereon alleges, that Defendant has committed the acts alleged herein within this judicial district.

III. GENERAL ALLEGATIONS

3 4 5

6

1

2

- 7 8 9
- 11 12 13

10

14 15

16

- 17 18 19
- 21 22

20

24

23

26

28

- 7. Oakley has been actively engaged in the manufacture and sale of high quality eyewear since at least 1985. Oakley is the manufacturer and retailer of several lines of eyewear that have enjoyed substantial success and are protected by various intellectual property rights owned by Oakley.
- 8. On May 20, 2008, the United States Patent and Trademark Office duly and lawfully issued United States Design Patent No. D569,412 ("the D412 patent"), entitled "Eyeglass and Eyeglass Components." Oakley is the owner by assignment of all right, title, and interest in the D412 patent. A true and correct copy of the D412 patent is attached hereto as Exhibit A.
- 9. On November 25, 2008, the United States Patent and Trademark Office duly and lawfully issued United States Design Patent No. D581,443 ("the D443 patent"), entitled "Eyeglasses Components." Oakley is the owner by assignment of all right, title, and interest in the D443 patent. A true and correct copy of the D443 patent is attached hereto as Exhibit B.
- 10. On November 25, 2008, the United States Patent and Trademark Office duly and lawfully issued United States Design Patent No. D581,444 ("the D444 patent"), entitled "Eyeglass Components." Oakley is the owner by assignment of all right, title, and interest in the D444 patent. A true and correct copy of the D444 patent is attached hereto as Exhibit C.
- On March 18, 2008, the United States Patent and Trademark Office 11. duly and lawfully issued United States Design Patent No. D564,571 ("the D571 patent"), entitled "Eyeglass and Eyeglass Components." Oakley is the owner by assignment of all right, title, and interest in the D571 patent. A true and correct copy of the D571 patent is attached hereto as Exhibit D.
- 12. Defendant manufactures, uses, sells, offers for sale and/or imports into the United States eyewear that infringes Oakley's intellectual property rights.

13. Oakley has provided the public with constructive notice of its patent rights pursuant to 35 U.S.C. § 287.

### IV. CLAIM FOR RELIEF

(Patent Infringement)

(35 U.S.C. § 271)

- 14. Oakley repeats and re-alleges the allegations of paragraphs 1-13 of this Complaint as if set forth fully herein.
  - 15. This is a claim for patent infringement under 35 U.S.C. § 271.
- 16. Defendant, through its agents, employees and servants, have, and continue to, knowingly, intentionally and willfully directly infringe, engage in acts of contributory infringement, and/or induce the infringement of the D412 patent by directly and/or indirectly making, using, selling, offering for sale and/or importing eyewear which are covered by the D412 patent, including Defendant's Maxx HD sunglass model "Python."
- 17. Defendant's acts of infringement of the D412 patent were undertaken without permission or license from Oakley. Defendant had actual and/or constructive knowledge of the D412 patent, and its actions constitute willful and intentional infringement of the D412 patent. Defendant infringed the D412 patent with reckless disregard of Oakley's patent rights. Defendant knew, or it was so obvious that Defendant should have known, that its actions constituted infringement of the D412 patent. Defendant's acts of infringement of the D412 patent were not consistent with the standards of commerce for its industry.
- 18. Defendant, through its agents, employees and servants, have, and continue to, knowingly, intentionally and willfully directly infringe, engage in acts of contributory infringement, and/or induce the infringement of the D443 patent by directly and/or indirectly making, using, selling, offering for sale and/or importing eyewear which are covered by the D443 patent, including

Defendant's Maxx HD sunglass model "Python."

- 19. Defendant's acts of infringement of the D443 patent were undertaken without permission or license from Oakley. Defendant had actual and/or constructive knowledge of the D443 patent, and its actions constitute willful and intentional infringement of the D443 patent. Defendant infringed the D443 patent with reckless disregard of Oakley's patent rights. Defendant knew, or it was so obvious that Defendant should have known, that its actions constituted infringement of the D443 patent. Defendant's acts of infringement of the D443 patent were not consistent with the standards of commerce for its industry.
- 20. Defendant, through its agents, employees and servants, have, and continue to, knowingly, intentionally and willfully directly infringe, engage in acts of contributory infringement, and/or induce the infringement of the D444 patent by directly and/or indirectly making, using, selling, offering for sale and/or importing eyewear which are covered by the D444 patent, including Defendant's Maxx HD sunglass model "Python."
- 21. Defendant's acts of infringement of the D444 patent were undertaken without permission or license from Oakley. Defendant had actual and/or constructive knowledge of the D444 patent, and its actions constitute willful and intentional infringement of the D444 patent. Defendant infringed the D444 patent with reckless disregard of Oakley's patent rights. Defendant knew, or it was so obvious that Defendant should have known, that its actions constituted infringement of the D444 patent. Defendant's acts of infringement of the D444 patent were not consistent with the standards of commerce for its industry.
- 22. Defendant, through its agents, employees and servants, have, and continue to, knowingly, intentionally and willfully directly infringe, engage in acts of contributory infringement, and/or induce the infringement of the D571

patent by directly and/or indirectly making, using, selling, offering for sale and/or importing eyewear which are covered by one or more claims of the D571 patent, including Defendant's Maxx HD sunglass model "Stealth."

- 23. Defendant's acts of infringement of the D571 patent were undertaken without permission or license from Oakley. Defendant had actual and/or constructive knowledge of the D571 patent, and its actions constitute willful and intentional infringement of the D571 patent. Defendant infringed the D571 patent with reckless disregard of Oakley's patent rights. Defendant knew, or it was so obvious that Defendant should have known, that its actions constituted infringement of the D571 patent. Defendant's acts of infringement of the D571 patent were not consistent with the standards of commerce for its industry.
- 24. As a direct and proximate result of Defendant's patent infringement, Defendant has derived and received gains, profits, and advantages in an amount not presently known to Oakley.
- 25. Pursuant to 35 U.S.C. § 284, Oakley is entitled to damages for Defendant's infringing acts and treble damages together with interests and costs as fixed by this Court.
- 26. Pursuant to 35 U.S.C. § 289, Oakley is entitled to Defendant's total profits from the sale of eyewear that infringe any one of Oakley's design patents.
- 27. Pursuant to 35 U.S.C. § 285, Oakley is entitled to reasonable attorneys' fees for the necessity of bringing this claim.
- 28. Due to the aforesaid infringing acts, Oakley has suffered great and irreparable injury, for which Oakley has no adequate remedy at law.
- 29. Defendant continues to directly and/or indirectly infringe Oakley's patents to the great and irreparable injury of Oakley, unless enjoined by this Court.

**WHEREFORE**, Oakley prays for judgment in its favor against Defendant for the following relief:

- A. An Order adjudging Defendant to have willfully infringed the D412 patent, the D443 patent, the D444 patent, and the D571 patent under 35 U.S.C. § 271;
- B. A preliminary and permanent injunction enjoining Defendant, its respective officers, directors, agents, servants, employees and attorneys, and those persons in active concert or participation with Defendant, from directly or indirectly infringing any of the D412 patent, the D443 patent, the D444 patent, and the D571 patent under in violation of 35 U.S.C. § 271;
- C. That Defendant account for all gains, profits, and advantages derived by Defendant's infringement of the D412 patent, the D443 patent, the D444 patent, and the D571 patent in violation of 35 U.S.C. § 271, and that Defendant pay to Oakley all damages suffered by Oakley and/or Defendant's total profit from such infringement;
- D. An Order for a trebling of damages and/or exemplary damages because of Defendant's willful conduct pursuant to 35 U.S.C. § 284;
  - E. An Order adjudging that this is an exceptional case;
- F. An award to Oakley of the attorney fees, expenses, and costs incurred by Oakley in connection with this action pursuant to 35 U.S.C. § 285;
- G. An award of pre-judgment and post-judgment interest and costs of this action against Defendant;
- H. That Oakley have and recover the costs of this civil action, including reasonable attorneys' fees;
- I. An award of pre-judgment and post-judgment interest and costs of this action against Defendant; and,

///

///

1	J.	Such	other a	nd further	relief as	this Co	urt may	deem ju	ıst and
2	proper.								
3				Respecti	fully subn	nitted,			
4				KNOBB	E, MAR	TENS, OL	SON &	BEAR, l	LLP
5					.1/1				
6	Dated:	41:10/20	<u>\</u> 3	By:					
7				Ali	S. Razai	riedland			
8				Sam	antha Y.]	Hsu ntiff Oakl	T		
9				Attorney	's Ior Plai	ntiii Oaki	ey, Inc.		
10									
11									
12									
13									
14									
15									
16									
17									
18									
19									
20						,			
21									
22									
23									
24									
25									
26									
27									
7 X II	I								

l i	
1	DEMAND FOR JURY TRIAL
2	Plaintiff Oakley, Inc. hereby demands a trial by jury on all issues so
3	triable.
4	
5	KNOBBE, MARTENS, OLSON & BEAR, LLP
6	
7	Dated: 4110/2013 By: Michael Friedland
8	Michael K. Friedland Ali S. Razai Reza Mirzaie
9	Samantha Y. Hsu Attorneys for Plaintiff Oakley, Inc
10	
11	
12	
13 14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27   28	
48 l	

# UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

### NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge James V. Selna and the assigned discovery Magistrate Judge is Arthur Nakazato.

The case number on all documents filed with the Court should read as follows:

SACV13- 572 JVS (ANx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge

## NOTICE TO COUNSEL

A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

	Western Division
السبسال ا	312 N. Spring St., Rm. G-8
	Los Angeles, CA 90012

r 1	Southern Division						
	411 West Fourth St., Rm. 1-053						
	Santa Ana, CA 92701-4516						

Eastern Division 3470 Twelfth St., Rm. 134 Riverside, CA 92501
Mitchalac, Ortono

Failure to file at the proper location will result in your documents being returned to you.

### UNITED STATES DISTRICT COURT

for the

Central District of California

OAKLEY, INC., a Washington corporation	) ) )
Plaintiff(s) V.	SACV13 - 00572 JVS (ANx) Civil Action No.
MILNER DISTRIBUTION ALLIANCE, INC. d/b/a MAXX HD SUNGLASSES, a Colorado corporation	)
Defendant(s)	)

#### SUMMONS IN A CIVIL ACTION

To: (Defendant's name and address) MILNER DISTRIBUTION ALLIANCE, INC. d/b/a MAXX HD SUNGLASSES 738 Synthes Avenue Monument, Colorado 80132

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney, whose name and address are: Michael K. Friedland

KNOBBE, MARTENS, OLSON & BEAR, LLP 2040 Main Street, Suite 1400

Irvine, CA 92614

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

APR 10 2013

Signature of Clerk or Deputy Cle

Date:

Case 8:13-cv-00572-JVS-AN Document 1 Filed 04/10/13 Page 12 of 13

#### UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORN CIVIL COVER SHEET

I. (a) PLAINTIFFS ( Che	ck box if you are repre	senting yourself	)	DEFENDANTS	( (	Check box if you are rep	oresenting yours	elf	)
OAKLEY INC., a Washington corporation				MILNER DISTRIBUTION ALLIANCE INC. d/b/a MAXX HD SUNGLASSES, a Colorado corporation					
(b) Attorneys (Firm Name, are representing yourself, Michael K. Friedland Ali S. Razai KNOBBE, MARTENS, OLSON 8 2040 Main Street, 14th Floor,	(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.) Unknown								
II. BASIS OF JURISDIC	TION (Place an X in o	ne box only.)	III. CI	TIZENSHIP OF PR	X fo	IPAL PARTIES-For D	iversity Cases Or	ıly	
1. U.S. Government Solution (U.S. Government Not a Party)			Citizen	of This State	TF ] 1	DEF Incorporated or of Business in th	Principal Place nis State	PTF  4	DEF 4
2. U.S. Government Defendant	ndicate Citizenship Citizen		or Subject of a	2 2 Incorporated ar of Business in A 3 3 Foreign Nation			<ul><li>□ 5</li><li>□ 6</li></ul>	<ul><li>□ 5</li><li>□ 6</li></ul>	
	and the rough wide from the second way.	3. Remanded from Appellate Court		1 1		(Specify)	Multi- District tigation		
V. REQUESTED IN COM	IPLAINT: JURY DE	MAND: X Yes	No	(Check "Yes" o	nly	if demanded in comp	olaint.)		
<b>CLASS ACTION under</b>	F.R.Cv.P. 23:	∕es ⊠ No	5	MONEY DEMA	ND	ED IN COMPLAINT:	\$ TBD at tri	al	
VI. CAUSE OF ACTION	(Cite the U.S. Civil Statut	e under which you are fi	ling and	d write a brief stateme	nt of	cause. Do not cite jurisdi	ctional statutes un	less dive	ersity.)
Patent Infringement arising	under 35 U.S.C. Sectio	n 271							
VII. NATURE OF SUIT (	Place an X in one bo	ox only).	*						
OTHER STATUTES	CONTRACT	REAL PROPERTY COM	NT.	IMMIGRATION		PRISONER PETITIONS	PROPERT	Y RIGHT	rs
375 False Claims Act	110 Insurance	240 Torts to Land		462 Naturalization Application		Habeas Corpus: 463 Alien Detainee	820 Copyrigh	its	
- 400 State	120 Marine	245 Tort Product Liability		465 Other		510 Motions to Vacate	■ 830 Patent		
Reapportionment	130 Miller Act	290 All Other Real		Immigration Actions	ш	Sentence	☐ 840 Tradema	rk	
410 Antitrust 430 Banks and Banking	140 Negotiable	Property		TORTS	10	530 General	SOCIALS		Υ
450 Commerce/ICC	Instrument 150 Recovery of	TORTS PERSONAL INJURY		RSONAL PROPERTY 370 Other Fraud		535 Death Penalty Other:	861 HIA (139		
☐ Rates/Etc.	Overpayment &	310 Airplane				540 Mandamus/Other	862 Black Lui	PERSONAL IN	- / \
460 Deportation	Enforcement of Judgment	315 Airplane Product Liability		371 Truth in Lending 380 Other Personal		550 Civil Rights	863 DIWC/DI		o (g))
470 Racketeer Influenced & Corrupt Org.	☐ 151 Medicare Act	320 Assault, Libel 8		Property Damage		555 Prison Condition			
480 Consumer Credit	152 Recovery of	Slander  330 Fed. Employer	s' I	385 Property Damage		560 Civil Detainee Conditions of	865 RSI (405		
490 Cable/Sat TV	Defaulted Student Loan (Excl. Vet.)	Liability '		BANKRUPTCY	F	Confinement ORFEITURE/PENALTY	FEDERAL 870 Taxes (U	17.	
850 Securities/Com-	153 Recovery of	340 Marine 345 Marine Produc	. 0	422 Appeal 28 USC 158	_	625 Drug Related	☐ Defendant)		
modities/Exchange 890 Other Statutory	Overpayment of Vet. Benefits	Liability		423 Withdrawal 28	Ш	Seizure of Property 21 USC 881	871 IRS-Third	I Party 2	6 USC
☐ Actions	160 Stockholders'	350 Motor Vehicle		USC 157 CIVIL RIGHTS	ln	690 Other	12.415990# \$\$\$100		
891 Agricultural Acts	☐ Suits	355 Motor Vehicle Product Liability		440 Other Civil Right	5				
☐ 893 Environmental Matters	190 Other Contract	360 Other Persona		441 Voting	_	LABOR 710 Fair Labor Standards	; ;		
☐ 895 Freedom of Info.	195 Contract Product Liability	362 Personal Injur Med Malpratice	у- 🔲	442 Employment		Act 720 Labor/Mgmt.			81
896 Arbitration	196 Franchise	365 Personal Injury	/- D	443 Housing/ Accomodations		Relations			
899 Admin. Procedures	REAL PROPERTY	Product Liability 367 Health Care/	AL SO	445 American with		740 Railway Labor Act	E		
Act/Review of Appeal of Agency Decision	Condemnation	Pharmaceutical		Disabilities- Employment		751 Family and Medical Leave Act			
Agency Decision	220 Foreclosure	Product Liability	П	446 American with		790 Other Labor Litigation			
☐ 950 Constitutionality of State Statutes	230 Rent Lease &	368 Asbestos Personal Injury		Disabilities-Other 448 Education		791 Employee Ret. Inc.			
	☐ Ejectment	D 1 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	76 / A		با	Security Act			*******
FOR OFFICE USE ONLY: C	ase Number:	CV13 - 00572 J	A) CV						
AFTER					MAT	TION REQUESTED ON	I PAGE 2.		

## UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CA	SES: Has this a	ction been previously filed in this c	ourt and dismissed, remanded or closed?	NO		YES						
If yes, list case numb	er(s):											
VIII(b). RELATED CASE	<b>ES</b> : Have any ca	ses been previously filed in this cou	urt that are related to the present case?	⊠ NO		YES						
If yes, list case numb	er(s):											
Civil cases are deemed re	elated if a previo	usly filed case and the present case:										
(Check all boxes that appl	y) A. Arise f	rom the same or closely related transac	tions, happenings, or events; or									
			tantially related or similar questions of law and fact; or									
C. For other reasons would entail substantial duplication of labor if heard by different judges; or  D. Involve the same patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.												
										IX. VENUE: (When comple	eting the following	j information, use an additional sheet it
(a) List the County in this plaintiff resides.	District; Californ	ia County outside of this District; S	tate if other than California; or Foreign Cou	ıntry, in which I	EACH na	ımed						
Check here if the gove	ernment, its age	ncies or employees is a named plai	intiff. If this box is checked, go to item (b).									
County in this District:*		.,, , , , , , , , , , , , , , , , , , ,	California County outside of this District; State, Country	if other than Cali	fornia; or	Foreign						
Orange County			Country									
(b) List the County in this defendant resides.	District; Califorr	nia County outside of this District; S	tate if other than California; or Foreign Cou	intry, in which	EACH na	amed						
Check here if the gov	ernment, its age	ncies or employees is a named def	endant. If this box is checked, go to item (o									
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country									
			Colorado									
(c) List the County in this NOTE: In land condemna	District; Californ	nia County outside of this District; S the location of the tract of land	L state if other than California; or Foreign Cou involved.	untry, in which	<b>EACH</b> cl	aim arose.						
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country									
Orange County			United States									
		rside, Ventura, Santa Barbara, or San	Luis Obispo Counties									
X. SIGNATURE OF ATTORN	· · · · · · · · · · · · · · · · · · ·		DATE:	April 10, 2013								
Notice to Counsel/Parties: other papers as required by I	The CV-71 (JS-44) ( law. This form, app	Civil Cover Sheet and the information coroved by the Judicial Conference of the	ontained herein neither replace nor supplement e United States in September 1974, is required p the civil docket sheet. (For more detailed instruc	oursuant to Local	Rule 3-1	is not filed						
Key to Statistical codes relati Nature of Suit Code		ity Cases: Substantive Statement	of Cause of Action									
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))										
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)										
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plall claims filed for child's insurance benefits based on disability. (42 U.S.C. 405 (g))										
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))										
864	SSID	All claims for supplemental security i amended.	income payments based upon disability filed un	der Title 16 of the	e Social S	ecurity Act, a						
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))										

CV-71 (02/13) CIVIL COVER SHEET Page 2 of 2